

South Korea Olive Oil Market Size, Share, Trends and Forecast by Type, Distribution Channel, Application, and Region, 2026-2034

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Abstracts

The South Korea olive oil market size reached USD 303.4 Million in 2025. Looking forward, the market is expected to reach USD 509.7 Million by 2034, exhibiting a growth rate (CAGR) of 5.70% during 2026-2034. The market is steadily expanding, driven by growing consumer interest in healthy cooking, international cuisine trends, and lifestyle switching toward premium food products. Supermarkets and online platforms are expanding their olive oil assortments, while local importers collaborate with Mediterranean producers to enhance variety and freshness. As demand for high-quality oils increases, the market continues to mature and diversify, boosting South Korea olive oil market share.

SOUTH KOREA OLIVE OIL MARKET TRENDS:

Premiumization of Everyday Cooking Oils

In South Korea, olive oil is increasingly seen as a common choice for daily cooking rather than a luxury or niche item. As consumers prioritize health and quality, they are turning to olive oil in place of traditional options like soybean or canola oil. This transformation is fueled by olive oil's exceptional taste, nutritional benefits, and its fit with a premium lifestyle. The trend is notably prominent among younger, urban demographics who are influenced by wellness movements and global culinary trends. Retailers are responding by offering a wider variety of high-quality imported and blended olive oils, thus reshaping consumer tastes and cooking practices, which in turn contributes significantly to South Korea olive oil market growth.

Mediterranean and Fusion Cuisine Driving Usage Expansion

The rise of Mediterranean and fusion cuisines in South Korea is having a considerable effect on olive oil use. With more families and restaurants adding international dishes to their offerings, olive oil is increasingly becoming a fundamental cooking ingredient rather than just a salad dressing. This trend is further amplified by cooking shows, food influencers, and chefs who showcase olive oil's versatility in both Korean and fusion recipes. Consumers in Korea are becoming more adventurous, using olive oil in a wide range of dishes, from pasta and grilled vegetables to Korean-style stir-fries. This blending of cultures is expanding the role of olive oil in various dining occasions, highlighting its significance in the evolving food scene and bolstering the market growth.

Health-focused Purchasing Behavior Reshaping Preferences

The rising health consciousness among South Korean consumers is leading to a notable change in cooking oil choices. Known for its heart-friendly monounsaturated fats and antioxidant properties, olive oil is becoming a favored option for individuals aiming to improve their dietary habits. It is now valued for its taste and its perceived health advantages, such as aiding cholesterol management and lowering inflammation. Consumers actively seek out labels like 'extra virgin' and 'cold-pressed,' which they associate with higher quality and purity. This movement is further supported by increasing awareness initiatives and nutritional information in mainstream media. With health considerations becoming more integral to food purchasing decisions, this shift is crucial in driving growth within the South Korea olive oil market.

SOUTH KOREA OLIVE OIL MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type, distribution channel, and application.

Type Insights:

Virgin Olive Oil

Refined Olive Oil

Extra Virgin Olive Oil

Olive Pomace Oil

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes virgin olive oil, refined olive oil, extra virgin olive oil, olive pomace oil, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, convenience stores, online stores, and others.

Application Insights:

Food and Beverage

Pharmaceuticals

Cosmetics

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes food and beverage, pharmaceuticals, cosmetics, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea olive oil market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea olive oil market on the basis of type?

What is the breakup of the South Korea olive oil market on the basis of distribution channel?

What is the breakup of the South Korea olive oil market on the basis of application?

What is the breakup of the South Korea olive oil market on the basis of region?

What are the various stages in the value chain of the South Korea olive oil market?

What are the key driving factors and challenges in the South Korea olive oil market?

What is the structure of the South Korea olive oil market and who are the key players?

What is the degree of competition in the South Korea olive oil market?

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