

South Korea Endpoint Security Market Size, Share, Trends and Forecast by Component, Deployment Mode, Organization Size, Vertical, and Region, 2026-2034

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Abstracts

The South Korea endpoint security market size reached USD 416.2 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 884.8 Million by 2034, exhibiting a growth rate (CAGR) of 8.48 % during 2026-2034. The market is driven by rising cybersecurity threats, increasing adoption of BYOD (Bring Your Own Device), and stringent government regulations on data privacy. The need for robust security measures to protect critical infrastructures and corporate data also fuels the market. As cyber threats evolve, businesses increasingly invest in advanced endpoint security solutions, contributing to the South Korea endpoint security market share.

SOUTH KOREA ENDPOINT SECURITY MARKET TRENDS:

Growing Cyber Threats and Targeted Attacks

The increasing sophistication of cyber threats such as ransomware and phishing attacks is a key factor driving the South Korea endpoint security market growth. For instance, in April 2025, Kaspersky uncovered a sophisticated cyberattack by the Lazarus group targeting South Korean supply chains. Using a watering hole attack, the group exploited vulnerabilities in third-party software, including a zero-day flaw in Innorix Agent. At least six South Korean organizations across IT, finance, and telecom sectors were affected. The malware involved, such as ThreatNeedle and LPEClient, was deployed through an attack chain. Kaspersky collaborated with the Korea Internet & Security Agency (KrCERT) to address the vulnerabilities, highlighting the security risks from third-party software. Organizations are facing more advanced and persistent security risks

targeting their endpoints, including mobile devices, laptops, and IoT devices. These attacks can lead to significant financial losses, data breaches, and reputational damage, pushing companies to adopt advanced endpoint security solutions. As a result, demand for solutions that offer proactive threat detection, real-time monitoring, and rapid response capabilities has surged. Additionally, the increasing use of AI-driven tools for threat intelligence is enhancing the ability of endpoint security solutions to detect and mitigate these evolving threats effectively.

Stringent Regulatory and Compliance Requirements

The South Korean government has implemented stringent data protection regulations to safeguard personal and corporate data, fueling the demand for robust endpoint security solutions. These regulations, such as the Personal Information Protection Act (PIPA), require businesses to comply with strict data security standards. As a result, organizations are increasingly turning to advanced endpoint security solutions to ensure compliance and avoid heavy penalties. Endpoint security products that offer data encryption, secure access control, and compliance reporting features are becoming essential. Moreover, with the growing focus on protecting consumer data and ensuring organizational resilience against cyber-attacks, businesses are investing in solutions that align with regulatory requirements, further driving the South Korea endpoint security market share. For instance, in July 2025, the South Korean government imposed a fine and regulatory requirements on SK Telecom following a data breach that exposed 27 million records. After a task force investigation, 28 servers were found infected with 33 strains of malware, including BPFDoor. SK Telecom faces penalties and must take corrective actions such as quarterly security assessments and improving password management. This breach highlights the vulnerability of telecom companies and the importance of timely breach notifications in South Korea's growing cybersecurity landscape.

SOUTH KOREA ENDPOINT SECURITY MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on component, deployment mode, organization size, and vertical.

Component Insights:

Software

Services

The report has provided a detailed breakup and analysis of the market based on the component. This includes software and services.

Deployment Mode Insights:

On-premises

Cloud-based

A detailed breakup and analysis of the market based on the deployment mode have also been provided in the report. This includes on-premises and cloud-based.

Organization Size Insights:

Large Enterprises

Small and Medium-sized Enterprises

The report has provided a detailed breakup and analysis of the market based on the organization size. This includes large enterprises and small and medium-sized enterprises.

Vertical Insights:

Banking, Financial Services and Insurance (BFSI)

IT and Telecommunications

Government and Defense

Healthcare and Life Sciences

Manufacturing

Retail and E-Commerce

Others

A detailed breakup and analysis of the market based on the vertical have also been provided in the report. This includes banking, financial services and insurance (BFSI), IT and telecommunications, government and defense, healthcare and life sciences, manufacturing, retail and e-commerce, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea endpoint security market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea endpoint security market on the basis of component?

What is the breakup of the South Korea endpoint security market on the basis of deployment mode?

What is the breakup of the South Korea endpoint security market on the basis of organization size?

What is the breakup of the South Korea endpoint security market on the basis of vertical?

What is the breakup of the South Korea endpoint security market on the basis of region?

What are the various stages in the value chain of the South Korea endpoint security market?

What are the key driving factors and challenges in the South Korea endpoint security market?

What is the structure of the South Korea endpoint security market and who are the key players?

What is the degree of competition in the South Korea endpoint security market?

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