+357 96 030922
info@marketpublishers.com

South Korea Bicycle Market Size, Share, Trends and Forecast by Type, Technology, Price, Distribution Channel, End User, and Region, 2026-2034

https://marketpublishers.com/r/S54897D6F745EN.html
Date: July 2026
Pages: 120
Price: US$ 2,999.00 (Single User License)
ID: S54897D6F745EN

Abstracts

The South Korea bicycle market size reached USD 1,319.9 Million in 2025. The market is projected to reach USD 1,742.1 Million by 2034, exhibiting a growth rate (CAGR) of 3.04% during 2026-2034. The market is fueled by heightening environmental concerns, urban planning upgrades, and expanding interest in recreational and fitness lifestyles. Demand is rising in both conventional and technologically sophisticated bicycle markets, with backing from public health programs and transportation reform. With cycling increasingly becoming part of everyday mobility and leisure culture, the market is seeing widespread demographic participation and steady product innovation, propelling South Korea bicycle market share.

SOUTH KOREA BICYCLE MARKET TRENDS:

Growing Urban Mobility and Cycling Infrastructure Development

Heightening emphasis on environmentally friendly urban mobility is having a significant impact on bicycle uptake in South Korea. Local governments are increasing exclusive cycling lanes, implementing bike-sharing systems, and enhancing intermodal transit connectivity. As per the sources, in May 2025, South Korea's extended free bicycle repair shops, sponsored by the Gyeonggi Provincial Government, provided free maintenance by professional technicians to more than 350 citizens of Seongbuk, Jangan, and Sanbon branches. Moreover, these initiatives encourage the public to view cycling not just for leisure but also for commuting purposes. As the urban population grows and awareness of sustainable transportation boots, bicycles increasingly present themselves as a convenient substitute for motorized travel, particularly in highly populated urban areas. Health consciousness in terms of encouraging active lifestyles also adds to this trend, making cycling an appealing form of exercise and transport. With ongoing development of infrastructure in accordance with mobility planning, both recreational and commuter bicycle sales are likely to increase. This mirrors overall South Korea bicycle market trends, with public investment in mobility solutions leading to a culture and behavior shift towards clean, healthy modes of transport.

Growing Demand for Technologically Superior Bicycles

The South Korean market for bicycles is experiencing a significant increase in demand for technologically enhanced bicycles with features like digital tracking systems, built-in lights, and gear-shifting improvements. Urban customers are looking for performance-oriented and technology-enabled bicycles for a range of applications, from endurance cycling to daily commutes. App-enabled fitness habits have also fueled this trend, as technology-oriented consumers integrate smart bicycles into their overall health and lifestyle management. Electrically assisted bicycles are especially popular among young and older riders seeking convenience and efficiency. This focus on technological convergence is redefining consumer expectation, driving design, and expanding popularity across demographic segments. Such developments are assisting the nation in becoming an established and innovation-responding cycling market, contributing steadily to South Korea bicycle market growth, most notably in the premium and urban commuting categories.

Rising Demand for Recreational and Leisure Cycle Activity

Recreational and leisure cycling are becoming more common all-over South Korea because of scenic bike routes, planned rides, and heightened awareness about physical health. More people and families are adding weekend and holiday cycling into their lives as an exercise in relaxation and an outdoor activity. Its varied landscape, ranging from river course paths to hill country roads, provides a variety of cycle experiences, and it is a destination of interest to casual cyclists and enthusiasts alike. Cycling tourist activity is also increasing, with local authorities supporting bike tours and eco-tourism. This recreational usage is affecting bicycle choice, with road bikes, mountain bikes, and hybrid bikes for mixed terrain in greater demand. As cycling culture further intensifies its roots in leisure, this segment will grow further, supporting long-term demand. Increased participation in recreational activities supports the overall market strength and diversification of the South Korea bicycle market.

SOUTH KOREA BICYCLE MARKET SEGMENTATION:

+357 96 030922
info@marketpublishers.com

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type, technology, price, distribution channel, and end user.

Type Insights:

- Road Bicycle
- Mountain Bicycle
- Hybrid Bicycle
- Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes road bicycle, mountain bicycle, hybrid bicycle, and others.

Technology Insights:

- Electric
- Conventional

A detailed breakup and analysis of the market based on the technology have also been provided in the report. This includes electric and conventional.

Price Insights:

- Premium
- Mid-Range
- Low-Range

The report has provided a detailed breakup and analysis of the market based on the price. This includes premium, mid-range, and low-range.

Distribution Channel Insights:

- Online Stores
- Offline Stores

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes online stores and offline stores.

End User Insights:

- Men
- Women
- Kids

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes men, women, and kids.

Regional Insights:

- Seoul Capital Area
- Yeongnam (Southeastern Region)
- Honam (Southwestern Region)
- Hoseo (Central Region)
- Others

The report has also provided a comprehensive analysis of all the major regional

+357 96 030922
info@marketpublishers.com

markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea bicycle market performed so far and how will it perform in the coming years?
What is the breakup of the South Korea bicycle market on the basis of type?
What is the breakup of the South Korea bicycle market on the basis of technology?
What is the breakup of the South Korea bicycle market on the basis of price?
What is the breakup of the South Korea bicycle market on the basis of distribution channel?
What is the breakup of the South Korea bicycle market on the basis of end user?
What is the breakup of the South Korea bicycle market on the basis of region?
What are the various stages in the value chain of the South Korea bicycle market?
What are the key driving factors and challenges in the South Korea bicycle market?
What is the structure of the South Korea bicycle market and who are the key players?
What is the degree of competition in the South Korea bicycle market?

+357 96 030922
info@marketpublishers.com

Contents

12 SOUTH KOREA BICYCLE MARKET – COMPETITIVE LANDSCAPE

13 PROFILES OF KEY PLAYERS

14 SOUTH KOREA BICYCLE MARKET - INDUSTRY ANALYSIS

+357 96 030922
info@marketpublishers.com

Market Publishers

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: South Korea Bicycle Market Size, Share, Trends and Forecast by Type, Technology, Price, Distribution Channel, End User, and Region, 2026-2034

Product link: https://marketpublishers.com/r/S54897D6F745EN.html

Price: US$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S54897D6F745EN.html