

South Korea Cannabidiol Market Size, Share, Trends and Forecast by Product, Source Type, Grade, Sales Type, and Region, 2026-2034

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Abstracts

The South Korea cannabidiol market size reached USD 153.2 Million in 2025. Looking forward, the market is projected to reach USD 501.2 Million by 2034, exhibiting a growth rate (CAGR) of 13.66% during 2026-2034. The market is experiencing steady growth, driven by increasing awareness about the potential therapeutic benefits of CBD in healthcare and wellness. Regulatory changes, along with a rising demand for natural products like CBD-infused cosmetics, food, and supplements, are contributing to market expansion. These factors are positively impacting the South Korea cannabidiol market share as consumer interest continues to rise.

SOUTH KOREA CANNABIDIOL MARKET TRENDS:

Regulatory Evolution

As regulations regarding cannabidiol (CBD) change in South Korea, the market for CBD-based products is set to grow significantly. The government has begun legalizing medical cannabis for certain medical conditions, which will help make medical CBD products more accessible. This regulatory change opens new opportunities for medical-grade CBD and encourages the creation of CBD-infused wellness products like oils and creams. With clearer legal guidelines emerging, manufacturers and investors are now more willing to enter the market, understanding that the rules for production, distribution, and sales are becoming more clearly defined. For instance, in May 2025, the South Korean Ministry of Health announced that they are considering expanding insurance coverage for Epidiolex, a cannabis-derived epilepsy drug. Current coverage is limited to Dravet and Lennox-Gastaut syndromes, but proposed changes would include tuberous sclerosis and lower the treatment threshold from five to three prior medications. As

these regulations continue to develop, the potential for expansion in both the medical and consumer CBD sectors increases. This ongoing regulatory progress is a crucial factor driving the South Korea cannabidiol market growth, establishing a base for wider acceptance and innovation in the industry.

Growing Consumer Awareness

Awareness among consumers regarding cannabidiol (CBD) is on the rise in South Korea, fueled by an increase in education about its potential health benefits. Individuals are becoming more knowledgeable about CBD's therapeutic advantages, especially its capacity to relieve pain, lessen anxiety, and enhance skin conditions. This growing awareness is boosting the demand for a variety of CBD-infused products, such as oils, capsules, and topical applications. As more people look for natural options to manage chronic pain and stress, interest in CBD is expected to climb. The heightened consumer curiosity and confidence in CBD's effectiveness is likely to further hasten its acceptance in the wellness, health, and beauty industries, aiding the overall expansion of the cannabidiol market in South Korea.

Expansion in Skincare and Wellness Products

The assumed anti-inflammatory, calming, and skin-repairing qualities of CBD have led to its inclusion in a diverse array of skincare and wellness products in South Korea. The market is observing an increase in CBD-infused beauty products, including creams, serums, lotions, and oils, that claim to address issues such as inflammation, redness, and the signs of aging. Furthermore, CBD is increasingly featured in wellness products like dietary supplements and relaxation aids, as consumers pursue natural solutions for stress, anxiety, and general health. With the rising demand for plant-based and holistic health options, the integration of CBD in these products is set to grow, establishing it as a vital component in the evolving skincare and wellness market of South Korea.

SOUTH KOREA CANNABIDIOL MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on product, source type, grade, and sales type.

Product Insights:

CBD Oil

CBD Isolates

CBD Concentrates

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes CBD oil, CBD isolates, CBD concentrates, and others.

Source Type Insights:

Marijuana

Hemp

A detailed breakup and analysis of the market based on the source type have also been provided in the report. This includes marijuana and hemp.

Grade Insights:

Food Grade

Therapeutic Grade

The report has provided a detailed breakup and analysis of the market based on the grade. This includes food grade and therapeutic grade.

Sales Type Insights:

B2B

B2C

A detailed breakup and analysis of the market based on the sales type have also been

provided in the report. This includes B2B and B2C.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea cannabidiol market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea cannabidiol market on the basis of product?

What is the breakup of the South Korea cannabidiol market on the basis of source type?

What is the breakup of the South Korea cannabidiol market on the basis of grade?

What is the breakup of the South Korea cannabidiol market on the basis of sales type?

What is the breakup of the South Korea cannabidiol market on the basis of region?

What are the various stages in the value chain of the South Korea cannabidiol market?

What are the key driving factors and challenges in the South Korea cannabidiol market?

What is the structure of the South Korea cannabidiol market and who are the key players?

What is the degree of competition in the South Korea cannabidiol market?

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