

South Korea Ceramic Tiles Market Size Report by Product Type (Glazed, Porcelain, Scratch Free, and Others), Application (Floor Tiles, Wall Tiles, and Others), Construction Type (New Construction, Replacement and Renovation), End User (Residential, Commercial), and Region 2026-2034

<https://marketpublishers.com/r/S376EDEFFDB9EN.html>

Date: July 2026

Pages: 115

Price: US\$ 2,999.00 (Single User License)

ID: S376EDEFFDB9EN

Abstracts

South Korea ceramic tiles market size reached USD 1.8 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 2.3 Billion by 2034, exhibiting a growth rate (CAGR) of 2.73% during 2026-2034. Significant growth in the construction industry, rising consumer awareness regarding sustainability, the introduction of modern and sophisticated designs, and environmental benefits, the growing middle-class population, and the emerging trend of using ceramic tiles in commercial spaces, represent some of the key factors driving the market.

Ceramic tiles are a versatile and durable flooring and wall covering material manufactured from a mixture of clay, water, and various minerals. These tiles undergo a firing process in a kiln at high temperatures to harden and strengthen them. Ceramic tiles are known for their longevity, resistance to moisture, and ease of maintenance, making them a popular choice for bathrooms, kitchens, and other areas prone to spills and moisture. They come in a variety of shapes, sizes, colors, and designs, allowing for a wide range of aesthetic options. The surface of ceramic tiles can either be glazed or unglazed, glazed tiles have a glass-like coating that makes them even more water-resistant and easier to clean, while unglazed tiles offer a more natural, matte finish. In addition to their functional benefits, ceramic tiles are also eco-friendly as they are obtained from natural materials and can be recycled. These tiles offer a flexible solution for various residential and commercial applications.

SOUTH KOREA CERAMIC TILES MARKET TRENDS:

Significant growth in the construction industry is a major factor that is driving the market in South Korea. The rising focus on urban development and infrastructure improvement has led to a rising demand for ceramic tiles for both aesthetic and functional purposes. Additionally, the introduction of modern and sophisticated designs, coupled with advancements in manufacturing technologies, has made ceramic tiles a popular choice among builders and homeowners alike. Furthermore, the rising consumer awareness about the sustainability and environmental benefits of using ceramic materials has provided an increase to the market. In line with this, the growing middle class in South Korea has increased disposable income, leading to a greater focus on interior decoration and home improvements, which in turn propels the ceramic tiles market. Trade liberalization is another factor contributing to market growth. Imported tiles, including those from Italy and Spain, have become increasingly accessible due to favorable trade policies, providing consumers with a wider range of choices. The market is further driven by the increasing trend of using ceramic tiles in commercial spaces, such as offices, malls, and hotels, to create a luxurious and modern aesthetic. In response to the increasing demand, major manufacturers are developing ceramic tiles with intricate designs, textures, and color schemes, widening their application scope. These technological advancements have not only increased the aesthetic appeal but also enhanced the functional characteristics of ceramic tiles, including durability and resistance to wear and tear. Apart from this, government initiatives aimed at fostering domestic industries are providing an impetus to the market. Growing investments in research & development have led to innovations that have elevated the quality of locally produced tiles, making them more competitive in both domestic and global markets.

SOUTH KOREA CERAMIC TILES MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type, application, construction type, and end user.

Product Type Insights:

Glazed

Porcelain

Scratch Free

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes glazed, porcelain, scratch free, and others.

Application Insights:

Floor Tiles

Wall Tiles

Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes floor tiles, wall tiles, and others.

Construction Type Insights:

New Construction

Replacement and Renovation

The report has provided a detailed breakup and analysis of the market based on the construction type. This includes new construction and replacement and renovation.

End User Insights:

Residential

Commercial

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes residential and commercial.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea ceramic tiles market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea ceramic tiles market?

What is the breakup of the South Korea ceramic tiles market on the basis of product type?

What is the breakup of the South Korea ceramic tiles market on the basis of application?

What is the breakup of the South Korea ceramic tiles market on the basis of construction type?

What is the breakup of the South Korea ceramic tiles market on the basis of end user?

What are the various stages in the value chain of the South Korea ceramic tiles market?

What are the key driving factors and challenges in the South Korea ceramic tiles?

What is the structure of the South Korea ceramic tiles market and who are the key players?

What is the degree of competition in the South Korea ceramic tiles market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA CERAMIC TILES MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA CERAMIC TILES MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA CERAMIC TILES MARKET - BREAKUP BY PRODUCT TYPE

- 6.1 Glazed
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Porcelain
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Scratch Free

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

6.4 Others

6.4.1 Historical and Current Market Trends (2020-2025)

6.4.2 Market Forecast (2026-2034)

7 SOUTH KOREA CERAMIC TILES MARKET - BREAKUP BY APPLICATION

7.1 Floor Tiles

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Wall Tiles

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Others

7.3.1 Historical and Current Market Trends (2020-2025)

7.3.2 Market Forecast (2026-2034)

8 SOUTH KOREA CERAMIC TILES MARKET - BREAKUP BY CONSTRUCTION TYPE

8.1 New Construction

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Replacement and Renovation

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

9 SOUTH KOREA CERAMIC TILES MARKET - BREAKUP BY END USER

9.1 Residential

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Commercial

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

10 SOUTH KOREA CERAMIC TILES MARKET – BREAKUP BY REGION

10.1 Seoul Capital Area

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Product Type

10.1.4 Market Breakup by Application

10.1.5 Market Breakup by Construction Type

10.1.6 Market Breakup by End User

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Yeongnam (Southeastern Region)

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Product Type

10.2.4 Market Breakup by Application

10.2.5 Market Breakup by Construction Type

10.2.6 Market Breakup by End User

10.2.7 Key Players

10.2.8 Market Forecast (2026-2034)

10.3 Honam (Southwestern Region)

10.3.1 Overview

10.3.2 Historical and Current Market Trends (2020-2025)

10.3.3 Market Breakup by Product Type

10.3.4 Market Breakup by Application

10.3.5 Market Breakup by Construction Type

10.3.6 Market Breakup by End User

10.3.7 Key Players

10.3.8 Market Forecast (2026-2034)

10.4 Hoseo (Central Region)

10.4.1 Overview

10.4.2 Historical and Current Market Trends (2020-2025)

- 10.4.3 Market Breakup by Product Type
- 10.4.4 Market Breakup by Application
- 10.4.5 Market Breakup by Construction Type
- 10.4.6 Market Breakup by End User
- 10.4.7 Key Players
- 10.4.8 Market Forecast (2026-2034)
- 10.5 Others
 - 10.5.1 Historical and Current Market Trends (2020-2025)
 - 10.5.2 Market Forecast (2026-2034)

11 SOUTH KOREA CERAMIC TILES MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Product Portfolio
 - 12.1.3 Business Strategies
 - 12.1.4 SWOT Analysis
 - 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Product Portfolio
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis
 - 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview
 - 12.3.2 Product Portfolio
 - 12.3.3 Business Strategies
 - 12.3.4 SWOT Analysis
 - 12.3.5 Major News and Events

12.4 Company D

12.4.1 Business Overview

12.4.2 Product Portfolio

12.4.3 Business Strategies

12.4.4 SWOT Analysis

12.4.5 Major News and Events

12.5 Company E

12.5.1 Business Overview

12.5.2 Product Portfolio

12.5.3 Business Strategies

12.5.4 SWOT Analysis

12.5.5 Major News and Events

13 SOUTH KOREA CERAMIC TILES MARKET - INDUSTRY ANALYSIS

13.1 Drivers, Restraints, and Opportunities

13.1.1 Overview

13.1.2 Drivers

13.1.3 Restraints

13.1.4 Opportunities

13.2 Porters Five Forces Analysis

13.2.1 Overview

13.2.2 Bargaining Power of Buyers

13.2.3 Bargaining Power of Suppliers

13.2.4 Degree of Competition

13.2.5 Threat of New Entrants

13.2.6 Threat of Substitutes

13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: South Korea Ceramic Tiles Market Size Report by Product Type (Glazed, Porcelain, Scratch Free, and Others), Application (Floor Tiles, Wall Tiles, and Others), Construction Type (New Construction, Replacement and Renovation), End User (Residential, Commercial), and Region 2026-2034

Product link: <https://marketpublishers.com/r/S376EDEFFDB9EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S376EDEFFDB9EN.html>