

South Korea Ice Cream Market Report by Flavor (Vanilla, Chocolate, Fruit, and Others), Category (Impulse Ice Cream, Take-Home Ice Cream, Artisanal Ice Cream), Product (Cup, Stick, Cone, Brick, Tub, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Ice Cream Parlors, Online Stores, and Others), and Region 2026-2034

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Abstracts

South Korea ice cream market size reached USD 1,570.4 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 2,360.0 Million by 2034 , exhibiting a growth rate (CAGR) of 4.63% during 2026-2034 . The growing demand for healthier options, such as low-fat, low-calorie, and lactose-free variants, rising technological advancements in freezing and packaging, and increasing advancements in manufacturing and cold chain logistics for ensuring efficient production, storage, and distribution represent some of the key factors driving the market.

Ice cream is made of dairy products like cream and milk combined with sweeteners, flavorings, and fruit. It consists of traditional scoops, soft serve, gelato with a denser texture, and lower-fat options, such as frozen yogurt. It is produced by pasteurizing the milk and cream mixture and then homogenizing it to ensure a smooth texture, which is then cooled and flavored. It is available in multiple flavors, including vanilla, chocolate, butterscotch, strawberry, mango, and raspberry. It contains carbohydrates that have the potential to serve as a source of energy. It is a comfort food that is a staple in many social gatherings and a popular dessert and indulgence. It is utilized as a base in shakes and smoothies, providing a creamy texture and flavor.

SOUTH KOREA ICE CREAM MARKET TRENDS:

At present, the escalating demand for healthier ice cream options, such as low-fat, low-calorie, and lactose-free variants, among health-conscious consumers represents one of the crucial factors impelling the market growth in South Korea. Additionally, the increasing utilization of ice cream as an ingredient in popular Korean desserts like bingsu, a shaved ice dessert, is supporting the market growth. Moreover, the growing availability of various flavors of ice cream that align with seasonal festivities and holidays, including pumpkin-flavored ice cream during autumn or red bean ice cream, is positively influencing the market in the country. Besides this, rising technological advancements in freezing and packaging are allowing longer shelf life and better product quality. Furthermore, the growing adoption of influencer marketing by ice cream companies to increase their sales and connect with their targeted audience is offering a favorable market outlook. Additionally, the expansion of home delivery services and online grocery shopping due to the increasing digitization of services is making ice cream more accessible to consumers. Apart from this, the rising need for convenient and fast-food options, including ice cream, among individuals with busy lifestyles is strengthening the market growth in the country. In addition, the growing number of ice cream parlors and themed cafes that are offering unique experiences, such as customizing ice cream flavors, mix-ins, and the opportunity to participate in the making process, is positively influencing the market. Moreover, the increasing demand for milk alternatives like non-dairy ice cream made from almond milk, soy milk, or coconut milk in producing ice cream is catering to lactose-intolerant consumers and those following vegan or plant-based diets. Additionally, the rising advancements in manufacturing and cold chain logistics are ensuring efficient production, storage, and distribution processes of ice cream.

SOUTH KOREA ICE CREAM MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on flavor, category, product, and distribution channel.

Flavor Insights:

Vanilla

Chocolate

Fruit

Others

The report has provided a detailed breakup and analysis of the market based on the flavor. This includes vanilla, chocolate, fruit, and others.

Category Insights:

Impulse Ice Cream

Take-Home Ice Cream

Artisanal Ice Cream

A detailed breakup and analysis of the market based on the category have also been provided in the report. This includes impulse ice cream, take-home ice cream, and artisanal ice cream.

Product Insights:

Cup

Stick

Cone

Brick

Tub

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes cup, stick, cone, brick, tub, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Ice Cream Parlors

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, convenience stores, ice cream parlors, online stores, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region) and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player

positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea ice cream market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea ice cream market on the basis of flavor?

What is the breakup of the South Korea ice cream market on the basis of category?

What is the breakup of the South Korea ice cream market on the basis of product?

What is the breakup of the South Korea ice cream market on the basis of distribution channel?

What are the various stages in the value chain of the South Korea ice cream market?

What are the key driving factors and challenges in the South Korea ice cream?

What is the structure of the South Korea ice cream market and who are the key players?

What is the degree of competition in the South Korea ice cream market?

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