

South Korea Aesthetic Devices Market Report by Type of Device (Energy Based Aesthetic Device, Non Energy Based Aesthetic Device), Application (Skin Resurfacing and Tightening, Body Contouring and Cellulite Reduction, Hair Removal, Tattoo Removal, Breast Augmentation, and Others), End User (Hospital, Clinics, Home Settings), and Region 2026-2034

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Abstracts

South Korea aesthetic devices market size reached USD 305.7 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 520.8 Million by 2034, exhibiting a growth rate (CAGR) of 6.10% during 2026-2034 . The strong cultural emphasis on beauty across the region, significant technological advancements, expanding medical tourism, favorable government support, rapidly increasing disposable income levels, and rising global influence of South Korean beauty trends represent some of the key factors driving the market.

Aesthetic devices, in the realm of beauty and skincare, refer to a wide range of advanced technologies and equipment designed to enhance the physical appearance of individuals. These devices are commonly used in medical spas, dermatology clinics, and aesthetic centers. They encompass various treatments, including laser therapy, radiofrequency, ultrasound, and microneedling. Aesthetic devices are utilized for diverse purposes, such as skin rejuvenation, hair removal, cellulite reduction, and body contouring. These innovative tools work by harnessing cutting-edge scientific principles to stimulate collagen production, tighten skin, reduce wrinkles, and address various skin imperfections. They offer non-invasive or minimally invasive solutions for individuals

seeking cosmetic improvements without the need for surgery. Aesthetic devices have gained popularity due to their effectiveness and minimal downtime, making them an attractive choice for those seeking aesthetic enhancements.

SOUTH KOREA AESTHETIC DEVICES MARKET TRENDS:

South Korea has a strong cultural emphasis on beauty and appearance. This cultural phenomenon, often referred to as 'K-beauty,' has gained global recognition. As a result, there is a high demand among South Koreans for advanced aesthetic treatments and devices to maintain youthful and flawless skin. Additionally, the region has emerged as a prominent destination for medical tourism, with a focus on aesthetic treatments. The availability of state-of-the-art aesthetic devices and skilled healthcare professionals has made the country a preferred choice for individuals seeking cosmetic procedures from around the world. Other than this, the increasing disposable income among South Koreans has made aesthetic treatments more accessible to a broader segment of the population. As individuals have more financial resources at their disposal, they are more willing to invest in aesthetic procedures and devices. Besides this, similar to numerous developed nations, South Korea has an aging population. The desire to maintain a youthful appearance has driven demand for anti-aging treatments and aesthetic devices that can address age-related skin concerns. In line with this, South Korea boasts a well-developed infrastructure for the aesthetic industry. This includes a network of specialized clinics, skilled practitioners, and training centers, all of which contribute to the growth and expertise within the sector. Apart from these factors, South Korean beauty trends and products have gained international recognition. As a result, there is a global interest in the aesthetic devices used in South Korea, further fueling exports and the growth of the industry. Furthermore, South Korea is renowned for its technological innovations, and the aesthetic devices sector. The research and development efforts have led to the creation of cutting-edge devices that are both effective and safe. These advancements attract domestic consumers and international buyers seeking high-quality aesthetic solutions. Moreover, the Government of South Korea has shown a commitment to supporting the aesthetic industry. Initiatives to promote medical tourism, streamline regulations, and encourage research and development in the field have created a favorable environment for the growth of the market.

SOUTH KOREA AESTHETIC DEVICES MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on type of device, application, and end user.

Type of Device Insights:

Energy Based Aesthetic Device

Laser Based Aesthetic Device

Radiofrequency (RF) Based Aesthetic Device

Light Based Aesthetic Device

Ultrasound Aesthetic Device

Non Energy Based Aesthetic Device

Botulinum Toxin

Dermal Fillers and Aesthetic Threads

Chemical Peels

Microdermabrasion

Implants

Others

The report has provided a detailed breakup and analysis of the market based on the type of device. This includes energy based aesthetic device (laser based aesthetic device, radiofrequency (RF) based aesthetic device, light based aesthetic device, and ultrasound aesthetic device) and non energy based aesthetic device (botulinum toxin, dermal fillers and aesthetic threads, chemical peels, microdermabrasion, implants, and others).

Application Insights:

Skin Resurfacing and Tightening

Body Contouring and Cellulite Reduction

Hair Removal

Tattoo removal

Breast Augmentation

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes skin resurfacing and tightening, body contouring and cellulite reduction, hair removal, tattoo removal, breast augmentation, and others.

End User Insights:

Hospital

Clinics

Home Settings

The report has provided a detailed breakup and analysis of the market based on the end user. This includes hospital, clinics, and home settings.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea aesthetic devices market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea aesthetic devices market?

What is the breakup of the South Korea aesthetic devices market on the basis of type of device?

What is the breakup of the South Korea aesthetic devices market on the basis of application?

What is the breakup of the South Korea aesthetic devices market on the basis of end user?

What are the various stages in the value chain of the South Korea aesthetic devices market?

What are the key driving factors and challenges in the South Korea aesthetic devices?

What is the structure of the South Korea aesthetic devices market and who are the key players?

What is the degree of competition in the South Korea aesthetic devices market?

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