

South Korea Flooring Market Report by Type (Resilient, Non-Resilient, and Others), End User (Residential, Non-residential), and Region 2026-2034

<https://marketpublishers.com/r/SD8FB1DD243DEN.html>

Date: July 2026

Pages: 121

Price: US\$ 2,999.00 (Single User License)

ID: SD8FB1DD243DEN

Abstracts

South Korea flooring market size reached USD 6,506.4 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 11,918.0 Million by 2034, exhibiting a growth rate (CAGR) of 6.75% during 2026-2034. The market in South Korea is majorly driven by rising construction activities, technological advancements and product innovations, growing demand for sustainable flooring solutions, increasing renovation and remodeling activities, growth in the commercial real estate sector, and rising disposable income and changing lifestyles.

SOUTH KOREA FLOORING MARKET ANALYSIS:

Major Market Drivers: The South Korea market is majorly driven by the improvements in construction activities due to urbanization and governmental infrastructure projects that have enhanced the need for elaborate and superior quality flooring solutions across the residential and commercial segments. Other key factors include innovation through technology due to the development of improved and more efficient, longer lasting, easier to maintain and environmentally sound floor covering products.

Key Market Trends: Technology growth is leading to creating new classes of intelligent flooring that include waterproof, scratch-proof and energy-saving floors, which are preferred by the consumer today. The trend of increasing sustainability is seen as the manufacturing companies switch to employing eco-friendly practices and securing approval to cater for the growing market for sustainable flooring.

Competitive Landscape: The major companies in the South Korea market are LG Hausys, KCC Corporation, which have been focusing to introduce new products and increase the range of their offers to sustain competition. These companies are already focusing on purchasing sophisticated manufacturing tools as well as forming alliances or acquisitions to enhance their position in the market and meet the future requirements of consumers.

Challenges and Opportunities: Challenges in the South Korea flooring market include the need for continuous innovation to meet consumer demands and the high cost of sustainable materials, which can limit accessibility. Though there are several challenges with current popular materials and a defensive market attitude, there are vast growth possibilities concerning sustainability, which is becoming more and more popular around the world as individuals and companies become environmentally conscious and thus looking for better and more sustainable materials for their floors.

SOUTH KOREA FLOORING MARKET TRENDS:

Rising construction activities

Emerging construction activities in South Korea have been considered as one of the major driving forces of the flooring market. Korea is in a construction civilization between dwelling houses and commercial buildings due to the enhancement of urbanization civilization and upgrading construction civilization by government. The South Korea flooring market size has expanded as homeowners require superior standard floor materials in new constructions and for modifying their existing structures. With the increasing construction of more skyscrapers, department shopping mall, and residential complexes, there is the constant demand for more build quality and beautiful flooring materials which in turn foster the growth of the market substantially. This trend is expected to continue especially as the government has shifted its vision towards smart city development and the enhancement of sustainable development.

According to a report published in 2024, commercial construction spending hit \$128 billion in July 2023, an 11% rise from the previous year.

Continual technological advancements and product innovations

The increased development of new technologies and new products associated with

flooring materials is supporting the market in South Korea. Industry players are focusing on R&D to innovate and develop new products and materials for flooring that are not only durable and ease to maintain but also eco-friendly. The South Korea flooring market share has benefited from new products, such as LVT, environmentally sound carpets, and improved ceramics. They targeted the change in consumer demands who wants premium and elegant products for their homes and offices. The adoption of technology in manufacturing procedures has also made product quality and manufacturing costs lower, hence enabling new generation of flooring solutions to reach a broader clientele market.

Growing demand for sustainable flooring solutions

The rising demand for sustainable flooring products is creating a positive market outlook. The growing awareness of the environment and the impact individuals and companies have on it has led to sustainability's increasing importance when selecting products. The South Korea flooring market growth is expanding due to an increased use of materials that have a low impact on the environment, such as the bamboo, cork and recycled woods. Businesses are also adopting sustainable manufacturing activities and coming up with accreditation as a way of marketing their products to environmentally conscious citizens. This transition toward sustainability contributes to building up the market growth and helps in constructing innovations and competitiveness among the industry.

SOUTH KOREA FLOORING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type and end user.

Breakup by Type:

Resilient

Non-Resilient

Others

The report has provided a detailed breakup and analysis of the market based on the

type. This includes resilient, non-resilient, and others.

Breakup by End User:

Residential

Non-residential

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes residential and non-residential.

Breakup by Region:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major markets in the region/country, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have been provided. Some of the major market players in the South Korea flooring industry include:

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea flooring market performed so far, and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea flooring market?
What is the breakup of the South Korea flooring market on the basis of type?
What is the breakup of the South Korea flooring market on the basis of end user?
What are the various stages in the value chain of the South Korea flooring market?
What are the key driving factors and challenges in the South Korea flooring market?
What is the structure of the South Korea flooring market, and who are the key players?
What is the degree of competition in the South Korea flooring market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA FLOORING MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA FLOORING MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (?2020-2025?)
- 5.2 Market Forecast (?2026-2034?)

6 SOUTH KOREA FLOORING MARKET - BREAKUP BY TYPE

- 6.1 Resilient
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (?2020-2025?)
 - 6.1.3 Market Forecast (?2026-2034?)
- 6.2 Non-Resilient
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (?2020-2025?)

6.2.3 Market Forecast (?2026-2034?)

6.3 Others

6.3.1 Historical and Current Market Trends (?2020-2025?)

6.3.2 Market Forecast (?2026-2034?)

7 SOUTH KOREA FLOORING MARKET - BREAKUP BY END USER

7.1 Residential

7.1.1 Overview

7.1.2 Historical and Current Market Trends (?2020-2025?)

7.1.3 Market Forecast (?2026-2034?)

7.2 Non-residential

7.2.1 Overview

7.2.2 Historical and Current Market Trends (?2020-2025?)

7.2.3 Market Forecast (?2026-2034?)

8 SOUTH KOREA FLOORING MARKET – BREAKUP BY REGION

8.1 Seoul Capital Area

8.1.1 Overview

8.1.2 Historical and Current Market Trends (?2020-2025?)

8.1.3 Market Breakup by Type

8.1.4 Market Breakup by End User

8.1.5 Key Players

8.1.6 Market Forecast (?2026-2034?)

8.2 Yeongnam (Southeastern Region)

8.2.1 Overview

8.2.2 Historical and Current Market Trends (?2020-2025?)

8.2.3 Market Breakup by Type

8.2.4 Market Breakup by End User

8.2.5 Key Players

8.2.6 Market Forecast (?2026-2034?)

8.3 Honam (Southwestern Region)

8.3.1 Overview

8.3.2 Historical and Current Market Trends (?2020-2025?)

8.3.3 Market Breakup by Type

8.3.4 Market Breakup by End User

8.3.5 Key Players

8.3.6 Market Forecast (?2026-2034?)

8.4 Hoseo (Central Region)

8.4.1 Overview

8.4.2 Historical and Current Market Trends (?2020-2025?)

8.4.3 Market Breakup by Type

8.4.4 Market Breakup by End User

8.4.5 Key Players

8.4.6 Market Forecast (?2026-2034?)

8.5 Others

8.5.1 Historical and Current Market Trends (?2020-2025?)

8.5.2 Market Forecast (?2026-2034?)

9 SOUTH KOREA FLOORING MARKET – COMPETITIVE LANDSCAPE

9.1 Overview

9.2 Market Structure

9.3 Market Player Positioning

9.4 Top Winning Strategies

9.5 Competitive Dashboard

9.6 Company Evaluation Quadrant

10 PROFILES OF KEY PLAYERS

10.1 Jaeyoung Co. Ltd.

10.1.1 Business Overview

10.1.2 Product Portfolio

10.1.3 Business Strategies

10.1.4 SWOT Analysis

10.1.5 Major News and Events

10.2 LX Hausys

10.2.1 Business Overview

10.2.2 Product Portfolio

10.2.3 Business Strategies

10.2.4 SWOT Analysis

10.2.5 Major News and Events

10.3 Meltech Co. Ltd.

10.3.1 Business Overview

10.3.2 Product Portfolio

10.3.3 Business Strategies

10.3.4 SWOT Analysis

- 10.3.5 Major News and Events
- 10.4 PERN surfaces
 - 10.4.1 Business Overview
 - 10.4.2 Product Portfolio
 - 10.4.3 Business Strategies
 - 10.4.4 SWOT Analysis
 - 10.4.5 Major News and Events
- 10.5 Star Korea Co. Ltd.
 - 10.5.1 Business Overview
 - 10.5.2 Product Portfolio
 - 10.5.3 Business Strategies
 - 10.5.4 SWOT Analysis
 - 10.5.5 Major News and Events

11 SOUTH KOREA FLOORING MARKET - INDUSTRY ANALYSIS

- 11.1 Drivers, Restraints, and Opportunities
 - 11.1.1 Overview
 - 11.1.2 Drivers
 - 11.1.3 Restraints
 - 11.1.4 Opportunities
- 11.2 Porters Five Forces Analysis
 - 11.2.1 Overview
 - 11.2.2 Bargaining Power of Buyers
 - 11.2.3 Bargaining Power of Suppliers
 - 11.2.4 Degree of Competition
 - 11.2.5 Threat of New Entrants
 - 11.2.6 Threat of Substitutes
- 11.3 Value Chain Analysis

12 APPENDIX

I would like to order

Product name: South Korea Flooring Market Report by Type (Resilient, Non-Resilient, and Others), End User (Residential, Non-residential), and Region 2026-2034

Product link: <https://marketpublishers.com/r/SD8FB1DD243DEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD8FB1DD243DEN.html>