

South Korea Automotive Sunroof Market Report by Material Type (Glass, Fabric, and Others), Type (Built-in Sunroof Systems, Tilt and Slide, Panoramic), Vehicle Type (Hatchback, Sedan, Sports Utility Vehicle), and Region 2026-2034

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Abstracts

South Korea automotive sunroof market size reached USD 403.9 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 886.5 Million by 2034, exhibiting a growth rate (CAGR) of 9.13% during 2026-2034. The growing need for enhanced driving experience, rising focus on advanced safety features in automobiles, and increasing development of anti-pinch and obstacle detection systems for sunroofs represent some of the key factors driving the market.

An automotive sunroof is a roof opening that can be opened, allowing occupants to enjoy open-air experiences while driving. It comprises a pop-up sunroof, which is hinged at the front and can be manually or electrically opened to create a small vent. It also consists of a spoiler sunroof, which is integrated into the roofline of the vehicle and can be opened upwards or tilted. It can be made from various materials, including tempered glass, laminated glass, and composite materials. It can have different operating mechanisms, such as manual, electric, or motorized, allowing for easy and convenient operation. It can be categorized as fixed and sliding, which can be opened to various degrees, offering versatility. It elevates the driving experience by allowing occupants to enjoy better views of their surroundings and feel natural air and light while traveling. It adds a touch of personalization to vehicles, allowing buyers to choose the type and style that suits their preferences. It reduces feelings of claustrophobia during extended drives and offers better ventilation, reducing the need for air conditioning, which can lead to increased comfort and fuel savings.

SOUTH KOREA AUTOMOTIVE SUNROOF MARKET TRENDS:

At present, the escalating demand for enhanced driving experiences among the masses represents one of the crucial factors impelling the growth of the market in South Korea. Besides this, the shift towards cleaner and more sustainable transportation solutions is driving the adoption of electric and hybrid vehicles integrated with sunroofs. Electric vehicles are well-suited for large panoramic sunroofs, as they provide a means to enhance energy efficiency and reduce the overall environmental impact. Sunroof manufacturers are also collaborating with automakers to design sunroof systems that complement the unique needs of electric and hybrid vehicles. Moreover, the growing need for fuel efficiency and emission reduction is leading to the development of lightweight materials and advanced aerodynamics in vehicle design. Additionally, the increasing focus on advanced safety features in automobiles is contributing to the market growth in the country. Apart from this, the development of anti-pinch and obstacle detection systems for sunroofs, adding to the overall safety profile of vehicles, is driving the demand for sunroof installations. In addition, the rising integration of smart and connected technologies in sunroof systems, such as one-touch open/close, voice commands, and smartphone connectivity, is bolstering the market growth. Furthermore, regulatory initiatives and environmental concerns are propelling automotive manufacturers to adhere to stringent emissions standards and adopt sustainable practices.

SOUTH KOREA AUTOMOTIVE SUNROOF MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on material type, type, and vehicle type.

Material Type Insights:

Glass

Fabric

Others

The report has provided a detailed breakup and analysis of the market based on the material type. This includes glass, fabric, and others.

Type Insights:

Built-in Sunroof Systems

Tilt and Slide

Panoramic

A detailed breakup and analysis of the market based on the type have also been provided in the report. This includes built-in sunroof systems, tilt and slide, and panoramic.

Vehicle Type Insights:

Hatchback

Sedan

Sports Utility Vehicle

The report has provided a detailed breakup and analysis of the market based on the vehicle type. This includes hatchback, sedan, and sports utility vehicle.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region) and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea automotive sunroof market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea automotive sunroof market?

What is the breakup of the South Korea automotive sunroof market on the basis of material type?

What is the breakup of the South Korea automotive sunroof market on the basis of type?

What is the breakup of the South Korea automotive sunroof market on the basis of vehicle type?

What are the various stages in the value chain of the South Korea automotive sunroof market?

What are the key driving factors and challenges in the South Korea automotive sunroof?

What is the structure of the South Korea automotive sunroof market and who are the key players?

What is the degree of competition in the South Korea automotive sunroof market?

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