

South Korea Online Food Delivery Market Report by Platform Type (Mobile Applications, Website), Business Model (Order Focused Food Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System), Payment Method (Online Payment, Cash on Delivery), and Region 2026-2034

<https://marketpublishers.com/r/S30044C0F1F1EN.html>

Date: July 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: S30044C0F1F1EN

Abstracts

South Korea online food delivery market size reached USD 3.0 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 6.5 Billion by 2034, exhibiting a growth rate (CAGR) of 8.40% during 2026-2034. The increasing adoption of smartphones and the development of user-friendly mobile apps, which have made ordering food online seamless and efficient, is driving the market.

Online food delivery is a convenient and efficient service that allows customers to order food from local restaurants through digital platforms or mobile applications. Users can browse diverse menus, select their desired dishes, and place orders with just a few taps on their devices. This industry has witnessed significant growth, providing consumers with a wide range of culinary options at their fingertips. Typically, online food delivery platforms collaborate with various restaurants, enabling customers to explore a diverse array of cuisines without leaving their homes. The process involves secure online payments, real-time order tracking, and timely delivery services. This technological advancement has transformed the food industry, offering both restaurants and customers a streamlined and accessible way to connect. With the added benefits of reviews, ratings, and personalized recommendations, online food delivery has become a staple in modern dining, catering to the demands of busy lifestyles and the desire for diverse culinary experiences.

SOUTH KOREA ONLINE FOOD DELIVERY MARKET TRENDS:

The online food delivery market in South Korea has witnessed exponential growth in recent years, primarily driven by the increasing penetration of smartphones and widespread internet connectivity. Moreover, the convenience-seeking consumer culture has propelled the demand for doorstep dining experiences. Seamless integration of cutting-edge technology has further bolstered this trend. Notably, the surge in digital payment options has facilitated swift and secure transactions, contributing to the market's expansion. Additionally, the intense competition among various food delivery service providers has led to continuous innovation. Aggressive marketing strategies, coupled with enticing discounts and loyalty programs, have attracted a diverse customer base. The strategic partnerships between delivery platforms and popular restaurants have also played a pivotal role, offering consumers an extensive array of culinary choices. As the market continues to evolve, these multifaceted drivers are shaping the trajectory of the online food delivery industry in South Korea, making it a dynamic and integral part of modern dining habits.

SOUTH KOREA ONLINE FOOD DELIVERY MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on platform type, business model, and payment method.

Platform Type Insights:

Mobile Applications

Website

The report has provided a detailed breakup and analysis of the market based on the platform type. This includes mobile applications and website.

Business Model Insights:

Order Focused Food Delivery System

Logistics Based Food Delivery System

Full-Service Food Delivery System

A detailed breakup and analysis of the market based on the business model have also been provided in the report. This includes order focused food delivery system, logistics based food delivery system, and full-service food delivery system.

Payment Method Insights:

Online Payment

Cash on Delivery

The report has provided a detailed breakup and analysis of the market based on the payment method. This includes online payment and cash on delivery.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player

positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the key players include:

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea online food delivery market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea online food delivery market?

What is the breakup of the South Korea online food delivery market on the basis of platform type?

What is the breakup of the South Korea online food delivery market on the basis of business model?

What is the breakup of the South Korea online food delivery market on the basis of payment method?

What are the various stages in the value chain of the South Korea online food delivery market?

What are the key driving factors and challenges in the South Korea online food delivery?

What is the structure of the South Korea online food delivery market and who are the key players?

What is the degree of competition in the South Korea online food delivery market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA ONLINE FOOD DELIVERY MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA ONLINE FOOD DELIVERY MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA ONLINE FOOD DELIVERY MARKET - BREAKUP BY PLATFORM TYPE

- 6.1 Mobile Applications
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Website
 - 6.2.1 Overview

6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

7 SOUTH KOREA ONLINE FOOD DELIVERY MARKET - BREAKUP BY BUSINESS MODEL

7.1 Order Focused Food Delivery System

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Logistics Based Food Delivery System

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Full-Service Food Delivery System

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

8 SOUTH KOREA ONLINE FOOD DELIVERY MARKET - BREAKUP BY PAYMENT METHOD

8.1 Online Payment

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Cash on Delivery

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

9 SOUTH KOREA ONLINE FOOD DELIVERY MARKET – BREAKUP BY REGION

9.1 Seoul Capital Area

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Breakup by Platform Type

9.1.4 Market Breakup by Business Model

9.1.5 Market Breakup by Payment Method

- 9.1.6 Key Players
- 9.1.7 Market Forecast (2026-2034)
- 9.2 Yeongnam (Southeastern Region)
 - 9.2.1 Overview
 - 9.2.2 Historical and Current Market Trends (2020-2025)
 - 9.2.3 Market Breakup by Platform Type
 - 9.2.4 Market Breakup by Business Model
 - 9.2.5 Market Breakup by Payment Method
 - 9.2.6 Key Players
 - 9.2.7 Market Forecast (2026-2034)
- 9.3 Honam (Southwestern Region)
 - 9.3.1 Overview
 - 9.3.2 Historical and Current Market Trends (2020-2025)
 - 9.3.3 Market Breakup by Platform Type
 - 9.3.4 Market Breakup by Business Model
 - 9.3.5 Market Breakup by Payment Method
 - 9.3.6 Key Players
 - 9.3.7 Market Forecast (2026-2034)
- 9.4 Hoseo (Central Region)
 - 9.4.1 Overview
 - 9.4.2 Historical and Current Market Trends (2020-2025)
 - 9.4.3 Market Breakup by Platform Type
 - 9.4.4 Market Breakup by Business Model
 - 9.4.5 Market Breakup by Payment Method
 - 9.4.6 Key Players
 - 9.4.7 Market Forecast (2026-2034)
- 9.5 Others
 - 9.5.1 Historical and Current Market Trends (2020-2025)
 - 9.5.2 Market Forecast (2026-2034)

10 SOUTH KOREA ONLINE FOOD DELIVERY MARKET – COMPETITIVE LANDSCAPE

- 10.1 Overview
- 10.2 Market Structure
- 10.3 Market Player Positioning
- 10.4 Top Winning Strategies
- 10.5 Competitive Dashboard
- 10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

11.1 Coupang Inc.

- 11.1.1 Business Overview
- 11.1.2 Services Offered
- 11.1.3 Business Strategies
- 11.1.4 SWOT Analysis
- 11.1.5 Major News and Events

11.2 Delivery Hero SE

- 11.2.1 Business Overview
- 11.2.2 Services Offered
- 11.2.3 Business Strategies
- 11.2.4 SWOT Analysis
- 11.2.5 Major News and Events

11.3 Nosh Korea Vegan

- 11.3.1 Business Overview
- 11.3.2 Services Offered
- 11.3.3 Business Strategies
- 11.3.4 SWOT Analysis
- 11.3.5 Major News and Events

11.4 Shuttle Delivery

- 11.4.1 Business Overview
- 11.4.2 Services Offered
- 11.4.3 Business Strategies
- 11.4.4 SWOT Analysis
- 11.4.5 Major News and Events

12 SOUTH KOREA ONLINE FOOD DELIVERY MARKET - INDUSTRY ANALYSIS

12.1 Drivers, Restraints, and Opportunities

- 12.1.1 Overview
- 12.1.2 Drivers
- 12.1.3 Restraints
- 12.1.4 Opportunities

12.2 Porters Five Forces Analysis

- 12.2.1 Overview
- 12.2.2 Bargaining Power of Buyers
- 12.2.3 Bargaining Power of Suppliers

- 12.2.4 Degree of Competition
- 12.2.5 Threat of New Entrants
- 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: South Korea Online Food Delivery Market Report by Platform Type (Mobile Applications, Website), Business Model (Order Focused Food Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System), Payment Method (Online Payment, Cash on Delivery), and Region 2026-2034

Product link: <https://marketpublishers.com/r/S30044C0F1F1EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S30044C0F1F1EN.html>