

Social and Emotional Learning Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global social and emotional learning market size reached US\$ 2.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.4 Billion by 2028, exhibiting a growth rate (CAGR) of 23.11% during 2022-2028. Significant growth in the education industry, increasing adoption of SEL solutions across educational institutions, and favorable initiatives by governing agencies represent some of the key factors driving the market.

Social and emotional learning (SEL) is a process of developing the skills, knowledge, and attitudes that promote the holistic development of a child through various innovative teaching methods. It enables individuals to understand and manage their emotions, pay attention, encourage time duration, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions. It also assists in enhancing the overall academic performance and scores and supporting the cognitive, social, and mental well-being of the students. At present, SEL is deployed in pre-kindergarten, elementary, and middle and high school classrooms to promote the overall well-being and success of individuals across the globe.

Social and Emotional Learning Market Trends:

Presently, significant growth in the education industry and increasing adoption of SEL solutions across educational institutions represent one of the key factors positively influencing the market. In addition, increasing integration of advanced technologies, such as artificial intelligence (AI), machine learning (ML), and virtual reality (VR) with SEL platforms are creating a favorable market outlook. In line with this, the rising penetration of high-speed internet and increasing adoption of mobile devices, such as

smartphones, tablets, and laptops, that facilitate fast and efficient learning is bolstering the growth of the market. Apart from this, the rising consciousness among people about the benefits of SEL and the increasing number of people taking training to effectively implement SEL programs and strategies in the classroom are creating a positive market outlook. Additionally, governments of various countries are undertaking numerous initiatives to promote SEL by providing financial support and resources to educators. They are also implementing favorable policies and guidelines to support the SEL in schools, which are offering lucrative opportunities to the key market players. Besides this, the integration of various mobile applications that include guided sessions for meditation and exercise is contributing to the growth of the market. Furthermore, the increasing investments in research and development (R&D) activities on qualitative and quantitative studies that measure the impact of SEL on academic achievement, behavior, and mental health of the student are projected to stimulate the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global social and emotional learning market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, type and end user.

Component Insights:

Solution

Services

The report has provided a detailed breakup and analysis of the social and emotional learning market based on the component. This includes solution and services. According to the report, solution represented the largest segment.

Types Insights:

Web-based

Application

A detailed breakup and analysis of the social and emotional learning market based on the type has also been provided in the report. This includes web-based and application. According to the report, web-based accounted for the largest market share.

End User Insights:

Pre-K

Elementary School

Middle and High School

A detailed breakup and analysis of the social and emotional learning market based on the end user has also been provided in the report. This includes pre-K, elementary school, and middle and high school. According to the report, elementary school accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for social and emotional learning. Some of the factors driving the North America social and emotional learning market included developed education industry, increasing number of people taking SEL training, favorable initiatives by the government to support the implementation of SEL, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global social and emotional learning market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Aperture Education LLC, BASE Education, Committee for Children, Emotional ABCs, EVERFI Inc. (Vector Solutions), Everyday Speech, Evolution Labs (Navigate360), Kickboard Inc., Nearpod, Panorama Education, Peekapak, Purpose Prep Inc., Rethink Ed, The Social Express Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the global social and emotional learning market?
2. What is the expected growth rate of the global social and emotional learning market during 2023-2028?
3. What are the key factors driving the global social and emotional learning market?
4. What has been the impact of COVID-19 on the global social and emotional learning market?
5. What is the breakup of the global social and emotional learning market based on the component?
6. What is the breakup of the global social and emotional learning market based on the type?
7. What is the breakup of the global social and emotional learning market based on the end user?
8. What are the key regions in the global social and emotional learning market?
9. Who are the key players/companies in the global social and emotional learning market?

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