

South Korea Furniture Market Report by Material (Metal, Wood, Plastic, Glass, and Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Stores, and Others), End Use (Residential, Commercial), and Region 2026-2034

<https://marketpublishers.com/r/SB028AE77452EN.html>

Date: July 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: SB028AE77452EN

Abstracts

South Korea furniture market size reached USD 13.1 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 17.8 Billion by 2034, exhibiting a growth rate (CAGR) of 3.35% during 2026-2034. The incorporation of technology into furniture design, such as smart furniture with built-in electronics or ergonomic features, is driving the market.

Furniture, the silent protagonist of the living spaces, serves as both functional and aesthetic elements, weaving the tapestry of homes and workplaces. From the practical simplicity of a chair to the luxury of an exquisite dining table, each piece tells a unique story. Beyond their practical roles, furniture pieces are reflections of culture, style, and individuality. They transform a mere shelter into a personalized haven, embodying tastes and preferences. The artistry and craftsmanship embedded in furniture design showcase the fusion of form and function, offering comfort without compromising on elegance. Whether it's the cozy embrace of a well-worn sofa or the sleek lines of a modern coffee table, furniture defines spatial dynamics and influences daily lives.

SOUTH KOREA FURNITURE MARKET TRENDS:

The furniture market in South Korea is experiencing robust growth, driven by a confluence of factors that shape consumer preferences and industry dynamics. Firstly, the expanding regional population and urbanization trends have led to an increased demand for residential and commercial spaces, propelling the need for diverse and

innovative furniture solutions. Additionally, changing lifestyles and a growing emphasis on interior aesthetics have stimulated consumers to invest in contemporary and customizable furniture, fostering market growth. Moreover, advancements in technology have revolutionized the furniture industry, with smart and multifunctional designs gaining popularity. Connectivity features, integrated storage solutions, and sustainable materials contribute to the evolving landscape of furniture offerings. Furthermore, the rise of e-commerce platforms has facilitated convenient access to a wide range of furniture options, influencing purchasing patterns and fostering market expansion. The heightened awareness of environmental sustainability is another key driver, with consumers seeking eco-friendly materials and manufacturing processes. This emphasis on sustainability not only aligns with changing consumer values but also reflects the industry's commitment to reducing its ecological footprint. In conclusion, the regional furniture market's upward trajectory is intricately woven with demographic shifts, technological innovations, e-commerce trends, and a growing environmental consciousness, creating a dynamic and thriving sector poised for continued growth.

SOUTH KOREA FURNITURE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on material, distribution channel, and end use.

Material Insights:

Metal

Wood

Plastic

Glass

Others

The report has provided a detailed breakup and analysis of the market based on the material. This includes metal, wood, plastic, glass, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Specialty Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, specialty stores, online stores, and others.

End Use Insights:

Residential

Commercial

The report has provided a detailed breakup and analysis of the market based on the end use. This includes residential and commercial.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea furniture market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea furniture market on the basis of material?

What is the breakup of the South Korea furniture market on the basis of distribution channel?

What is the breakup of the South Korea furniture market on the basis of end use?

What are the various stages in the value chain of the South Korea furniture market?

What are the key driving factors and challenges in the South Korea furniture?

What is the structure of the South Korea furniture market and who are the key players?

What is the degree of competition in the South Korea furniture market?

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