

# South Africa White Cement Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The South Africa white cement market size reached 26,361.5 Tons in 2022. Looking forward, IMARC Group expects the market to reach 28,995.6 Tons by 2028, exhibiting a growth rate (CAGR) of 1.5% during 2023-2028.

White cement is a value-added product which can be used instead of grey cement. It is produced in a similar process to grey cement, although the raw materials differ significantly. The higher selectivity of the raw materials and the increased production complexities involved makes it much costly as compared to grey cement. Owing to its heat reflecting properties and superior aesthetic appearance, it is increasingly being preferred in South Africa for the construction of innovative buildings and future landmarks. Apart from this, the ongoing construction activities, increasing purchasing power of the middle-class population and rising GDP rates will further augment the market growth in the coming years.

IMARC Group's latest report provides a deep insight into South Africa white cement market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into South Africa white cement market in any manner.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the South Africa white cement market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on type, sector and application.

#### Breakup by Type:

- White Portland Cement
- White Masonry cement
- Others

Amongst these, white portland cement represents the biggest segment, accounting for the largest market share.

#### Breakup by Sector:

- Residential
- Commercial
- Industrial

Residential sector currently accounts for the largest share in the South Africa white cement market.

#### Breakup by Application:

- Whitewashing
- Skimming
- Grouting
- Sculptures
- Others

Whitewashing currently holds the largest market share in the South Africa white cement market.

#### Competitive Landscape:

The report has also examined the competitive landscape of South Africa white cement market.

## Key Questions Answered in This Report:

How has the South Africa white cement market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Africa white cement market?

What is the breakup of the South Africa white cement market based on the type?

What is the breakup of the South Africa white cement market based on the sector?

What is the breakup of the South Africa white cement market based on the application?

What are the various stages in the value chain of the South Africa white cement market?

What are the key driving factors and challenges in the South Africa white cement market?

What is the structure of the South Africa white cement market and who are the key players?

What is the degree of competition in the South Africa white cement market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 SOUTH AFRICA WHITE CEMENT MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Consumption Volume
  - 5.2.2 Consumption Value
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Sector
- 5.6 Market Breakup by Application
- 5.7 Market Forecast
- 5.8 SWOT Analysis
  - 5.8.1 Overview
  - 5.8.2 Strengths
  - 5.8.3 Weaknesses
  - 5.8.4 Opportunities

5.8.5 Threats

5.9 Value Chain Analysis

5.9.1 Overview

5.9.2 Raw Material Procurement

5.9.3 Manufacturing

5.9.4 Marketing

5.9.5 Distribution

5.9.6 End-Use

5.10 Porters Five Forces Analysis

5.10.1 Overview

5.10.2 Bargaining Power of Buyers

5.10.3 Bargaining Power of Suppliers

5.10.4 Degree of Competition

5.10.5 Threat of New Entrants

5.10.6 Threat of Substitutes

## **6 MARKET BREAKUP BY TYPE**

6.1 White Portland Cement

6.1.1 Market Performance

6.1.2 Market Forecast

6.2 White Masonry Cement

6.2.1 Market Performance

6.2.2 Market Forecast

6.3 Others

6.3.1 Market Performance

6.3.2 Market Forecast

## **7 MARKET BREAKUP BY SECTOR**

7.1 Residential

7.1.1 Market Performance

7.1.2 Market Forecast

7.2 Commercial

7.2.1 Market Performance

7.2.2 Market Forecast

7.3 Industrial

7.3.1 Market Performance

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

### 8.1 Whitewashing

8.1.1 Market Performance

8.1.2 Market Forecast

### 8.2 Skimming

8.2.1 Market Performance

8.2.2 Market Forecast

### 8.3 Grouting

8.3.1 Market Performance

8.3.2 Market Forecast

### 8.4 Sculptures

8.4.1 Market Performance

8.4.2 Market Forecast

### 8.5 Others

8.5.1 Market Performance

8.5.2 Market Forecast

## **9 TRADE DATA**

### 9.1 Imports

### 9.2 Exports

## **10 COMPETITIVE LANDSCAPE**

### 10.1 Market Structure

### 10.2 Key players

## List Of Tables

### LIST OF TABLES

Table 1: South Africa: White Cement Market: Key Industry Highlights, 2022 and 2028

Table 2: South Africa: White Cement Market Forecast: Breakup by Type (in Tons), 2023-2028

Table 3: South Africa: White Cement Market Forecast: Breakup by Sector (in Tons), 2023-2028

Table 4: South Africa: White Cement Market Forecast: Breakup by Application (in Tons), 2023-2028

Table 5: South Africa: White Cement Market: Imports by Major Countries, 2021

Table 6: South Africa: White Cement Market: Exports by Major Countries, 2021

Table 7: South Africa: White Cement Market: Competitive Structure

## List Of Figures

### LIST OF FIGURES

- Figure 1: South Africa: White Cement Market: Major Drivers and Challenges
- Figure 2: South Africa: White Cement Market: Consumption Volume (in Tons), 2017-2022
- Figure 3: South Africa: White Cement Market: Consumption Value (in Million US\$), 2017-2022
- Figure 4: South Africa: White Cement Market: Breakup by Type (in %), 2022
- Figure 5: South Africa: White Cement Market: Breakup by Sector (in %), 2022
- Figure 6: South Africa: White Cement Market: Breakup by Application (in %), 2022
- Figure 7: South Africa: White Cement Market Forecast: Consumption Volume (in Tons), 2023-2028
- Figure 8: South Africa: White Cement Market Forecast: Consumption Value (in Million US\$), 2023-2028
- Figure 9: South Africa: White Cement Industry: SWOT Analysis
- Figure 10: South Africa: White Cement Industry: Value Chain Analysis
- Figure 11: South Africa: White Cement Industry: Porter's Five Forces Analysis
- Figure 12: South Africa: White Portland Cement Market: Volume Trends (in Tons), 2017 & 2022
- Figure 13: South Africa: White Portland Cement Market Forecast: Volume Trends (in Tons), 2023-2028
- Figure 14: South Africa: White Masonry Cement Market: Volume Trends (in Tons), 2017 & 2022
- Figure 15: South Africa: White Masonry Cement Market Forecast: Volume Trends (in Tons), 2023-2028
- Figure 16: South Africa: Other White Cement Market: Volume Trends (in Tons), 2017 & 2022
- Figure 17: South Africa: Other White Cement Market Forecast: Volume Trends (in Tons), 2023-2028
- Figure 18: South Africa: White Cement (Residential Sector) Market: Volume Trends (in Tons), 2017 & 2022
- Figure 19: South Africa: White Cement (Residential Sector) Market Forecast: Volume Trends (in Tons), 2023-2028
- Figure 20: South Africa: White Cement (Commercial Sector) Market: Volume Trends (in Tons), 2017 & 2022
- Figure 21: South Africa: White Cement (Commercial Sector) Market Forecast: Volume Trends (in Tons), 2023-2028



Figure 22: South Africa: White Cement (Industrial Sector) Market: Volume Trends (in Tons), 2017 & 2022

Figure 23: South Africa: White Cement (Industrial Sector) Market Forecast: Volume Trends (in Tons), 2023-2028

Figure 24: South Africa: White Cement (Application in Whitewashing) Market: Volume Trends (in Tons), 2017 & 2022

Figure 25: South Africa: White Cement (Application in Whitewashing) Market Forecast: Volume Trends (in Tons), 2023-2028

Figure 26: South Africa: White Cement (Application in Skimming) Market: Volume Trends (in Tons), 2017 & 2022

Figure 27: South Africa: White Cement (Application in Skimming) Market Forecast: Volume Trends (in Tons), 2023-2028

Figure 28: South Africa: White Cement (Application in Grouting) Market: Volume Trends (in Tons), 2017 & 2022

Figure 29: South Africa: White Cement (Application in Grouting) Market Forecast: Volume Trends (in Tons), 2023-2028

Figure 30: South Africa: White Cement (Application in Sculptures) Market: Volume Trends (in Tons), 2017 & 2022

Figure 31: South Africa: White Cement (Application in Sculptures) Market Forecast: Volume Trends (in Tons), 2023-2028

Figure 32: South Africa: White Cement (Other Applications) Market: Volume Trends (in Tons), 2017 & 2022

Figure 33: South Africa: White Cement (Other Applications) Market Forecast: Volume Trends (in Tons), 2023-2028

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