

# **South Korea Home Care Market Report by Product Type (Kitchen Care, Household Care, Bathroom Care, Laundry Care, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2026-2034**

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## **Abstracts**

South Korea home care market size reached USD 3.2 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 4.2 Billion by 2034, exhibiting a growth rate (CAGR) of 2.87% during 2026-2034. The growing prevalence of chronic health conditions, rising shift towards preventive care and early intervention, and the integration of telehealth, remote monitoring devices, and mobile applications represent some of the key factors driving the market.

Home care refers to a range of healthcare and support services provided to individuals in the comfort of their own homes. It encompasses a wide range of services, including medical care, assistance with daily activities, medication management, and companionship. It assists individuals, often seniors or those with chronic illnesses or disabilities, in maintaining their independence and quality of life by receiving necessary care and assistance without the need for hospitalization or institutionalization. It eliminates the need to travel to healthcare facilities and allows patients to remain in familiar surroundings. It can be scheduled at convenient times, accommodating the daily routine of individuals. It enables individuals to maintain their independence and autonomy while receiving the necessary support. It promotes emotional well-being and reduces stress associated with hospitalization or relocation to a care facility. It can prevent unnecessary hospital admissions and readmissions by addressing health issues promptly. Moreover, it supports individuals in staying self-sufficient, promoting

physical and mental well-being. Besides this, as it is a cost-effective alternative to hospitalization or long-term care facilities, the demand for home care is increasing in South Korea.

#### SOUTH KOREA HOME CARE MARKET TRENDS:

The expanding aging population in South Korea represents one of the primary factors driving the need for specialized care and assistance solutions. Home care services allow seniors to age while receiving the necessary medical and personal assistance. Additionally, the rising prevalence of chronic health conditions and increasing healthcare costs are strengthening the growth of the market in the country. Along with this, the growing shift towards preventive care and early intervention is influencing the market positively. Apart from this, continuous advancements in healthcare technology are supporting the market growth. The integration of telehealth, remote monitoring devices, and mobile applications has made it easier for healthcare professionals to provide real-time assistance and monitor the health conditions of patients from a distance. This technology-driven approach enhances the efficiency and effectiveness of home care services, making them more appealing to both patients and caregivers. Furthermore, governing authorities of the country are introducing several policies and initiatives to promote and support the development of home care services. This includes financial incentives for home care providers, training programs for caregivers, and regulatory frameworks to ensure quality care. In line with this, the integration of palliative and hospice care within the home care framework is creating a positive outlook for the market. In addition, the increasing availability of palliative and hospice home care services is improving the quality of life for individuals with terminal illnesses and their families.

#### SOUTH KOREA HOME CARE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type and distribution channel.

##### Product Type Insights:

Kitchen Care

Household Care

Bathroom Care

Laundry Care

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes kitchen care, household care, bathroom care, laundry care, and others.

#### Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, convenience stores, online stores, and others.

#### Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

#### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

#### KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea home care market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea home care market?

What is the breakup of the South Korea home care market on the basis of product type?

What is the breakup of the South Korea home care market on the basis of distribution channel?

What are the various stages in the value chain of the South Korea home care market?

What are the key driving factors and challenges in the South Korea home care?

What is the structure of the South Korea home care market and who are the key players?

What is the degree of competition in the South Korea home care market?

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