

South Korea Paints and Coatings Market Report by Product (Waterborne Coatings, Solvent-Borne Coatings, Powder Coatings, High Solids/Radiation Curing, and Others), Material (Acrylic, Alkyd, Polyurethane, Epoxy, Polyester, and Others), Application (Architectural and Decorative, Non-Architectural), and Region 2026-2034

<https://marketpublishers.com/r/SE11959A021EEN.html>

Date: July 2026

Pages: 117

Price: US\$ 2,999.00 (Single User License)

ID: SE11959A021EEN

Abstracts

South Korea paints and coatings market size reached USD 3.7 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 5.4 Billion by 2034, exhibiting a growth rate (CAGR) of 4.12% during 2026-2034. The increasing urbanization and industrialization, which lead to higher demand for paints and coatings in residential, commercial, and industrial construction projects, is driving the market.

Paints and coatings are essential substances applied to surfaces for decorative, protective, or functional purposes. Comprising a blend of pigments, binders, solvents, and additives, paints provide color and texture, while coatings offer a protective layer against environmental elements. The paint industry has undergone significant advancements, transitioning from natural pigments to synthetic alternatives. This witnessed the rise of oil-based paints, transforming the durability and versatility of coatings. The development of various formulations, such as enamel and varnish, contributed to diverse applications in architecture, industry, and art. As technological innovations progressed, water-based paints gained popularity for their eco-friendly properties. The modern paints and coatings industry shapes the materials that safeguard structures, enhance aesthetics, and contribute to numerous facets of daily life. These formulations continue to evolve, meeting the demands of sustainable practices and innovative applications across various sectors.

SOUTH KOREA PAINTS AND COATINGS MARKET TRENDS:

The paints and coatings market in South Korea is experiencing robust growth, primarily driven by increasing construction activities. With urbanization on the rise, the demand for residential and commercial spaces has surged, propelling the need for paints and coatings for both aesthetic and protective purposes. Moreover, the expanding automotive industry has become a significant catalyst for market growth. The automotive sector's ongoing quest for innovative coatings offering durability and enhanced aesthetics has spurred R&D initiatives within the paints and coatings industry. Furthermore, stringent environmental regulations mandating the use of eco-friendly and low-VOC (volatile organic compound) formulations have redirected industry focus towards sustainable solutions. This environmental consciousness has not only aligned with regional efforts to reduce carbon footprints but has also opened new avenues for market expansion. Additionally, technological advancements in coating formulations, including the integration of nanotechnology and smart coatings, have played a pivotal role in shaping market dynamics. These cutting-edge innovations offer enhanced performance characteristics, such as self-healing and anti-corrosion properties, further driving market penetration. In conclusion, the paints and coatings market in South Korea is navigating a dynamic landscape fueled by a confluence of factors ranging from burgeoning construction activities to the quest for sustainable and technologically advanced solutions, making it a pivotal player in the broader industrial ecosystem.

SOUTH KOREA PAINTS AND COATINGS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product, material, and application.

Product Insights:

Waterborne Coatings

Solvent-Borne Coatings

Powder Coatings

High Solids/Radiation Curing

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes waterborne coatings, solvent-borne coatings, powder coatings, high solids/radiation curing, and others.

Material Insights:

Acrylic

Alkyd

Polyurethane

Epoxy

Polyester

Others

A detailed breakup and analysis of the market based on the material have also been provided in the report. This includes acrylic, alkyd, polyurethane, epoxy, polyester, and others.

Application Insights:

Architectural and Decorative

Non-Architectural

Automotive and Transportation

Wood

General Industrial

Marine

Protective

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes architectural and decorative and non-architectural (automotive and transportation, wood, general industrial, marine, protective, and others).

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea paints and coatings market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea paints and coatings market on the basis of product?

What is the breakup of the South Korea paints and coatings market on the basis of

material?

What is the breakup of the South Korea paints and coatings market on the basis of application?

What are the various stages in the value chain of the South Korea paints and coatings market?

What are the key driving factors and challenges in the South Korea paints and coatings?

What is the structure of the South Korea paints and coatings market and who are the key players?

What is the degree of competition in the South Korea paints and coatings market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA PAINTS AND COATINGS MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA PAINTS AND COATINGS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA PAINTS AND COATINGS MARKET - BREAKUP BY PRODUCT

- 6.1 Waterborne Coatings
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Solvent-Borne Coatings
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

- 6.2.3 Market Forecast (2026-2034)
- 6.3 Powder Coatings
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Forecast (2026-2034)
- 6.4 High Solids/Radiation Curing
 - 6.4.1 Overview
 - 6.4.2 Historical and Current Market Trends (2020-2025)
 - 6.4.3 Market Forecast (2026-2034)
- 6.5 Others
 - 6.5.1 Historical and Current Market Trends (2020-2025)
 - 6.5.2 Market Forecast (2026-2034)

7 SOUTH KOREA PAINTS AND COATINGS MARKET - BREAKUP BY MATERIAL

- 7.1 Acrylic
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)
 - 7.1.3 Market Forecast (2026-2034)
- 7.2 Alkyd
 - 7.2.1 Overview
 - 7.2.2 Historical and Current Market Trends (2020-2025)
 - 7.2.3 Market Forecast (2026-2034)
- 7.3 Polyurethane
 - 7.3.1 Overview
 - 7.3.2 Historical and Current Market Trends (2020-2025)
 - 7.3.3 Market Forecast (2026-2034)
- 7.4 Epoxy
 - 7.4.1 Overview
 - 7.4.2 Historical and Current Market Trends (2020-2025)
 - 7.4.3 Market Forecast (2026-2034)
- 7.5 Polyester
 - 7.5.1 Overview
 - 7.5.2 Historical and Current Market Trends (2020-2025)
 - 7.5.3 Market Forecast (2026-2034)
- 7.6 Others
 - 7.6.1 Historical and Current Market Trends (2020-2025)
 - 7.6.2 Market Forecast (2026-2034)

8 SOUTH KOREA PAINTS AND COATINGS MARKET - BREAKUP BY APPLICATION

8.1 Architectural and Decorative

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Non-Architectural

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Segmentation

8.2.3.1 Automotive and Transportation

8.2.3.2 Wood

8.2.3.3 General Industrial

8.2.3.4 Marine

8.2.3.5 Protective

8.2.3.6 Others

8.2.4 Market Forecast (2026-2034)

9 SOUTH KOREA PAINTS AND COATINGS MARKET – BREAKUP BY REGION

9.1 Seoul Capital Area

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Breakup by Product

9.1.4 Market Breakup by Material

9.1.5 Market Breakup by Application

9.1.6 Key Players

9.1.7 Market Forecast (2026-2034)

9.2 Yeongnam (Southeastern Region)

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Breakup by Product

9.2.4 Market Breakup by Material

9.2.5 Market Breakup by Application

9.2.6 Key Players

9.2.7 Market Forecast (2026-2034)

9.3 Honam (Southwestern Region)

9.3.1 Overview

- 9.3.2 Historical and Current Market Trends (2020-2025)
- 9.3.3 Market Breakup by Product
- 9.3.4 Market Breakup by Material
- 9.3.5 Market Breakup by Application
- 9.3.6 Key Players
- 9.3.7 Market Forecast (2026-2034)
- 9.4 Hoseo (Central Region)
 - 9.4.1 Overview
 - 9.4.2 Historical and Current Market Trends (2020-2025)
 - 9.4.3 Market Breakup by Product
 - 9.4.4 Market Breakup by Material
 - 9.4.5 Market Breakup by Application
 - 9.4.6 Key Players
 - 9.4.7 Market Forecast (2026-2034)
- 9.5 Others
 - 9.5.1 Historical and Current Market Trends (2020-2025)
 - 9.5.2 Market Forecast (2026-2034)

10 SOUTH KOREA PAINTS AND COATINGS MARKET – COMPETITIVE LANDSCAPE

- 10.1 Overview
- 10.2 Market Structure
- 10.3 Market Player Positioning
- 10.4 Top Winning Strategies
- 10.5 Competitive Dashboard
- 10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

- 11.1 Company A
 - 11.1.1 Business Overview
 - 11.1.2 Product Portfolio
 - 11.1.3 Business Strategies
 - 11.1.4 SWOT Analysis
 - 11.1.5 Major News and Events
- 11.2 Company B
 - 11.2.1 Business Overview
 - 11.2.2 Product Portfolio

- 11.2.3 Business Strategies
- 11.2.4 SWOT Analysis
- 11.2.5 Major News and Events
- 11.3 Company C
 - 11.3.1 Business Overview
 - 11.3.2 Product Portfolio
 - 11.3.3 Business Strategies
 - 11.3.4 SWOT Analysis
 - 11.3.5 Major News and Events
- 11.4 Company D
 - 11.4.1 Business Overview
 - 11.4.2 Product Portfolio
 - 11.4.3 Business Strategies
 - 11.4.4 SWOT Analysis
 - 11.4.5 Major News and Events
- 11.5 Company E
 - 11.5.1 Business Overview
 - 11.5.2 Product Portfolio
 - 11.5.3 Business Strategies
 - 11.5.4 SWOT Analysis
 - 11.5.5 Major News and Events

12 SOUTH KOREA PAINTS AND COATINGS MARKET - INDUSTRY ANALYSIS

- 12.1 Drivers, Restraints, and Opportunities
 - 12.1.1 Overview
 - 12.1.2 Drivers
 - 12.1.3 Restraints
 - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
 - 12.2.1 Overview
 - 12.2.2 Bargaining Power of Buyers
 - 12.2.3 Bargaining Power of Suppliers
 - 12.2.4 Degree of Competition
 - 12.2.5 Threat of New Entrants
 - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: South Korea Paints and Coatings Market Report by Product (Waterborne Coatings, Solvent-Borne Coatings, Powder Coatings, High Solids/Radiation Curing, and Others), Material (Acrylic, Alkyd, Polyurethane, Epoxy, Polyester, and Others), Application (Architectural and Decorative, Non-Architectural), and Region 2026-2034

Product link: <https://marketpublishers.com/r/SE11959A021EEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE11959A021EEN.html>