

South Korea Flexible Packaging Market Report by Product Type (Printed Rollstock, Preformed Bags and Pouches, and Others), Raw Material (Plastic, Paper, Aluminium Foil, Cellulose), Printing Technology (Flexography, Rotogravure, Digital, and Others), Application (Food and Beverages, Pharmaceuticals, Cosmetics, and Others), and Region 2026-2034

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Abstracts

South Korea flexible packaging market size reached USD 2,810.1 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 4,112.8 Million by 2034, exhibiting a growth rate (CAGR) of 4.19% during 2026-2034. The increasing demand for sustainable packaging solutions, evolving consumer preferences, advancements in printing technologies, presence of robust manufacturing sector, the impact of the COVID-19 pandemic, regulatory measures promoting eco-friendly packaging, and diversification across industries are major factors fueling the market growth.

Flexible packaging is a versatile and widely utilized solution that plays a crucial role in various industries. It employs materials that are pliable and can conform to the shape of the product they enclose. Flexible packaging is highly adaptable, offering numerous advantages, including cost-effectiveness, environmental sustainability, and product protection. It functions by creating a barrier that safeguards the contents from external elements, such as moisture, oxygen, and light, thereby preserving the product's freshness and extending its shelf life. It employs a variety of materials, such as plastics, films, and laminates, which can be customized to suit the specific requirements of the product being packaged. Flexible packaging also minimizes waste and conserves resources, making it a sustainable choice for companies seeking eco-friendly

alternatives. Additionally, its lightweight nature reduces transportation costs and emissions, further contributing to its environmental appeal. Furthermore, flexible packaging offers enhanced convenience for consumers. Resealable zippers, spouts, and easy-tear features make it user-friendly, allowing for portion control and the preservation of product freshness.

SOUTH KOREA FLEXIBLE PACKAGING MARKET TRENDS:

The South Korea flexible packaging market is influenced by several key drivers, such as the increasing demand for convenient and sustainable packaging solutions. Consumers today seek packaging that is easy to handle and dispose of while also being environmentally responsible. Moreover, the evolving preferences of consumers play a pivotal role in driving this market. As people's lifestyles change and become more fast-paced, they seek packaging that aligns with their on-the-go needs owing to its portability and convenience. Additionally, advancements in printing technologies have revolutionized the industry, which is boosting the market growth. Apart from this, the country's well-established industrial infrastructure ensures the production of high-quality flexible packaging materials, meeting both domestic and international demands, which is fueling the market growth. Furthermore, advancements in printing technologies and the introduction of high-quality, eye-catching designs on flexible packaging are providing a considerable thrust to the market growth. In line with this, the growing trend of single-serve and portion-controlled packaging and the cost-effectiveness of flexible packaging in terms of production and transportation are accelerating the market growth in the country.

SOUTH KOREA FLEXIBLE PACKAGING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type, raw material, printing technology, and application.

Product Type Insights:

Printed Rollstock

Preformed Bags and Pouches

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes printed rollstock, preformed bags and pouches, and others.

Raw Material Insights:

Plastic

Paper

Aluminium Foil

Cellulose

A detailed breakup and analysis of the market based on the raw material have also been provided in the report. This includes plastic, paper, aluminium foil, and cellulose.

Printing Technology Insights:

Flexography

Rotogravure

Digital

Others

The report has provided a detailed breakup and analysis of the market based on the printing technology. This includes flexography, rotogravure, digital, and others.

Application Insights:

Food and Beverages

Pharmaceuticals

Cosmetics

Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes food and beverages, pharmaceuticals, cosmetics, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea flexible packaging market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea flexible packaging market on the basis of product type?

What is the breakup of the South Korea flexible packaging market on the basis of raw material?

What is the breakup of the South Korea flexible packaging market on the basis of printing technology?

What is the breakup of the South Korea flexible packaging market on the basis of application?

What are the various stages in the value chain of the South Korea flexible packaging market?

What are the key driving factors and challenges in the South Korea flexible packaging?

What is the structure of the South Korea flexible packaging market and who are the key players?

What is the degree of competition in the South Korea flexible packaging market?

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