

# **Soil Moisture Sensors Market Report by Type (Volumetric Soil Moisture Sensors, Soil Water Potential Sensors), Sensor (Gypsum Blocks, Granular Matrix Sensors, Tensiometers, Probes, Capacitance Sensors, TDT (Time Domain Transmissiometry Sensors), Connectivity (Wired, Wireless), Application (Residential, Agriculture, Landscaping and Ground Care, Sports Turf, Weather Forecasting, Forestry, Construction and Mining, and Others), and Region 2024-2032**

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## **Abstracts**

The global soil moisture sensors market size reached US\$ 245.4 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 678.8 Million by 2032, exhibiting a growth rate (CAGR) of 11.6% during 2024-2032.

A soil moisture sensor is an instrument that is used for measuring water content in the active root zone on the volumetric and gravimetric bases. It relies on adjustable moisture content set-points, which are connected to an irrigation system controller and utilizes high-frequency capacitance technology. It assists in detecting and converting electrical conductivity to moisture units, providing real-time data, conserving water and improving the overall irrigation efficiency. Consequently, it is extensively being utilized in landscape irrigation, greenhouse management, bioremediation and wastewater reclamation. Moreover, it is considered suitable for research and experimental studies in the field of environmental science, agricultural science, biology, botany and horticulture.

Owing to the growing population and escalating demand for agricultural produce, there is an increase in the adoption of precision farming and yield monitoring practices to improve crop productivity. This, coupled with favorable government policies introduced in numerous countries, represents one of the key factors bolstering the global soil moisture sensors market growth. Apart from this, the increasing trend of gardening is boosting the sales of soil moisture sensors to monitor and maintain lush green gardens and lawns constantly. Moreover, these sensors are employed in the construction sector for detecting wetlands before initiating a project. Furthermore, advancements in satellite remote sensing technology are anticipated to create lucrative opportunities for manufacturers. Moreover, market players are introducing the Internet of Things (IoT)-based soil moisture sensors that can be buried underground permanently, which, in turn, helps in reducing maintenance costs.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global soil moisture sensors market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, sensor, connectivity and application.

#### Breakup by Type:

- Volumetric Soil Moisture Sensors
- Soil Water Potential Sensors

#### Breakup by Sensor:

- Gypsum Blocks
- Granular Matrix Sensors
- Tensiometers
- Probes
- Capacitance Sensors
- TDT (Time Domain Transmissiometry) Sensors

#### Breakup by Connectivity:

- Wired
- Wireless

#### Breakup by Application:

*Soil Moisture Sensors Market Report by Type (Volumetric Soil Moisture Sensors, Soil Water Potential Sensors),...*

Residential  
Agriculture  
Landscaping and Ground Care  
Sports Turf  
Weather Forecasting  
Forestry  
Construction and Mining  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the

key players being Acclima Inc., Campbell Scientific Inc., Delta-T Devices, E.S.I. Environmental Sensors (SUCO), Imko Micromodultechnik (Endress+Hauser), Irrrometer Company, Sentek (Scientific Digital Imaging Plc), Spectrum Technologies (Transcat), Stevens Water Monitoring Systems, The Toro Company, etc.

#### Key Questions Answered in This Report:

How has the global soil moisture sensors market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global soil moisture sensors market?

What is the breakup of the market based on the type?

What is the breakup of the market based on the sensor?

What is the breakup of the market based on the connectivity?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global soil moisture sensors market and who are the key players?

What is the degree of competition in the industry?

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