

South Korea Organic Food Market Report by Product Type (Organic Fruits and Vegetables, Organic Meat, Poultry and Dairy, Organic Processed Food, Organic Bread and Bakery, Organic Beverages, Organic Cereal and Food Grains, and Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online Stores, and Others), Application (Bakery and Confectionery, Ready-to-eat Food Products, Breakfast Cereals, and Others), and Region 2026-2034

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Abstracts

South Korea organic food market size reached USD 4,705.4 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 8,603.6 Million by 2034, exhibiting a growth rate (CAGR) of 6.73% during 2026-2034 . The establishment and enforcement of organic certification standards by government bodies that contribute to consumer confidence in the authenticity of organic products, is driving the market.

Organic food refers to agricultural products cultivated without synthetic pesticides, fertilizers, genetically modified organisms (GMOs), or irradiation. Instead, organic farming relies on natural processes and sustainable practices to enhance soil fertility, control pests, and promote biodiversity. Organic farmers prioritize the use of compost, crop rotation, and biological pest control methods to maintain soil health and minimize environmental impact. In addition to avoiding synthetic chemicals, organic livestock farming emphasizes humane treatment, providing animals with access to outdoor spaces and organic feed. The organic certification process involves rigorous standards

to ensure compliance with these principles. Consumers often choose organic food for its perceived health benefits, reduced environmental impact, and support for sustainable agricultural practices. While studies on the nutritional superiority of organic versus conventionally grown food remain inconclusive, the organic movement continues to grow as individuals seek alternatives aligned with ecological and ethical considerations.

SOUTH KOREA ORGANIC FOOD MARKET TRENDS:

The organic food market in South Korea has witnessed remarkable growth over the past few years, driven by increasing consumer awareness of health and environmental concerns. Firstly, consumers are becoming more conscious of the potential harmful effects of pesticides and synthetic chemicals in conventional agriculture. Consequently, they are actively seeking healthier alternatives, propelling the demand for organic produce. Additionally, the growing trend towards sustainable and environmentally friendly practices has further fueled the organic food market. This is exemplified by the rising interest in regenerative agriculture, which focuses on restoring soil health and promoting biodiversity. Furthermore, the surge in lifestyle-related diseases has prompted individuals to adopt healthier dietary habits, with organic food being perceived as a wholesome and nutrient-rich option. Moreover, the millennial and Gen Z demographics, known for their emphasis on sustainability and ethical consumption, have become key drivers of the organic food market. Social media platforms and digital communication have played a pivotal role in disseminating information about the benefits of organic products, influencing purchasing decisions across diverse demographics. In conclusion, a confluence of factors, including health consciousness, environmental sustainability, and changing consumer demographics, has contributed to the burgeoning growth of the organic food market in South Korea.

SOUTH KOREA ORGANIC FOOD MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type, distribution channel, and application.

Product Type Insights:

Organic Fruits and Vegetables

Organic Meat, Poultry and Dairy

Organic Processed Food

Organic Bread and Bakery

Organic Beverages

Organic Cereal and Food Grains

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes organic fruits and vegetables, organic meat, poultry and dairy, organic processed food, organic bread and bakery, organic beverages, organic cereal and food grains, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Specialty Stores

Convenience Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, specialty stores, convenience stores, online stores, and others.

Application Insights:

Bakery and Confectionery

Ready-to-eat Food Products

Breakfast Cereals

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes bakery and confectionery, ready-to-eat food products, breakfast cereals, and others.

Regional Insights:

Seoul Capital Area

Yeongam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea organic food market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea organic food market?

What is the breakup of the South Korea organic food market on the basis of product type?

What is the breakup of the South Korea organic food market on the basis of distribution channel?

What is the breakup of the South Korea organic food market on the basis of application?

What are the various stages in the value chain of the South Korea organic food market?

What are the key driving factors and challenges in the South Korea organic food?

What is the structure of the South Korea organic food market and who are the key players?

What is the degree of competition in the South Korea organic food market?

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