

# South Korea Network as a Service Market Size, Share, Trends and Forecast by Type, Application, End Use Industry, and Region, 2026-2034

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## Abstracts

The South Korea network as a service market size reached USD 573.8 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 4,028.6 Million by 2034, exhibiting a growth rate (CAGR) of 23.45% during 2026-2034. The market in South Korea is growing because of advanced digital infrastructure, supportive government policies, and smart city initiatives. High-speed connectivity, strategic funding, and urban innovation are driving the demand for scalable, cloud-native networks. This ecosystem supports rapid deployment, flexibility, and digital transformation across public and private sectors, thereby contributing to the South Korea network as a service market share.

### SOUTH KOREA NETWORK AS A SERVICE MARKET TRENDS:

#### Advanced Digital Infrastructure and 5G Proliferation

The network as a service (NaaS) market in South Korea is propelled by its sophisticated digital infrastructure and quick 5G deployment, backed by some of the fastest internet speeds globally and broad fiber optic and mobile coverage. This strong basis allows for scalable, cloud-driven networking solutions crucial for modern enterprises requiring extremely low latency and high-throughput connections. The emergence of 5G technology, which demands flexible, programmable networks, complements NaaS features, such as immediate bandwidth adjustment and software-based routing. In 2024, the South Korean firm Stage X revealed a \$462 million investment to establish 6,000 base stations for a nationwide 28 GHz 5G network set to launch in 2025. Stage X intended to utilize AI-powered network management and provide 28 GHz Wi-Fi in dense public areas, demonstrating the growing need for NaaS to facilitate quick deployment

and effective functioning of next-generation networks. This momentum enhances the attractiveness of subscription models and solidifies South Korea's position as a key player in network innovation in multiple sectors.

### Supportive Government Policy and Innovation Ecosystem

Increasing efforts of the governing body in improving digital landscape and encourage innovation are bolstering the South Korea network as a service market growth. By implementing strategic initiatives focused on smart cities, digital healthcare, and Industry 4.0, the governing authority is fostering a policy landscape that actively advocates for cloud-native and software-defined networking solutions. Supportive actions, such as financing initiatives, tax benefits, and regulatory changes, motivate both new ventures and existing companies to invest in advanced network technologies. A prominent instance of this is the government's 2025 declaration of a \$34.4 billion fund, spearheaded by the Korea Development Bank, aimed at assisting vital industries, such as semiconductors, AI, and biotechnology. The fund will offer low-interest loans and strategic investments designed to enhance global competitiveness. Such extensive financial support boosts the innovation landscape for advanced connectivity, promoting NaaS uptake via collaboration between public and private sectors, open API standards, and shared infrastructure. As a result, South Korea continues to be a worldwide frontrunner in digital transformation and network advancement.

### Smart City Development

As cities become more densely populated and digitally linked, the demand for scalable, smart network infrastructures rises to accommodate sophisticated public services, transportation networks, utilities, and real-time citizen applications. Conventional fixed networks do not possess the flexibility needed to manage the dynamic, large-scale data streams essential for smart city environments. In contrast, NaaS provides cloud-native, programmable networks that enable municipal authorities to implement, oversee, and expand connectivity as needed. This adaptability enables the ongoing functioning of Internet of Things (IoT) devices, public wireless fidelity (Wi-Fi), monitoring, and emergency response systems. The drive behind these advancements is clear in the scale of South Korea's smart cities market, which attained USD 27,125.7 million in 2024. With the ongoing expansion of these urban initiatives, the need for adaptable, budget-friendly, and sustainable network solutions establishes NaaS as a core element of urban innovation in South Korea.

### SOUTH KOREA NETWORK AS A SERVICE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type, application, and end use industry.

#### Type Insights:

LAN-as-a-Service

WAN-as-a-Service

The report has provided a detailed breakup and analysis of the market based on the type. This includes LAN-as-a-service and WAN-as-a-service.

#### Application Insights:

Cloud-based Services

Bandwidth on Demand

Integrated Network Security-as-a-Service

Wide Area Network

Virtual Private Network

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes cloud-based services, bandwidth on demand, integrated network security-as-a-service, wide area network, and virtual private network.

#### End Use Industry Insights:

Healthcare

BFSI

Retail and E-Commerce

IT and Telecom

Manufacturing

Transportation and Logistics

Public Sector

A detailed breakup and analysis of the market based on the end use industry have also been provided in the report. This includes healthcare, BFSI, retail and e-commerce, IT and telecom, manufacturing, transportation and logistics, and public sector.

#### Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

#### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

## KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea network as a service market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea network as a service market on the basis of type?

What is the breakup of the South Korea network as a service market on the basis of application?

What is the breakup of the South Korea network as a service market on the basis of end use industry?

What is the breakup of the South Korea network as a service market on the basis of region?

What are the various stages in the value chain of the South Korea network as a service market?

What are the key driving factors and challenges in the South Korea network as a service market?

What is the structure of the South Korea network as a service market and who are the key players?

What is the degree of competition in the South Korea network as a service market?

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