

South Korea Automotive Wiring Harness Market Size, Share, Trends and Forecast by Application, Material Type, Transmission Type, Vehicle Type, Category, Component, and Region, 2026-2034

<https://marketpublishers.com/r/S00FB38F705DEN.html>

Date: July 2026

Pages: 115

Price: US\$ 2,999.00 (Single User License)

ID: S00FB38F705DEN

Abstracts

The South Korea automotive wiring harness market size reached USD 1,726.0 Million in 2025 . Looking forward, the market is expected to reach USD 2,705.4 Million by 2034 , exhibiting a growth rate (CAGR) of 4.86 % during 2026-2034 . The market is expanding, driven by advancements in vehicle electronics, the integration of electric and autonomous driving systems, and heightened safety and connectivity standards. Suppliers are innovating with lightweight materials, modular designs, and smart harness solutions to meet modern automotive demands. These developments collectively strengthen the South Korea automotive wiring harness market share.

SOUTH KOREA AUTOMOTIVE WIRING HARNESS MARKET TRENDS:

Rising Adoption of Electric and Hybrid Vehicles

The growing shift toward electric vehicles (EVs) and hybrid models in South Korea is significantly boosting demand for advanced automotive wiring harness systems. In contrast to conventional vehicles, EVs have more elaborate and higher-voltage wiring systems to provide battery packs, powertrain, and electric control units. Wiring harnesses are of high importance in the way power is distributed and how effectively communication of onboard systems can be. The robust electric-vehicle ecosystem of South Korea, including manufacturers such as Hyundai and Kia, is still growing, further generating the constant need for high-performance, lightweight, and heat-resistant harnesses. The automotive wiring harness industry will also increase in tandem with this as the nation's ambitions to bring their carbon neutrality targets and electric mobility

faster.

Advancements in Vehicle Electronics and Safety Systems

Modern vehicles are increasingly equipped with advanced electronics and driver-assistance systems such as ADAS, infotainment units, digital dashboards, and smart sensors, which are boosting the South Korea automotive wiring harness market growth. These technologies require complicated and secure wiring infrastructures to achieve easy operation, transferring, and management of data or power. Wiring harnesses play a key role in connecting various control modules together to improve overall system efficiency in communication and ensure the integrity of the overall system. The automakers of South Korea are making high investments in automotive innovation, striving to increase the safety, convenience, and automation. This also encompasses the creation of semi-autonomous functions and vehicle-to-everything (V2X) communication. The complexity of these technologies has amplified the need for customized, modular, and high-bandwidth wiring harnesses, positioning them as a critical component in South Korea's evolving automotive design landscape.

Domestic Manufacturing Strength and Export Demand

South Korea is home to some of the world's leading automotive and electronics manufacturers, offering a robust base for wiring harness production. Local suppliers benefit from proximity to major OEMs, access to advanced manufacturing technologies, and an efficient supply chain ecosystem. Additionally, the country's strong export capabilities support global demand for high-quality automotive components, including wiring harnesses. Strategic partnerships between South Korean harness producers and global automakers ensure continuous product innovation and adherence to international standards. Moreover, the presence of research and development (R&D) centers focused on lightweight materials, thermal management, and electromagnetic shielding is fostering next-gen harness development. This strong domestic manufacturing foundation and global competitiveness contribute significantly to the sustained growth of South Korea's automotive wiring harness market.

SOUTH KOREA AUTOMOTIVE WIRING HARNESS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on application, material type, transmission type, vehicle type, category, and component.

Application Insights:

Body Wiring Harness

Engine Wiring Harness

Chassis Wiring Harness

HVAC Wiring Harness

Sensors Wiring Harness

Others

The report has provided a detailed breakup and analysis of the market based on application. This includes body wiring harness, engine wiring harness, chassis wiring harness, HVAC wiring harness, sensors wiring harness, and others.

Material Type Insights:

Copper

Aluminum

Others

A detailed breakup and analysis of the market based on the material type have also been provided in the report. This includes copper, aluminum, and others.

Transmission Type Insights:

Data Transmission

Electrical Wiring

A detailed breakup and analysis of the market based on the transmission type have also been provided in the report. This includes data transmission and electrical wiring.

Vehicle Type Insights:

Two Wheelers

Passenger Cars

Commercial Vehicles

A detailed breakup and analysis of the market based on the vehicle type have also been provided in the report. This includes two wheelers, passenger cars, and commercial vehicles.

Category Insights:

General Wires

Heat Resistant Wires

Shielded Wires

Tubed Wires

A detailed breakup and analysis of the market based on the category have also been provided in the report. This includes general wires, heat resistant wires, shielded wires, and tubed wires.

Component Insights:

Connectors

Wires

Terminals

Others

A detailed breakup and analysis of the market based on the component have also been provided in the report. This includes connectors, wires, terminals, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea automotive wiring harness market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea automotive wiring harness market on the basis of application?

What is the breakup of the South Korea automotive wiring harness market on the basis of material type?

What is the breakup of the South Korea automotive wiring harness market on the basis

of transmission type?

What is the breakup of the South Korea automotive wiring harness market on the basis of vehicle type?

What is the breakup of the South Korea automotive wiring harness market on the basis of category?

What is the breakup of the South Korea automotive wiring harness market on the basis of component?

What is the breakup of the South Korea automotive wiring harness market on the basis of region?

What are the various stages in the value chain of the South Korea automotive wiring harness market?

What are the key driving factors and challenges in the South Korea automotive wiring harness market?

What is the structure of the South Korea automotive wiring harness market and who are the key players?

What is the degree of competition in the South Korea automotive wiring harness market?

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