

South Korea Higher Education Market Size, Share, Trends and Forecast by Component, Deployment Mode, Course Type, Learning Type, End User, and Region, 2026-2034

<https://marketpublishers.com/r/S5ABB3FA49FCEN.html>

Date: July 2026

Pages: 121

Price: US\$ 2,999.00 (Single User License)

ID: S5ABB3FA49FCEN

Abstracts

The South Korea higher education market size reached USD 635.2 Million in 2025. The market is projected to reach USD 2,868.8 Million by 2034, exhibiting a growth rate (CAGR) of 17.69% during 2026-2034. The market is driven by the rising demand for flexible, cost-effective online and hybrid programs, fueled by digital adoption and government-backed infrastructure investments. It is further propelled by the strategic push for internationalization, with policies such as 'Study Korea 300K' and expanded English-taught programs attracting a growing influx of global students. Technological advancements and cross-border academic collaborations will continue enhancing competitiveness, further augmenting the South Korea higher education market share.

SOUTH KOREA HIGHER EDUCATION MARKET TRENDS:

Increasing Demand for Online and Hybrid Learning Programs

The market is experiencing a significant shift toward online and hybrid learning models. This trend has been accelerated by the COVID-19 pandemic, which forced universities to adopt digital platforms for remote education. South Korea's tertiary education sector is rapidly embracing remote learning, contributing substantially to a global e-learning market estimated to reach USD 457.8 Billion by 2026, with corporate e-learning expected to reach USD 50 Billion. Microlearning, which doubles retention rates to 90% and reduces development time by 60%, is being applied by South Korean schools and universities to respond to shifting student needs and improve global competitiveness through online education. One of the top countries investing over 50% in digital learning

infrastructure, South Korea is poised to lead the expansion of online higher education in Asia through 2025. Even after the pandemic, students and institutions continue to favor flexible learning options due to their convenience and cost-effectiveness. Many universities, including prestigious ones such as Seoul National University and Korea University, now offer blended programs combining online lectures with in-person sessions. Additionally, the government is supporting this shift through policies promoting digital education infrastructure. The demand is also driven by working professionals seeking upskilling opportunities without disrupting their careers. Online MBA and certification programs are gaining popularity, with platforms such as Coursera and edX partnering with Korean universities. As technology advances, virtual reality (VR) and AI-powered learning tools are expected to further enhance online education, further propelling the South Korea higher education market growth.

Growing Focus on Internationalization and Global Partnerships

South Korean universities are increasingly prioritizing internationalization to attract global talent and improve competitiveness. Many institutions are expanding English-taught programs, dual-degree options, and exchange partnerships with foreign universities to draw more international students. For instance, the government's 'Study Korea 300K' scheme aims to attract 300,000 foreign students by 2027, having already surpassed 200,000 in 2023, as part of measures to address an estimated labor shortfall of 7.4 million by 2040. Supported by simplified visa procedures, the Global Korea Scholarship (GKS), and new career tracks in AI, quantum computing, and aerospace, this program facilitates greater cooperation among universities, companies, and regional authorities. This effort places South Korea's higher education sector as a center of global talent, which is crucial to its demographic sustainability and competitiveness of its high-tech sectors. Leading schools such as Yonsei University and KAIST have established global campuses and research collaborations with top-tier universities worldwide. Additionally, there is a rising emphasis on multicultural education to prepare students for global careers. Universities are incorporating intercultural training and language support services to enhance the experience of international students. This trend increases enrollment and enhances South Korea's reputation as an education hub in Asia. As competition for global students intensifies, Korean institutions will continue to innovate in recruitment strategies and academic offerings to maintain their appeal.

SOUTH KOREA HIGHER EDUCATION MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market,

along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on component, deployment mode, course type, learning type, and end user.

Component Insights:

Solutions

Student Information Management System

Content Collaboration

Data Security and Compliance

Campus Management

Others

Services

Managed Services

Professional Services

The report has provided a detailed breakup and analysis of the market based on the component. This includes solutions (student information management system, content collaboration, data security and compliance, campus management, and others), and services (managed services and professional services).

Deployment Mode Insights:

On-premises

Cloud-based

A detailed breakup and analysis of the market based on the deployment mode have also been provided in the report. This includes on-premises and cloud-based.

Course Type Insights:

Arts

Economics

Engineering

Law

Science

The report has provided a detailed breakup and analysis of the market based on the?course type. This includes arts, economics, engineering, law, science, and others.

Learning Type Insights:

Online

Offline

A detailed breakup and analysis of the market based on the learning type have also been provided in the report. This includes online and offline.

End User Insights:

State Universities

Community Colleges

Private Colleges

The report has provided a detailed breakup and analysis of the market based on the?end user. This includes state universities, community colleges, and private colleges.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea higher education market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea higher education market on the basis of component?

What is the breakup of the South Korea higher education market on the basis of deployment mode?

What is the breakup of the South Korea higher education market on the basis of course type?

What is the breakup of the South Korea higher education market on the basis of learning type?

What is the breakup of the South Korea higher education market on the basis of end user?

What is the breakup of the South Korea higher education market on the basis of region?

What are the various stages in the value chain of the South Korea higher education

market?

What are the key driving factors and challenges in the South Korea higher education market?

What is the structure of the South Korea higher education market and who are the key players?

What is the degree of competition in the South Korea higher education market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA HIGHER EDUCATION MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA HIGHER EDUCATION MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends ???(???2020-2025?)
- 5.2 Market Forecast ???(??2026-2034?)

6 SOUTH KOREA HIGHER EDUCATION MARKET - BREAKUP BY COMPONENT

- 6.1 Solutions
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends ???(???2020-2025?)
 - 6.1.3 Market Segmentation
 - 6.1.3.1 Student Information Management System
 - 6.1.3.2 Content Collaboration
 - 6.1.3.3 Data Security and Compliance

6.1.3.4 Campus Management

6.1.3.5 Others

6.1.4 Market Forecast ???(??2026-2034?)

6.2 Services

6.2.1 Overview

6.2.2 Historical and Current Market Trends ???(???2020-2025?)

6.2.3 Market Segmentation

6.2.3.1 Managed Services

6.2.3.2 Professional Services

6.2.4 Market Forecast ???(??2026-2034?)

7 SOUTH KOREA HIGHER EDUCATION MARKET - BREAKUP BY DEPLOYMENT MODE

7.1 On-premises

7.1.1 Overview

7.1.2 Historical and Current Market Trends ???(???2020-2025?)

7.1.3 Market Forecast ???(??2026-2034?)

7.2 Cloud-based

7.2.1 Overview

7.2.2 Historical and Current Market Trends ???(???2020-2025?)

7.2.3 Market Forecast ???(??2026-2034?)

8 SOUTH KOREA HIGHER EDUCATION MARKET - BREAKUP BY COURSE TYPE

8.1 Arts

8.1.1 Overview

8.1.2 Historical and Current Market Trends ???(???2020-2025?)

8.1.3 Market Forecast ???(??2026-2034?)

8.2 Economics

8.2.1 Overview

8.2.2 Historical and Current Market Trends ???(???2020-2025?)

8.2.3 Market Forecast ???(??2026-2034?)

8.3 Engineering

8.3.1 Overview

8.3.2 Historical and Current Market Trends ???(???2020-2025?)

8.3.3 Market Forecast ???(??2026-2034?)

8.4 Law

8.4.1 Overview

8.4.2 Historical and Current Market Trends ???(???2020-2025?)

8.4.3 Market Forecast ???(??2026-2034?)

8.5 Science

8.5.1 Overview

8.5.2 Historical and Current Market Trends ???(???2020-2025?)

8.5.3 Market Forecast ???(??2026-2034?)

8.6 Others

8.6.1 Historical and Current Market Trends ???(???2020-2025?)

8.6.2 Market Forecast ???(??2026-2034?)

9 SOUTH KOREA HIGHER EDUCATION MARKET - BREAKUP BY LEARNING TYPE

9.1 Online

9.1.1 Overview

9.1.2 Historical and Current Market Trends ???(???2020-2025?)

9.1.3 Market Forecast ???(??2026-2034?)

9.2 Offline

9.2.1 Overview

9.2.2 Historical and Current Market Trends ???(???2020-2025?)

9.2.3 Market Forecast ???(??2026-2034?)

10 SOUTH KOREA HIGHER EDUCATION MARKET - BREAKUP BY END USER

10.1 State Universities

10.1.1 Overview

10.1.2 Historical and Current Market Trends ???(???2020-2025?)

10.1.3 Market Forecast ???(??2026-2034?)

10.2 Community Colleges

10.2.1 Overview

10.2.2 Historical and Current Market Trends ???(???2020-2025?)

10.2.3 Market Forecast ???(??2026-2034?)

10.3 Private Colleges

10.3.1 Overview

10.3.2 Historical and Current Market Trends ???(???2020-2025?)

10.3.3 Market Forecast ???(??2026-2034?)

11 SOUTH KOREA HIGHER EDUCATION MARKET – BREAKUP BY REGION

11.1 Seoul Capital Area

11.1.1 Overview

11.1.2 Historical and Current Market Trends ???(???2020-2025?)

11.1.3 Market Breakup by Component

11.1.4 Market Breakup by Deployment Mode

11.1.5 Market Breakup by Course Type

11.1.6 Market Breakup by Learning Type

11.1.7 Market Breakup by End User

11.1.8 Key Players

11.1.9 Market Forecast ???(??2026-2034?)

11.2 Yeongnam (Southeastern Region)

11.2.1 Overview

11.2.2 Historical and Current Market Trends ???(???2020-2025?)

11.2.3 Market Breakup by Component

11.2.4 Market Breakup by Deployment Mode

11.2.5 Market Breakup by Course Type

11.2.6 Market Breakup by Learning Type

11.2.7 Market Breakup by End User

11.2.8 Key Players

11.2.9 Market Forecast ???(??2026-2034?)

11.3 Honam (Southwestern Region)

11.3.1 Overview

11.3.2 Historical and Current Market Trends ???(???2020-2025?)

11.3.3 Market Breakup by Component

11.3.4 Market Breakup by Deployment Mode

11.3.5 Market Breakup by Course Type

11.3.6 Market Breakup by Learning Type

11.3.7 Market Breakup by End User

11.3.8 Key Players

11.3.9 Market Forecast ???(??2026-2034?)

11.4 Hoseo (Central Region)

11.4.1 Overview

11.4.2 Historical and Current Market Trends ???(???2020-2025?)

11.4.3 Market Breakup by Component

11.4.4 Market Breakup by Deployment Mode

11.4.5 Market Breakup by Course Type

11.4.6 Market Breakup by Learning Type

11.4.7 Market Breakup by End User

11.4.8 Key Players

11.4.9 Market Forecast ???(??2026-2034?)

11.5 Others

11.5.1 Historical and Current Market Trends ???(???2020-2025?)

11.5.2 Market Forecast ???(??2026-2034?)

12 SOUTH KOREA HIGHER EDUCATION MARKET – COMPETITIVE LANDSCAPE

12.1 Overview

12.2 Market Structure

12.3 Market Player Positioning

12.4 Top Winning Strategies

12.5 Competitive Dashboard

12.6 Company Evaluation Quadrant

13 PROFILES OF KEY PLAYERS

13.1 Company A

13.1.1 Business Overview

13.1.2 Services Offered

13.1.3 Business Strategies

13.1.4 SWOT Analysis

13.1.5 Major News and Events

13.2 Company B

13.2.1 Business Overview

13.2.2 Services Offered

13.2.3 Business Strategies

13.2.4 SWOT Analysis

13.2.5 Major News and Events

13.3 Company C

13.3.1 Business Overview

13.3.2 Services Offered

13.3.3 Business Strategies

13.3.4 SWOT Analysis

13.3.5 Major News and Events

13.4 Company D

13.4.1 Business Overview

13.4.2 Services Offered

13.4.3 Business Strategies

13.4.4 SWOT Analysis

- 13.4.5 Major News and Events
- 13.5 Company E
 - 13.5.1 Business Overview
 - 13.5.2 Services Offered
 - 13.5.3 Business Strategies
 - 13.5.4 SWOT Analysis
 - 13.5.5 Major News and Events

14 SOUTH KOREA HIGHER EDUCATION MARKET - INDUSTRY ANALYSIS

- 14.1 Drivers, Restraints, and Opportunities
 - 14.1.1 Overview
 - 14.1.2 Drivers
 - 14.1.3 Restraints
 - 14.1.4 Opportunities
- 14.2 Porters Five Forces Analysis
 - 14.2.1 Overview
 - 14.2.2 Bargaining Power of Buyers
 - 14.2.3 Bargaining Power of Suppliers
 - 14.2.4 Degree of Competition
 - 14.2.5 Threat of New Entrants
 - 14.2.6 Threat of Substitutes
- 14.3 Value Chain Analysis

15 APPENDIX

I would like to order

Product name: South Korea Higher Education Market Size, Share, Trends and Forecast by Component, Deployment Mode, Course Type, Learning Type, End User, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/S5ABB3FA49FCEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S5ABB3FA49FCEN.html>