

# Soft Starter Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global soft starter market reached a value of US\$ 1.87 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 2.56 Billion by 2027, exhibiting a CAGR of 5.10% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Soft starter, or reduced voltage starters, refer to an additional device that operates on the working principle of thyristor, which allows the conduction of current to flow in one direction. They aid in reducing the inrush currents and limiting torque temporarily in the powertrain during startup, which, in turn, assists in protecting the electronic equipment, extending mechanical components lifespan, eliminating motor heating, and preventing bumps. Apart from this, soft starters offer improved efficiency and controlled startup to ensure smooth starting, due to which it is extensively used in maintaining a three-phase voltage supply in pumps, fans, and compressors. Currently, soft starters are commercially available in low, medium, and high voltage types.

Soft Starter Market Trends:

One of the key factors primarily driving the soft starter market growth is the widespread product adoption across various industrial verticals due to the growing demand for industrial pumps and electric motors. In addition to this, the rising ongoing construction activities has intensified the deployment of a soft starter for heating, ventilation, and air conditioning (HVAC) applications, which is propelling the market growth. This is further supported by the growing product application in data center market, which aids in reducing the inrush current required for operating the systems. In line with this, numerous favorable initiatives being undertaken by the government bodies of several countries for investing in wastewater projects, wherein soft starter is incorporated in

pumps and coolers to ensure access to clean water is acting as another growth-inducing factor. Additionally, the large-scale integration of various digital solutions has enabled the development of soft starter in compact, flexible, and modular designs, which further offers various advanced features and functions to consumers and suppliers, including enhanced protection and superior communication capabilities, increased efficiency, and reduced downtime. This, in turn, is inflating the overall sales of the product across the globe.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global soft starter market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, application and end use industry.

#### Breakup by Type:

- Low Voltage Soft Starter
- Medium to High Voltage Soft Starter

#### Breakup by Application:

- Pumps
- Fans and Blowers
- Compressors

#### Breakup by End Use Industry:

- Mining and Metal
- Food and Beverage
- Energy and Power
- Oil and Gas
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan

India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ABB Ltd., AuCom Electronics Ltd. (Benshaw Inc), Carlo Gavazzi Holding AG, CG Power and Industrial Solutions., Danfoss Group, Eaton Corporation PLC, Littelfuse Inc., OMRON Corporation, Rockwell Automation Inc., Schneider Electric SE, Siemens AG and SOLCON.

#### Key Questions Answered in This Report:

How has the global soft starter market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global soft starter market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global soft starter market and who are the key players?

What is the degree of competition in the industry?

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