

South Korea Home Healthcare Market Size, Share, Trends and Forecast by Products and Services, Indication, and Region, 2026-2034

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Abstracts

The South Korea home healthcare market size reached USD 8.8 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 19.4 Billion by 2034, exhibiting a growth rate (CAGR) of 8.86% during 2026-2034. The South Korean government is contributing actively to the growth of the market through policy changes and incentives to enhance the affordability and accessibility of care. Moreover, the aging population and the growing incidence of chronic diseases are offering a favorable market outlook. Additionally, technological advancements are playing a major part in expanding the South Korea home healthcare market share.

SOUTH KOREA HOME HEALTHCARE MARKET TRENDS:

Aging Population and the Growing Incidence of Chronic Diseases

South Korea has one of the world's fastest-aging populations, which is why the country serves as a prime force driving the home healthcare industry. The United Nations estimates that South Korea's population aged 65 and older will grow to 40% by 2060. The need for healthcare services that cater to the unique needs of senior folks is growing as the population ages. For comfort, familiarity, and financial considerations, these individuals would rather receive treatment at home than in an institution. Furthermore, there is a growing need for ongoing medical treatment due to the prevalence of chronic diseases like diabetes, cardiovascular disease, and hypertension. With lower hospital readmission rates, home healthcare options including nursing care, rehabilitation, and remote monitoring are more practical and improve patients' quality of life. As per the Ministry of Interior and Safety, in 2024, South Korea officially transitioned into a "super-aged" society, as over 20 percent of its population was 65 years and

older.

Healthcare Technology and Telemedicine Advancements

Technological advancements play a major part in supporting the South Korea home healthcare market growth. The industry is being driven by the country's strong emphasis on digital health solutions like telemedicine, health apps, and remote patient monitoring. Health professionals may now monitor patients' vital signs in real-time because to advancements in wearables, medical devices, and Internet of Things (IoT) technology. This enables prompt treatments and personalized care planning. Telemedicine technologies reduce the need for in-person visits by allowing patients to communicate with doctors and other healthcare professionals remotely. This is particularly advantageous for people who live far away or have mobility issues. Additionally, home care is made more efficient and convenient by the use of artificial intelligence (AI) and machine learning (ML) to improve the accuracy of diagnosis and treatment. In 2025, South Korea improved its mobile medical emergency app by enhancing the existing chat feature to shorten the consultation wait duration. A 24/7 chatbot feature is also integrated to clear queries about health and welfare-related policies.

Government Support and Healthcare Policy Reforms

Through incentives and legislative changes to improve care affordability and accessibility, the South Korean government is aggressively supporting the expansion of home healthcare services. The government has extended national health insurance coverage for home healthcare services including nursing and physiotherapy in an effort to lower costs for senior citizens. The market is also being driven by policies that encourage the use of cutting-edge healthcare technologies, such as telemedicine and e-health services. Additionally, efforts to improve home healthcare's integration with traditional healthcare systems are encouraging service delivery more easily, which enhances the patient experience. In light of an aging population and increasing healthcare expenses, the government is determined to create a sustainable model for home healthcare to address both current and future demands in the sector.

SOUTH KOREA HOME HEALTHCARE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on products and services and indication.

Products and Services Insights:

Products

Therapeutic Products

Testing, Screening, and Monitoring Products

Mobility Care Products

Services

Skilled Nursing

Rehabilitation Therapy

Hospice and Palliative Care

Unskilled Care

Respiratory Therapy

Infusion Therapy

Pregnancy Care

The report has provided a detailed breakup and analysis of the market based on the products and services. This includes products (therapeutic products, testing, screening, and monitoring products, and mobility care products) and services (skilled nursing, rehabilitation therapy, hospice and palliative care, unskilled care, respiratory therapy, infusion therapy, and pregnancy care).

Indication Insights:

Cancer

Respiratory Diseases

Movement Disorders

Cardiovascular Diseases and Hypertension

Pregnancy

Wound Care

Diabetes

Hearing Disorders

Others

A detailed breakup and analysis of the market based on the indication have also been provided in the report. This includes cancer, respiratory diseases, movement disorders, cardiovascular diseases and hypertension, pregnancy, wound care, diabetes, hearing disorders, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea home healthcare market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea home healthcare market on the basis of products and services?

What is the breakup of the South Korea home healthcare market on the basis of indication?

What is the breakup of the South Korea home healthcare market on the basis of region?

What are the various stages in the value chain of the South Korea home healthcare market?

What are the key driving factors and challenges in the South Korea home healthcare market?

What is the structure of the South Korea home healthcare market and who are the key players?

What is the degree of competition in the South Korea home healthcare market?

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