

South Korea mHealth Market Report by Component (Wearables, mHealth Apps), Service (Monitoring Services, Diagnosis Services, Healthcare Systems Strengthening Services, Treatment Services, and Others), Participant (mHealth Application Companies, Pharmaceuticals Companies, Hospitals, Health Insurance Companies, and Others), and Region 2026-2034

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Abstracts

South Korea mHealth market size reached USD 2.3 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 14.6 Billion by 2034, exhibiting a growth rate (CAGR) of 21.66% during 2026-2034. The widespread adoption of home-based patient monitoring services by the geriatric population is primarily driving the market growth across the country.

Mobile health (mHealth) represents a varied sector within electronic health (eHealth) that leverages mobile devices and wireless infrastructure to gather patient data. This collected information aids in generating precise results crucial for diagnosing and treating various medical conditions. mHealth further plays a pivotal role in enhancing medication adherence and communication, facilitating remote patient monitoring, and empowering patients to securely send messages, connect with service providers, and schedule appointments. Consequently, its applications extend to healthcare supply chain management, providing support in diagnostics and treatment, monitoring and managing chronic diseases, and fostering increased health awareness among individuals.

SOUTH KOREA MHEALTH MARKET TRENDS:

In South Korea, the mHealth market is driven by a convergence of technological advancements, a tech-savvy population, and a proactive healthcare system. Additionally, the country's robust mobile infrastructures and widespread smartphone usage contribute to the adoption of mHealth solutions. Besides this, the escalating demand for remote healthcare services has surged, especially in the wake of events, accelerating the emerging trend of virtual consultations, remote patient monitoring, and mobile health applications, which is acting as another significant growth-inducing factor. Moreover, favorable government initiatives promoting digital healthcare and telemedicine play a significant role in shaping the mHealth landscape, thereby positively influencing the regional market. South Korea's aging population and a growing awareness of health and wellness further fuel the acceptance of mHealth solutions. Furthermore, the elevating integration with wearables and smart devices enhances the accessibility and effectiveness of healthcare services, which is bolstering the market growth across the country. As South Korea continues to embrace digital transformation in the medical sector, the mHealth market reflects a dynamic interplay of technology, regulatory support, and evolving consumer preferences. At last, leading manufacturers are using innovative technologies to support the healthcare industry, which is expected to fuel the South Korea mHealth market over the forecasted period.

SOUTH KOREA MHEALTH MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on component, service, and participants.

Component Insights:

Wearables

Blood Pressure Monitors

Blood Glucometer

Pulse Oximeter

Neurological Monitors

Others

mHealth Apps

Medical Apps

Fitness Apps

The report has provided a detailed breakup and analysis of the market based on the component. This includes wearables (blood pressure monitors, blood glucometer, pulse oximeter, neurological monitors, and others) and mHealth apps (medical apps and fitness apps).

Service Insights:

Monitoring Services

Diagnosis Services

Healthcare Systems Strengthening Services

Treatment Services

A detailed breakup and analysis of the market based on the service also been provided in the report. This includes monitoring services, diagnosis services, healthcare systems strengthening services, treatment services, and others.

Participants Insights:

mHealth Application Companies

Pharmaceuticals Companies

Hospitals

Health Insurance Companies

The report has provided a detailed breakup and analysis of the market based on the participants. This includes mHealth application companies, pharmaceuticals companies, hospitals, health insurance companies, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea mHealth market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea mHealth market on the basis of component?

What is the breakup of the South Korea mHealth market on the basis of service?

What is the breakup of the South Korea mHealth market on the basis of participants?

What are the various stages in the value chain of the South Korea mHealth market?

What are the key driving factors and challenges in the South Korea mHealth?

What is the structure of the South Korea mHealth market and who are the key players?

What is the degree of competition in the South Korea mHealth market?

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