

South Korea Bottled Water Market Report by Product Type (Still, Carbonated, Flavored, Mineral), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Direct Sales, On-Trade, and Others), Packaging Type (PET Bottles, Metal Cans, and Others), and Region 2026-2034

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Abstracts

South Korea bottled water market size reached USD 5,394.7 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 7,565.2 Million by 2034, exhibiting a growth rate (CAGR) of 3.71% during 2026-2034. The rapid urbanization and changing lifestyles in South Korea, which have led to an increased demand for packaged and convenient products, including bottled water, is driving the market.

Bottled water is derived from diverse sources like natural springs, wells, and municipal water systems, undergoing rigorous purification to eliminate contaminants such as bacteria, chemicals, and pollutants, guaranteeing its high quality. Through meticulous filtration processes, it ensures a clean and safe hydration experience. This portable beverage proves convenient for on-the-go use, readily available in settings like offices, gyms, and outdoor activities. Packaged in plastic, glass, or aluminum containers, it is distributed commercially and consumed by individuals. The stringent purification methods employed during production emphasize its commitment to quality, making it a reliable choice for those seeking a trustworthy and easily accessible hydration option. Whether for professional or recreational purposes, bottled water offers a versatile and clean solution for individuals in diverse environments.

SOUTH KOREA BOTTLED WATER MARKET TRENDS:

The bottled water market in South Korea has witnessed remarkable growth in recent years, fueled by various key drivers. Firstly, increasing health consciousness among consumers has been a pivotal factor driving the surge in demand for bottled water. As people become more aware of the importance of hydration and the potential health benefits associated with regular water consumption, they are inclined towards convenient and readily available bottled water options. Moreover, changing lifestyles and a growing focus on on-the-go convenience have significantly contributed to the market's expansion. Busy schedules and urbanization have led to a shift in consumer preferences towards portable and easily accessible hydration solutions, with bottled water emerging as a convenient choice for individuals leading fast-paced lives. Additionally, rising concerns about water quality and safety in certain regions have propelled consumers to opt for packaged water, perceived as a reliable and purified alternative. Furthermore, numerous marketing strategies that emphasize eco-friendly packaging and sustainable sourcing, thereby resonating well with environmentally conscious consumers, are expected to drive the bottled water market in South Korea during the forecast period.

SOUTH KOREA BOTTLED WATER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country levels for 2026-2034. Our report has categorized the market based on product type, distribution channel, and packaging type.

Product Type Insights:

Still

Carbonated

Flavored

Mineral

The report has provided a detailed breakup and analysis of the market based on the product type. This includes still, carbonated, flavored, and mineral.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Direct Sales

On-Trade

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, convenience stores, direct sales, on-trade, and others.

Packaging Type Insights:

PET Bottles

Metal Cans

Others

The report has provided a detailed breakup and analysis of the market based on the packaging type. This includes PET bottles, metal cans, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region) and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea bottled water market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea bottled water market?

What is the breakup of the South Korea bottled water market on the basis of product type?

What is the breakup of the South Korea bottled water market on the basis of distribution channel?

What is the breakup of the South Korea bottled water market on the basis of packaging type?

What are the various stages in the value chain of the South Korea bottled water market?

What are the key driving factors and challenges in the South Korea bottled water?

What is the structure of the South Korea bottled water market and who are the key players?

What is the degree of competition in the South Korea bottled water market?

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