

South Korea Mushroom Market Size, Share, Trends and Forecast by Mushroom Type, Form, Distribution Channel, End Use, and Region, 2026-2034

<https://marketpublishers.com/r/S5A6EC36BB05EN.html>

Date: July 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: S5A6EC36BB05EN

Abstracts

The South Korea mushroom market size reached USD 1,458.8 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 2,710.9 Million by 2034, exhibiting a growth rate (CAGR) of 6.84% during 2026-2034. The mushroom market in South Korea is driven by the expanding foodservice sector, which integrates mushrooms into diverse dining options, boosting consumer awareness and demand. Additionally, rapid e-commerce growth enhances accessibility and convenience, enabling wider product variety, competitive pricing, and year-round consumption through online grocery platforms, thus contributing to the expansion of the South Korea mushroom market share.

SOUTH KOREA MUSHROOM MARKET TRENDS:

Expansion of Foodservice and Dining-Out Culture

The vibrant and expanding foodservice sector in South Korea plays a crucial role in supporting the market growth. With the country's foodservice market projected to grow at a compound annual growth rate (CAGR) of 17.8% between 2025 and 2033, restaurants, cafes, and catering services are increasingly incorporating mushrooms into their menus to meet growing consumer demand for flavorful, nutritious options. Mushrooms enhance the umami taste and add appealing texture to dishes without overpowering other ingredients, making them a versatile choice for chefs. As eating out remains a popular lifestyle choice across all age groups, foodservice procurement provides a stable and significant demand source for mushrooms. Additionally, the rise of casual dining and health-focused fast-casual concepts is driving innovative mushroom preparations that attract younger consumers who seek convenient yet wholesome

meals. This integration of mushrooms in both traditional Korean dishes and modern culinary creations not only broadens consumer awareness but also boosts retail consumption. Furthermore, the foodservice sector often serves as an experimental platform for new mushroom varieties and food trends, helping to shape consumer preferences and indirectly supporting the overall market expansion.

Growth of E-Commerce and Online Grocery Platforms

The rapid expansion of e-commerce and online grocery platforms is playing a pivotal role in strengthening the South Korea mushroom market growth by improving consumer accessibility and convenience. With the country's online shopping transaction value reaching 18.9766 trillion won in February 2024, an 11.0% increase from the previous year, more consumers are embracing digital channels for purchasing fresh produce, including mushrooms. These platforms offer a wide array of mushroom varieties and formats, ranging from fresh and organic to pre-packaged and ready-to-cook options, catering to diverse consumer needs. The convenience of home delivery, subscription services, and contactless shopping appeals especially to busy urban consumers and health-conscious individuals who prefer fresh ingredients without frequent trips to physical stores. Furthermore, e-commerce enables smaller mushroom growers and specialty sellers to reach broader audiences without relying on traditional retail infrastructure, fostering product diversity and competitive pricing. Digital marketing efforts and customer reviews also educate buyers about the nutritional benefits and culinary uses of mushrooms, driving greater demand. As South Korea's online grocery market continues its rapid growth, the integration of mushrooms into these channels ensures year-round availability and consumption, effectively tapping into evolving consumer shopping habits and supporting sustained market expansion.

SOUTH KOREA MUSHROOM MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on mushroom type, form, distribution channel, and end use.

Mushroom Type Insights:

Button Mushroom

Shiitake Mushroom

Oyster Mushroom

Others

The report has provided a detailed breakup and analysis of the market based on the mushroom type. This includes button mushroom, shiitake mushroom, oyster mushroom, and others.

Form Insights:

Fresh Mushroom

Canned Mushroom

Dried Mushroom

Others

A detailed breakup and analysis of the market based on the form have also been provided in the report. This includes fresh mushroom, canned mushroom, dried mushroom, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Grocery Stores

Online Stores

Others

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes supermarkets and hypermarkets, grocery stores, online stores, and others.

End Use Insights:

Food Processing Industry

Food Service Sector

Direct Consumption

Others

A detailed breakup and analysis of the market based on the end use have also been provided in the report. This includes food processing industry, food service sector, direct consumption, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies

have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea mushroom market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea mushroom market on the basis of mushroom type?

What is the breakup of the South Korea mushroom market on the basis of form?

What is the breakup of the South Korea mushroom market on the basis of distribution channel?

What is the breakup of the South Korea mushroom market on the basis of end use?

What is the breakup of the South Korea mushroom market on the basis of region?

What are the various stages in the value chain of the South Korea mushroom market?

What are the key driving factors and challenges in the South Korea mushroom market?

What is the structure of the South Korea mushroom market and who are the key players?

What is the degree of competition in the South Korea mushroom market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA MUSHROOM MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA MUSHROOM MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (?2020-2025?)
- 5.2 Market Forecast (?2026-2034?)

6 SOUTH KOREA MUSHROOM MARKET - BREAKUP BY MUSHROOM TYPE

- 6.1 Button Mushroom
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (?2020-2025?)
 - 6.1.3 Market Forecast (?2026-2034?)
- 6.2 Shiitake Mushroom
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (?2020-2025?)

6.2.3 Market Forecast (?2026-2034?)

6.3 Oyster Mushroom

6.3.1 Overview

6.3.2 Historical and Current Market Trends (?2020-2025?)

6.3.3 Market Forecast (?2026-2034?)

6.4 Others

6.4.1 Historical and Current Market Trends (?2020-2025?)

6.4.2 Market Forecast (?2026-2034?)

7 SOUTH KOREA MUSHROOM MARKET - BREAKUP BY FORM

7.1 Fresh Mushroom

7.1.1 Overview

7.1.2 Historical and Current Market Trends (?2020-2025?)

7.1.3 Market Forecast (?2026-2034?)

7.2 Canned Mushroom

7.2.1 Overview

7.2.2 Historical and Current Market Trends (?2020-2025?)

7.2.3 Market Forecast (?2026-2034?)

7.3 Dried Mushroom

7.3.1 Overview

7.3.2 Historical and Current Market Trends (?2020-2025?)

7.3.3 Market Forecast (?2026-2034?)

7.4 Others

7.4.1 Historical and Current Market Trends (?2020-2025?)

7.4.2 Market Forecast (?2026-2034?)

8 SOUTH KOREA MUSHROOM MARKET - BREAKUP BY DISTRIBUTION CHANNEL

8.1 Supermarkets and Hypermarkets

8.1.1 Overview

8.1.2 Historical and Current Market Trends (?2020-2025?)

8.1.3 Market Forecast (?2026-2034?)

8.2 Grocery Stores

8.2.1 Overview

8.2.2 Historical and Current Market Trends (?2020-2025?)

8.2.3 Market Forecast (?2026-2034?)

8.3 Online Stores

8.3.1 Overview

8.3.2 Historical and Current Market Trends (?2020-2025?)

8.3.3 Market Forecast (?2026-2034?)

8.4 Others

8.4.1 Historical and Current Market Trends (?2020-2025?)

8.4.2 Market Forecast (?2026-2034?)

9 SOUTH KOREA MUSHROOM MARKET - BREAKUP BY END USE

9.1 Food Processing Industry

9.1.1 Overview

9.1.2 Historical and Current Market Trends (?2020-2025?)

9.1.3 Market Forecast (?2026-2034?)

9.2 Food Service Sector

9.2.1 Overview

9.2.2 Historical and Current Market Trends (?2020-2025?)

9.2.3 Market Forecast (?2026-2034?)

9.3 Direct Consumption

9.3.1 Overview

9.3.2 Historical and Current Market Trends (?2020-2025?)

9.3.3 Market Forecast (?2026-2034?)

9.4 Others

9.4.1 Historical and Current Market Trends (?2020-2025?)

9.4.2 Market Forecast (?2026-2034?)

10 SOUTH KOREA MUSHROOM MARKET – BREAKUP BY REGION

10.1 Seoul Capital Area

10.1.1 Overview

10.1.2 Historical and Current Market Trends (?2020-2025?)

10.1.3 Market Breakup by Mushroom Type

10.1.4 Market Breakup by Form

10.1.5 Market Breakup by Distribution Channel

10.1.6 Market Breakup by End Use

10.1.7 Key Players

10.1.8 Market Forecast (?2026-2034?)

10.2 Yeongnam (Southeastern Region)

10.2.1 Overview

10.2.2 Historical and Current Market Trends (?2020-2025?)

- 10.2.3 Market Breakup by Mushroom Type
- 10.2.4 Market Breakup by Form
- 10.2.5 Market Breakup by Distribution Channel
- 10.2.6 Market Breakup by End Use
- 10.2.7 Key Players
- 10.2.8 Market Forecast (?2026-2034?)
- 10.3 Honam (Southwestern Region)
 - 10.3.1 Overview
 - 10.3.2 Historical and Current Market Trends (?2020-2025?)
 - 10.3.3 Market Breakup by Mushroom Type
 - 10.3.4 Market Breakup by Form
 - 10.3.5 Market Breakup by Distribution Channel
 - 10.3.6 Market Breakup by End Use
 - 10.3.7 Key Players
 - 10.3.8 Market Forecast (?2026-2034?)
- 10.4 Hoseo (Central Region)
 - 10.4.1 Overview
 - 10.4.2 Historical and Current Market Trends (?2020-2025?)
 - 10.4.3 Market Breakup by Mushroom Type
 - 10.4.4 Market Breakup by Form
 - 10.4.5 Market Breakup by Distribution Channel
 - 10.4.6 Market Breakup by End Use
 - 10.4.7 Key Players
 - 10.4.8 Market Forecast (?2026-2034?)
- 10.5 Others
 - 10.5.1 Historical and Current Market Trends (?2020-2025?)
 - 10.5.2 Market Forecast (?2026-2034?)

11 SOUTH KOREA MUSHROOM MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

12.1 Company A

12.1.1 Business Overview

12.1.2 Products Offered

12.1.3 Business Strategies

12.1.4 SWOT Analysis

12.1.5 Major News and Events

12.2 Company B

12.2.1 Business Overview

12.2.2 Products Offered

12.2.3 Business Strategies

12.2.4 SWOT Analysis

12.2.5 Major News and Events

12.3 Company C

12.3.1 Business Overview

12.3.2 Products Offered

12.3.3 Business Strategies

12.3.4 SWOT Analysis

12.3.5 Major News and Events

12.4 Company D

12.4.1 Business Overview

12.4.2 Products Offered

12.4.3 Business Strategies

12.4.4 SWOT Analysis

12.4.5 Major News and Events

12.5 Company E

12.5.1 Business Overview

12.5.2 Products Offered

12.5.3 Business Strategies

12.5.4 SWOT Analysis

12.5.5 Major News and Events

13 SOUTH KOREA MUSHROOM MARKET - INDUSTRY ANALYSIS

13.1 Drivers, Restraints, and Opportunities

13.1.1 Overview

13.1.2 Drivers

13.1.3 Restraints

13.1.4 Opportunities

13.2 Porters Five Forces Analysis

- 13.2.1 Overview
- 13.2.2 Bargaining Power of Buyers
- 13.2.3 Bargaining Power of Suppliers
- 13.2.4 Degree of Competition
- 13.2.5 Threat of New Entrants
- 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: South Korea Mushroom Market Size, Share, Trends and Forecast by Mushroom Type, Form, Distribution Channel, End Use, and Region, 2026-2034

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