

Soda Ash Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global soda ash market size reached US\$ 18.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 25.6 Billion by 2028, exhibiting a growth rate (CAGR) of 5.4% during 2023-2028.

Soda ash (Na_2CO_3), also known as sodium carbonate or washing soda, is a white, odorless and non-toxic organic salt of sodium. It is generally found in natural deposits and can also be acquired from the ashes of plants growing in sodium-rich soils. Soda ash belongs to the Chlor-alkali family and is widely used in numerous industries owing to its disinfectant properties. It acts as a vital component in bleach, stain removers, sanitizing sprays, laundry detergents, all-purpose cleaners and automatic dishwashing detergents. It is also utilized as a fungicide, microbicide, herbicide and as a pH adjuster in personal care products.

One of the primary factors that are impelling the growth of the market is the burgeoning glass industry across the world. The demand for glass products has experienced a significant rise in recent years on account of the boosting sales of automobiles and increasing construction activities. Besides glass manufacturing, soda ash is also utilized in the production of several chemicals such as sodium silicate, sodium chromate and dichromate, and sodium bicarbonate and percarbonate. It is also used for making dyes, coloring agents, and adhesives and sealants. Moreover, as soda ash aids in maintaining the pH level of water, it is employed in the manufacturing of soaps, detergents and shampoos. The rising demand for these products, due to growing awareness among consumers about personal hygiene, is providing a positive thrust to the sales of soda ash. Additionally, the increasing number of wastewater treatment projects supported by stringent government regulations in various countries is further influencing the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global soda ash market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on application.

Breakup by Application:

- Glass
- Soaps and detergents
- Chemicals
- Metallurgy
- Pulp and paper
- Others

Soda ash is widely used in the manufacturing of glass as it helps in regulating the temperature of the furnace to attain stability. The increasing adoption of glass packaging solutions in the food and beverage, pharmaceutical and personal care industries is strengthening the market growth in this segment.

Regional Insights:

- China
- Asia Pacific (Excluding China)
- Europe
- North America
- Latin America
- Middle East and Africa

On the geographical front, China represents the largest market for soda ash across the world. This can be attributed to the presence of several players in the country and the increasing use of soda ash in large-scale textile and pulp and paper industries.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report with the detailed profiles of the major players. Some of the leading players operating in the market are:

Solvay S.A.

Tata Chemicals Limited
Shandong Haihua Group Co. Ltd.
Tronox Limited
Nirma Limited

Key Questions Answered in This Report

1. What was the size of the global soda ash market in 2022?
2. What is the expected growth rate of the global soda ash market during 2023-2028?
3. What are the key factors driving the global soda ash market?
4. What has been the impact of COVID-19 on the global soda ash market?
5. What is the breakup of the global soda ash market based on the application?
6. What are the key regions in the global soda ash market?
7. Who are the key players/companies in the global soda ash market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Physical and Chemical Properties
- 4.3 Key Industry Trends

5 GLOBAL SODA ASH INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Trends
- 5.5 Market Forecast
- 5.6 SWOT Analysis
 - 5.6.1 Overview
 - 5.6.2 Strengths
 - 5.6.3 Weaknesses
 - 5.6.4 Opportunities
 - 5.6.5 Threats

- 5.7 Value Chain Analysis
- 5.8 Product Pricing and Margin Analysis
- 5.9 Porter's Five Forces Analysis
 - 5.9.1 Overview
 - 5.9.2 Bargaining Power of Buyers
 - 5.9.3 Bargaining Power of Suppliers
 - 5.9.4 Degree of Rivalry
 - 5.9.5 Threat of New Entrants
 - 5.9.6 Threat of Substitutes
- 5.10 Trade Data
 - 5.10.1 Imports
 - 5.10.2 Exports
- 5.11 Key Market Drivers and Success Factors

6 PERFORMANCE OF KEY REGIONS

- 6.1 China
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Asia Pacific (Excluding China)
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Europe
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 North America
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Latin America
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Middle East and Africa
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Glass
 - 7.1.1 Market Trends

- 7.1.2 Market Forecast
- 7.2 Soaps and Detergents
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Chemicals
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Metallurgy
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Pulp and Paper
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 COMPETITIVE LANDSCAPE

- 8.1 Market Structure
- 8.2 Market Share of Key Players
- 8.3 Key Player Profiles
 - 8.3.1 Solvay S.A.
 - 8.3.2 Tata Chemicals Limited
 - 8.3.3 Shandong Haihua Group Co. Ltd.
 - 8.3.4 Tronox Ltd.
 - 8.3.5 Nirma Limited

9 SODA ASH MANUFACTURING PROCESS

- 9.1 Product Overview
- 9.2 Chemical Reactions Involved
- 9.3 Detailed Process Flow
- 9.4 Raw Material Requirements
- 9.5 Mass Balance and Feedstock Conversion Rate

10 SODA ASH: FEEDSTOCK ANALYSIS

- 10.1 Ammonia

- 10.1.1 Market Performance
- 10.1.2 Price Trends
- 10.1.3 Market Breakup by Region
- 10.1.4 Market Breakup by Application
- 10.1.5 Key Suppliers
- 10.2 Limestone
 - 10.2.1 Market Performance
 - 10.2.2 Price Trends
 - 10.2.3 Market Breakup by Region
 - 10.2.4 Market Breakup by Application
 - 10.2.5 Key Suppliers
- 10.3 Sodium Chloride
 - 10.3.1 Market Performance
 - 10.3.2 Price Trends
 - 10.3.3 Market Breakup by Region
 - 10.3.4 Market Breakup by Application
 - 10.3.5 Key Suppliers

List Of Tables

LIST OF TABLES

Table 1: Physical Properties of Soda Ash

Table 2: Chemical Properties of Soda Ash

Table 3: Global Soda Ash Market: Key Industry Highlights, 2022 and 2028

Table 4: Global: Soda Ash: Import Data of Major Countries, 2021

Table 5: Global: Soda Ash: Export Data of Major Countries, 2021

Table 6: Global: Soda Ash Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Soda Ash Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 8: Soda Ash Manufacturing: Chemical Reactions Involved in Soda Ash production

Table 9: Soda Ash Manufacturing: Chemical Reactions Involved in Soda Ash Formation

Table 10: Soda Ash Manufacturing Process: Raw Materials Required

Table 11: Global: Soda Ash Market: Competitive Structure

Table 12: Global: Key Ammonia Suppliers

Table 13: Global: Key Limestone Suppliers

Table 14: Global: Key Sodium Chloride Suppliers

List Of Figures

LIST OF FIGURES

Figure 1: Global: Soda Ash Market: Major Drivers and Challenges

Figure 2: Global: Soda Ash Market: Volume Trends (in Million Tons), 2017-2022

Figure 3: Global: Soda Ash Market: Value Trends (in Billion US\$), 2017-2022

Figure 4: Global: Soda Ash Market: Price Trends (in US\$/Ton), 2017-2022

Figure 5: Global: Soda Ash Market Forecast: Volume Trends (in Million Tons), 2023-2028

Figure 6: Global: Soda Ash Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 7: Global: Soda Ash Industry: SWOT Analysis

Figure 8: Global: Soda Ash Industry: Value Chain Analysis of Synthetic Soda Ash

Figure 9: Global: Soda Ash Industry: Profit Margins at Various Levels of the Supply Chain

Figure 10: Global: Soda Ash Industry: Porter's Five Forces Analysis

Figure 11: Global: Soda Ash Market: Breakup by Region (in %), 2022

Figure 12: China: Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: China: Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Asia Pacific (Excluding China): Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Asia Pacific (Excluding China): Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Europe: Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Europe: Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: North America: Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: North America: Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Latin America: Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Latin America: Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Middle East and Africa: Soda Ash Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Middle East and Africa: Soda Ash Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Soda Ash Market: Breakup by Application (in %), 2022

Figure 25: Global: Soda Ash Market: Glass (in Million US\$), 2017 & 2022

Figure 26: Global: Soda Ash Market Forecast: Glass (in Million US\$), 2023-2028

Figure 27: Global: Soda Ash Market: Soaps and Detergents (in Million US\$), 2017 &

2022

Figure 28: Global: Soda Ash Market Forecast: Soaps and Detergents (in Million US\$), 2023-2028

Figure 29: Global: Soda Ash Market: Chemicals (in Million US\$), 2017 & 2022

Figure 30: Global: Soda Ash Market Forecast: Chemicals (in Million US\$), 2023-2028

Figure 31: Global: Soda Ash Market: Metallurgy (in Million US\$), 2017 & 2022

Figure 32: Global: Soda Ash Market Forecast: Metallurgy (in Million US\$), 2023-2028

Figure 33: Global: Soda Ash Market: Pulp and Paper (in Million US\$), 2017 & 2022

Figure 34: Global: Soda Ash Market Forecast: Pulp and Paper (in Million US\$), 2023-2028

Figure 35: Global: Soda Ash Market: Other Applications (in Million US\$), 2017 & 2022

Figure 36: Global: Soda Ash Market Forecast: Other Applications (in Million US\$), 2023-2028

Figure 37: Global: Soda Ash Market: Market Share of Key Players (in %)

Figure 38: Soda Ash Manufacturing Plant: Detailed Process Flow

Figure 39: Soda Ash Manufacturing Process: Conversion Rate of Salt, Limestone and Coke

Figure 40: Global: Ammonia Market: Production Volume Trends (in Million Tons), 2017-2022

Figure 41: Global: Ammonia Market: Value Trends (in Billion US\$), 2017-2022

Figure 42: Global: Ammonia Market: Price Trends (in US\$/Ton), 2017-2022

Figure 43: Global: Ammonia Market: Breakup by Region (in %), 2022

Figure 44: Global: Ammonia Market: Breakup by Application (in %), 2022

Figure 45: Global: Limestone Market: Production Volume Trends (in Million Tons), 2017-2022

Figure 46: Global: Limestone Market: Value Trends (in Billion US\$), 2017-2022

Figure 47: Global: Limestone Market: Price Trends (in US\$ Per Million Btu), 2017-2022

Figure 48: Global: Limestone Market: Breakup by Region (in %), 2022

Figure 49: Global: Limestone Market: Breakup by Application (in %), 2022

Figure 50: Global: Sodium Chloride Market: Production Volume Trends (in Million Tons), 2017-2022

Figure 51: Global: Sodium Chloride Market: Value Trends (in Billion US\$), 2017-2022

Figure 52: Global: Sodium Chloride Market: Price Trends (in US\$ Per Million Btu), 2017-2022

Figure 53: Global: Sodium Chloride Market: Breakup by Region (in %), 2022

Figure 54: Global: Sodium Chloride Market: Breakup by Application (in %), 2022

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