

South Korea Confectionery Market Report by Product Type (Hard-Boiled Sweets, Mints, Gums and Jellies, Chocolate, Caramels and Toffees, Medicated Confectionery, Fine Bakery Wares, and Others), Age Group (Children, Adult, Geriatric), Price Point (Economy, Mid-Range, Luxury), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Pharmaceutical and Drug Stores, Online Stores, and Others), and Region 2026-2034

<https://marketpublishers.com/r/S32985190838EN.html>

Date: July 2026

Pages: 122

Price: US\$ 2,999.00 (Single User License)

ID: S32985190838EN

Abstracts

South Korea confectionery market size reached USD 3.9 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 4.8 Billion by 2034, exhibiting a growth rate (CAGR) of 2.25% during 2026-2034. The continuous product innovation, including the introduction of new flavors, shapes, and packaging, which can attract a wide range of consumers, is driving the market.

Confectionery refers to a diverse array of sweet food items, often characterized by their sugar content and varied textures. It has evolved from simple honey and nut-based treats to a vast assortment of candies, chocolates, pastries, and other sugary delights. Confectionery experienced a significant transformation with the industrial revolution, as technological advancements enabled mass production and widespread accessibility. Iconic treats like taffy, fudge, and bonbons gained popularity, reflecting the era's changing tastes and cultural influences. Confectionery not only served as a source of indulgence but also became intertwined with social customs and celebrations. The confectionery landscape laid the foundation for the vibrant and diverse world of sweets, showcasing the enduring appeal of these delightful creations across generations.

SOUTH KOREA CONFECTIONERY MARKET TRENDS:

The confectionery market in South Korea is experiencing robust growth, primarily driven by changing consumer preferences and lifestyle trends. To begin with, the increasing demand for indulgent and premium sweets has propelled the confectionery sector to new heights. Consumers are increasingly seeking unique and exotic flavors, driving innovation and product development within the industry. Moreover, the rising disposable income of the regional population has led to an uptick in discretionary spending on confectionery items, bolstering market expansion. In addition to this, the growing awareness of health and wellness has not dampened the confectionery market but has instead prompted manufacturers to introduce healthier alternatives. Consequently, the development of low-sugar, organic, and functional confectionery products has opened up new avenues for growth. Furthermore, the convenience and on-the-go consumption trend has become a significant driver for the confectionery market. Single-serve packaging, innovative formats, and portable options have gained popularity, catering to the busy, modern lifestyle. In summary, the confectionery market's dynamic growth can be attributed to a confluence of factors, ranging from evolving consumer preferences for premium treats to the industry's adaptation to health-conscious demands and the emphasis on convenience in product offerings. As these trends continue to shape consumer behavior, the confectionery market in South Korea is poised for sustained expansion in the foreseeable future.

SOUTH KOREA CONFECTIONERY MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type, age group, price point, and distribution channel.

Product Type Insights:

Hard-boiled Sweets

Mints

Gums and Jellies

Chocolate

Caramels and Toffees

Medicated Confectionery

Fine Bakery Wares

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes hard-boiled sweets, mints, gums and jellies, chocolate, caramels and toffees, medicated confectionery, fine bakery wares, and others.

Age Group Insights:

Children

Adult

Geriatric

A detailed breakup and analysis of the market based on the age group have also been provided in the report. This includes children, adult, and geriatric.

Price Point Insights:

Economy

Mid-range

Luxury

The report has provided a detailed breakup and analysis of the market based on the price point. This includes economy, mid-range, and luxury.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Pharmaceutical and Drug Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, convenience stores, pharmaceutical and drug stores, online stores, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea confectionery market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea confectionery market?

What is the breakup of the South Korea confectionery market on the basis of product type?

What is the breakup of the South Korea confectionery market on the basis of age group?

What is the breakup of the South Korea confectionery market on the basis of price point?

What is the breakup of the South Korea confectionery market on the basis of distribution channel?

What are the various stages in the value chain of the South Korea confectionery market?

What are the key driving factors and challenges in the South Korea confectionery?

What is the structure of the South Korea confectionery market and who are the key players?

What is the degree of competition in the South Korea confectionery market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA CONFECTIONERY MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA CONFECTIONERY MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA CONFECTIONERY MARKET - BREAKUP BY PRODUCT TYPE

- 6.1 Hard-boiled Sweets
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Mints
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

- 6.2.3 Market Forecast (2026-2034)
- 6.3 Gums and Jellies
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Forecast (2026-2034)
- 6.4 Chocolate
 - 6.4.1 Overview
 - 6.4.2 Historical and Current Market Trends (2020-2025)
 - 6.4.3 Market Forecast (2026-2034)
- 6.5 Caramels and Toffees
 - 6.5.1 Overview
 - 6.5.2 Historical and Current Market Trends (2020-2025)
 - 6.5.3 Market Forecast (2026-2034)
- 6.6 Medicated Confectionery
 - 6.6.1 Overview
 - 6.6.2 Historical and Current Market Trends (2020-2025)
 - 6.6.3 Market Forecast (2026-2034)
- 6.7 Fine Bakery Wares
 - 6.7.1 Overview
 - 6.7.2 Historical and Current Market Trends (2020-2025)
 - 6.7.3 Market Forecast (2026-2034)
- 6.8 Others
 - 6.8.1 Historical and Current Market Trends (2020-2025)
 - 6.8.2 Market Forecast (2026-2034)

7 SOUTH KOREA CONFECTIONERY MARKET - BREAKUP BY AGE GROUP

- 7.1 Children
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)
 - 7.1.3 Market Forecast (2026-2034)
- 7.2 Adult
 - 7.2.1 Overview
 - 7.2.2 Historical and Current Market Trends (2020-2025)
 - 7.2.3 Market Forecast (2026-2034)
- 7.3 Geriatric
 - 7.3.1 Overview
 - 7.3.2 Historical and Current Market Trends (2020-2025)
 - 7.3.3 Market Forecast (2026-2034)

8 SOUTH KOREA CONFECTIONERY MARKET - BREAKUP BY PRICE POINT

8.1 Economy

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Mid-range

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Luxury

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

9 SOUTH KOREA CONFECTIONERY MARKET - BREAKUP BY DISTRIBUTION CHANNEL

9.1 Supermarkets and Hypermarkets

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Convenience Stores

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Pharmaceutical and Drug Stores

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Forecast (2026-2034)

9.4 Online Stores

9.4.1 Overview

9.4.2 Historical and Current Market Trends (2020-2025)

9.4.3 Market Forecast (2026-2034)

9.5 Others

9.5.1 Historical and Current Market Trends (2020-2025)

9.5.2 Market Forecast (2026-2034)

10 SOUTH KOREA CONFECTIONERY MARKET – BREAKUP BY REGION

10.1 Seoul Capital Area

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Product Type

10.1.4 Market Breakup by Age Group

10.1.5 Market Breakup by Price Point

10.1.6 Market Breakup by Distribution Channel

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Yeongnam (Southeastern Region)

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Product Type

10.2.4 Market Breakup by Age Group

10.2.5 Market Breakup by Price Point

10.2.6 Market Breakup by Distribution Channel

10.2.7 Key Players

10.2.8 Market Forecast (2026-2034)

10.3 Honam (Southwestern Region)

10.3.1 Overview

10.3.2 Historical and Current Market Trends (2020-2025)

10.3.3 Market Breakup by Product Type

10.3.4 Market Breakup by Age Group

10.3.5 Market Breakup by Price Point

10.3.6 Market Breakup by Distribution Channel

10.3.7 Key Players

10.3.8 Market Forecast (2026-2034)

10.4 Hoseo (Central Region)

10.4.1 Overview

10.4.2 Historical and Current Market Trends (2020-2025)

10.4.3 Market Breakup by Product Type

10.4.4 Market Breakup by Age Group

10.4.5 Market Breakup by Price Point

10.4.6 Market Breakup by Distribution Channel

10.4.7 Key Players

10.4.8 Market Forecast (2026-2034)

10.5 Others

10.5.1 Historical and Current Market Trends (2020-2025)

10.5.2 Market Forecast (2026-2034)

11 SOUTH KOREA CONFECTIONERY MARKET – COMPETITIVE LANDSCAPE

11.1 Overview

11.2 Market Structure

11.3 Market Player Positioning

11.4 Top Winning Strategies

11.5 Competitive Dashboard

11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

12.1 Company A

12.1.1 Business Overview

12.1.2 Product Portfolio

12.1.3 Business Strategies

12.1.4 SWOT Analysis

12.1.5 Major News and Events

12.2 Company B

12.2.1 Business Overview

12.2.2 Product Portfolio

12.2.3 Business Strategies

12.2.4 SWOT Analysis

12.2.5 Major News and Events

12.3 Company C

12.3.1 Business Overview

12.3.2 Product Portfolio

12.3.3 Business Strategies

12.3.4 SWOT Analysis

12.3.5 Major News and Events

12.4 Company D

12.4.1 Business Overview

12.4.2 Product Portfolio

12.4.3 Business Strategies

12.4.4 SWOT Analysis

12.4.5 Major News and Events

12.5 Company E

- 12.5.1 Business Overview
- 12.5.2 Product Portfolio
- 12.5.3 Business Strategies
- 12.5.4 SWOT Analysis
- 12.5.5 Major News and Events

13 SOUTH KOREA CONFECTIONERY MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers
 - 13.2.4 Degree of Competition
 - 13.2.5 Threat of New Entrants
 - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: South Korea Confectionery Market Report by Product Type (Hard-Boiled Sweets, Mints, Gums and Jellies, Chocolate, Caramels and Toffees, Medicated Confectionery, Fine Bakery Wares, and Others), Age Group (Children, Adult, Geriatric), Price Point (Economy, Mid-Range, Luxury), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Pharmaceutical and Drug Stores, Online Stores, and Others), and Region 2026-2034

Product link: <https://marketpublishers.com/r/S32985190838EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S32985190838EN.html>