

South Korea Interactive Kiosk Market Size, Share, Trends and Forecast by Component, Type, Mounting Type, Panel Size, Location, Industry Vertical, and Region, 2026-2034

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Abstracts

The South Korea interactive kiosk market size reached USD 714.5 Million in 2025. The market is projected to reach USD 1,317.8 Million by 2034, exhibiting a growth rate (CAGR) of 6.83% during 2026-2034. As more quick service restaurant (QSR) chains are launching in various cities and towns, the demand for quick, efficient, and reliable customer service is increasing. Besides this, the growing integration of artificial intelligence (AI), which aids in recognizing customer preferences, recommending items based on past behavior, and adjusting menus in real time, is contributing to the expansion of the South Korea interactive kiosk market share.

SOUTH KOREA INTERACTIVE KIOSK MARKET TRENDS:

Expansion of QSRs

The broadening of QSRs is positively influencing the market in South Korea. With the increasing number of QSR chains launching in cities and towns, the demand for quick, effective, and reliable customer service is intensifying. Interactive kiosks address this need by enabling customers to order swiftly without queuing. They also alleviate staff pressure, accelerate the order process, and enhance overall service precision. Numerous QSR brands are utilizing kiosks to provide tailored menu choices, promote additional items, and showcase offers. This enhances customer satisfaction while also boosting sales. Given South Korea's technologically adept population and rapid lifestyle, individuals favor employing self-service machines instead of conventional counters. Kiosks are prevalent in leading QSR franchises, such as burger joints, coffee houses,

and fried chicken establishments. With the growing competition, eateries are increasingly depending on kiosks to draw in customers through a contemporary, convenient experience. They are also using them to control rush hour traffic and reduce labor expenses. Furthermore, kiosks offer various languages and payment methods, enabling QSRs to better serve both locals and visitors. As the QSR sector is thriving because of high consumption of fast food, the demand for interactive kiosks is rising. According to the IMARC Group, the South Korea fast food market is set to attain USD 24,742.7 Million by 2033, exhibiting a growth rate (CAGR) of 4.13% during 2025-2033.

Increasing integration of AI

Rising integration of AI is impelling the South Korea interactive kiosk market growth. AI-oriented kiosks can recognize customer preferences, recommend items based on past behavior, and adjust menus in real time. This improves the user experience and increases customer satisfaction. In retail environments, AI helps speed up service by offering quick suggestions, voice assistance, and facial recognition for returning users. In addition, AI supports advanced analytics, aiding businesses in understanding user patterns and making data-based decisions. Kiosks with AI also minimize the need for human staff by handling complex tasks like natural language processing (NLP), order customization, and sentiment detection. South Korea's strong digital infrastructure and openness to innovations make it an ideal market for such advanced kiosks. From transportation hubs to smart stores, AI-enabled kiosks offer smoother interactions, multilingual support, and increased efficiency. They also refine accessibility for elderly and disabled users. As businesses are aiming to stay competitive and tech-forward, AI is becoming a key feature in modern kiosks. As per industry reports, by 2025, the South Korea AI market is projected to expand by 12.1% compared to 2024.

SOUTH KOREA INTERACTIVE KIOSK MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on component, type, mounting type, panel size, location, and industry vertical.

Component Insights:

Hardware

Software

Services

The report has provided a detailed breakup and analysis of the market based on the component. This includes hardware, software, and services.

Type Insights:

Bank Kiosks

Self-Service Kiosks

Vending Kiosks

Others

A detailed breakup and analysis of the market based on the type have also been provided in the report. This includes bank kiosks, self-service kiosks, vending kiosks, and others.

Mounting Type Insights:

Floor Standing

Wall Mount

Others

The report has provided a detailed breakup and analysis of the market based on the mounting type. This includes floor standing, wall mount, and others.

Panel Size Insights:

Below 17"

17" - 32"

Above 32"

A detailed breakup and analysis of the market based on the panel size have also been provided in the report. This includes below 17", 17" - 32", and above 32".

Location Insights:

Indoor

Outdoor

The report has provided a detailed breakup and analysis of the market based on the location. This includes indoor and outdoor.

Industry Vertical Insights:

BFSI

Retail

Food and Beverage

Healthcare

Government

Travel and Tourism

Entertainment

Others

A detailed breakup and analysis of the market based on the industry vertical have also been provided in the report. This includes BFSI, retail, food and beverage, healthcare, government, travel and tourism, entertainment, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea interactive kiosk market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea interactive kiosk market on the basis of component?

What is the breakup of the South Korea interactive kiosk market on the basis of type?

What is the breakup of the South Korea interactive kiosk market on the basis of mounting type?

What is the breakup of the South Korea interactive kiosk market on the basis of panel size?

What is the breakup of the South Korea interactive kiosk market on the basis of location?

What is the breakup of the South Korea interactive kiosk market on the basis of industry?

vertical?

What is the breakup of the South Korea interactive kiosk market on the basis of region?

What are the various stages in the value chain of the South Korea interactive kiosk market?

What are the key driving factors and challenges in the South Korea interactive kiosk market?

What is the structure of the South Korea interactive kiosk market and who are the key players?

What is the degree of competition in the South Korea interactive kiosk market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA INTERACTIVE KIOSK MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA INTERACTIVE KIOSK MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY COMPONENT

- 6.1 Hardware
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Software
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Services

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

7 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY TYPE

7.1 Bank Kiosks

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Self-Service Kiosks

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Vending Kiosks

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Others

7.4.1 Historical and Current Market Trends (2020-2025)

7.4.2 Market Forecast (2026-2034)

8 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY MOUNTING TYPE

8.1 Floor Standing

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Wall Mount

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Others

8.3.1 Historical and Current Market Trends (2020-2025)

8.3.2 Market Forecast (2026-2034)

9 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY PANEL SIZE

9.1 Below 17"

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 17" - 32"

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Above 32"

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Forecast (2026-2034)

10 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY LOCATION

10.1 Indoor

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Forecast (2026-2034)

10.2 Outdoor

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Forecast (2026-2034)

11 SOUTH KOREA INTERACTIVE KIOSK MARKET - BREAKUP BY INDUSTRY VERTICAL

11.1 BFSI

11.1.1 Overview

11.1.2 Historical and Current Market Trends (2020-2025)

11.1.3 Market Forecast (2026-2034)

11.2 Retail

11.2.1 Overview

11.2.2 Historical and Current Market Trends (2020-2025)

11.2.3 Market Forecast (2026-2034)

11.3 Food and Beverage

11.3.1 Overview

- 11.3.2 Historical and Current Market Trends (2020-2025)
- 11.3.3 Market Forecast (2026-2034)
- 11.4 Healthcare
 - 11.4.1 Overview
 - 11.4.2 Historical and Current Market Trends (2020-2025)
 - 11.4.3 Market Forecast (2026-2034)
- 11.5 Government
 - 11.5.1 Overview
 - 11.5.2 Historical and Current Market Trends (2020-2025)
 - 11.5.3 Market Forecast (2026-2034)
- 11.6 Travel and Tourism
 - 11.6.1 Overview
 - 11.6.2 Historical and Current Market Trends (2020-2025)
 - 11.6.3 Market Forecast (2026-2034)
- 11.7 Entertainment
 - 11.7.1 Overview
 - 11.7.2 Historical and Current Market Trends (2020-2025)
 - 11.7.3 Market Forecast (2026-2034)
- 11.8 Others
 - 11.8.1 Historical and Current Market Trends (2020-2025)
 - 11.8.2 Market Forecast (2026-2034)

12 SOUTH KOREA INTERACTIVE KIOSK MARKET – BREAKUP BY REGION

- 12.1 Seoul Capital Area
 - 12.1.1 Overview
 - 12.1.2 Historical and Current Market Trends (2020-2025)
 - 12.1.3 Market Breakup by Component
 - 12.1.4 Market Breakup by Type
 - 12.1.5 Market Breakup by Mounting Type
 - 12.1.6 Market Breakup by Panel Size
 - 12.1.7 Market Breakup by Location
 - 12.1.8 Market Breakup by Industry Vertical
 - 12.1.9 Key Players
 - 12.1.10 Market Forecast (2026-2034)
- 12.2 Yeongnam (Southeastern Region)
 - 12.2.1 Overview
 - 12.2.2 Historical and Current Market Trends (2020-2025)
 - 12.2.3 Market Breakup by Component

- 12.2.4 Market Breakup by Type
- 12.2.5 Market Breakup by Mounting Type
- 12.2.6 Market Breakup by Panel Size
- 12.2.7 Market Breakup by Location
- 12.2.8 Market Breakup by Industry Vertical
- 12.2.9 Key Players
- 12.2.10 Market Forecast (2026-2034)
- 12.3 Honam (Southwestern Region)
 - 12.3.1 Overview
 - 12.3.2 Historical and Current Market Trends (2020-2025)
 - 12.3.3 Market Breakup by Component
 - 12.3.4 Market Breakup by Type
 - 12.3.5 Market Breakup by Mounting Type
 - 12.3.6 Market Breakup by Panel Size
 - 12.3.7 Market Breakup by Location
 - 12.3.8 Market Breakup by Industry Vertical
 - 12.3.9 Key Players
 - 12.3.10 Market Forecast (2026-2034)
- 12.4 Hoseo (Central Region)
 - 12.4.1 Overview
 - 12.4.2 Historical and Current Market Trends (2020-2025)
 - 12.4.3 Market Breakup by Component
 - 12.4.4 Market Breakup by Type
 - 12.4.5 Market Breakup by Mounting Type
 - 12.4.6 Market Breakup by Panel Size
 - 12.4.7 Market Breakup by Location
 - 12.4.8 Market Breakup by Industry Vertical
 - 12.4.9 Key Players
 - 12.4.10 Market Forecast (2026-2034)
- 12.5 Others
 - 12.5.1 Historical and Current Market Trends (2020-2025)
 - 12.5.2 Market Forecast (2026-2034)

13 SOUTH KOREA INTERACTIVE KIOSK MARKET – COMPETITIVE LANDSCAPE

- 13.1 Overview
- 13.2 Market Structure
- 13.3 Market Player Positioning
- 13.4 Top Winning Strategies

- 13.5 Competitive Dashboard
- 13.6 Company Evaluation Quadrant

14 PROFILES OF KEY PLAYERS

- 14.1 Company A
 - 14.1.1 Business Overview
 - 14.1.2 Products Offered
 - 14.1.3 Business Strategies
 - 14.1.4 SWOT Analysis
 - 14.1.5 Major News and Events
- 14.2 Company B
 - 14.2.1 Business Overview
 - 14.2.2 Products Offered
 - 14.2.3 Business Strategies
 - 14.2.4 SWOT Analysis
 - 14.2.5 Major News and Events
- 14.3 Company C
 - 14.3.1 Business Overview
 - 14.3.2 Products Offered
 - 14.3.3 Business Strategies
 - 14.3.4 SWOT Analysis
 - 14.3.5 Major News and Events
- 14.4 Company D
 - 14.4.1 Business Overview
 - 14.4.2 Products Offered
 - 14.4.3 Business Strategies
 - 14.4.4 SWOT Analysis
 - 14.4.5 Major News and Events
- 14.5 Company E
 - 14.5.1 Business Overview
 - 14.5.2 Products Offered
 - 14.5.3 Business Strategies
 - 14.5.4 SWOT Analysis
 - 14.5.5 Major News and Events

15 SOUTH KOREA INTERACTIVE KIOSK MARKET - INDUSTRY ANALYSIS

- 15.1 Drivers, Restraints, and Opportunities

- 15.1.1 Overview
- 15.1.2 Drivers
- 15.1.3 Restraints
- 15.1.4 Opportunities
- 15.2 Porters Five Forces Analysis
 - 15.2.1 Overview
 - 15.2.2 Bargaining Power of Buyers
 - 15.2.3 Bargaining Power of Suppliers
 - 15.2.4 Degree of Competition
 - 15.2.5 Threat of New Entrants
 - 15.2.6 Threat of Substitutes
- 15.3 Value Chain Analysis

16 APPENDIX

I would like to order

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