

Sniper Rifle Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global sniper rifle market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.9 Billion by 2028, exhibiting a growth rate (CAGR) of 5.38% during 2023-2028.

A sniper rifle is a portable, long-range, high precision shoulder ammunition equipped with night-vision and telescopic sight devices, which help in visual aiming by magnifying targets. It also comprises a lightweight bolt carrier, spiked feet, back view extended monopod, rear grip, detachable muzzle brake, adjustable scope rings, bipod, socket, and spiked feet as standard components. Unlike conventional guns or pistols, sniper rifles can possess bullets for a longer duration in barrels and shoot with much higher velocity and accuracy while absorbing the recoil produced through firing. Apart from this, it is stable, quick, flexible, and capable of destroying light armored vehicles and aircraft. Consequently, the sniper rifle is used to provide detailed surveillance from concealed positions and neutralize high-value targets to mitigate combat. Currently, it is mainly available in long-range precision and bolt-action rifle types with different ranges.

Sniper Rifle Market Trends:

The increasing terrorist attacks and geopolitical tensions across borders have prompted the military and defense sector to widely adopt advanced ammunitions, such as sniper rifles, over exiting obsolete warfare equipment to protect civilians, which is primarily driving the market growth. In line with this, the growing military expenditure, the escalating need to strengthen military bases, and various government initiatives toward modernizing armed forces are also supplementing the demand for sniper rifles in the market. This is further influenced by the fueling number of arms imports and export activities across the globe to maintain a sufficient amount of weapons and ammunition. Additionally, the advent of technologically advanced sniper rifles with efficient bullet



loading capacities, automatic steering facilities, and increased range and accuracy to demolish rival targets is contributing to the market growth. Apart from this, the extensive uptake of the sniper rifle in sports shooting and the ongoing procurement of the product in terms of engagement profile, topography on battlefields, and the number of sniper squadrons are positively augmenting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sniper rifle market report, along with forecasts at the global, regional and country level from 2023-2028 Our report has categorized the market based on type, range and application.

Bolt-Action

Semi-Automatic Action

Breakup by Type:

Breakup by Range:

Up to 1,000 meters Beyond 1,000 meters

Breakup by Application:

Civilian Law Enforcement Military

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India

South Korea

Australia



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Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accuracy International, B&T AG, FN Herstal, H&K AG (Compagnie De Developpement De L'Eau S.A.), Knights Armament Co, PGM Precision, PGW Defence Technology Inc., Savage Arms Inc., SNT Motiv Co. Ltd., Strategic Armory Corps and Zastava Arms USA.

Key Questions Answered in This Report:

How has the global sniper rifle market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global sniper rifle market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the range?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global sniper rifle market and who are the key players?

What is the degree of competition in the industry?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SNIPER RIFLE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Bolt-Action
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Semi-Automatic Action
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast



7 MARKET BREAKUP BY RANGE

- 7.1 Up to 1,000 meters
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Beyond 1,000 meters
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Civilian
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Law Enforcement
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Military
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends



- 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast



- 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
- 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
- 14.3.1 Accuracy International
 - 14.3.1.1 Company Overview



- 14.3.1.2 Product Portfolio
- 14.3.2 B&T AG
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
- 14.3.3 FN Herstal
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
- 14.3.4 H&K AG (Compagnie De Developpement De L'Eau S.A.)
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
- 14.3.5 Knights Armament Co
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 PGM Precision
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 PGW Defence Technology Inc.
 - 14.3.7.1 Company Overview
- 14.3.7.2 Product Portfolio
- 14.3.8 Savage Arms Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 SNT Motiv Co. Ltd.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
- 14.3.10 Strategic Armory Corps
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Zastava Arms USA
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio



List Of Tables

LIST OF TABLES

Table 1: Global: Sniper Rifle Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Sniper Rifle Market Forecast: Breakup by Type (in Million US\$),

2023-2028

Table 3: Global: Sniper Rifle Market Forecast: Breakup by Range (in Million US\$),

2023-2028

Table 4: Global: Sniper Rifle Market Forecast: Breakup by Application (in Million US\$),

2023-2028

Table 5: Global: Sniper Rifle Market Forecast: Breakup by Region (in Million US\$),

2023-2028

Table 6: Global: Sniper Rifle Market: Competitive Structure

Table 7: Global: Sniper Rifle Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Sniper Rifle Market: Major Drivers and Challenges

Figure 2: Global: Sniper Rifle Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Sniper Rifle Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Sniper Rifle Market: Breakup by Type (in %), 2022

Figure 5: Global: Sniper Rifle Market: Breakup by Range (in %), 2022

Figure 6: Global: Sniper Rifle Market: Breakup by Application (in %), 2022

Figure 7: Global: Sniper Rifle Market: Breakup by Region (in %), 2022

Figure 8: Global: Sniper Rifle (Bolt-Action) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Sniper Rifle (Bolt-Action) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Sniper Rifle (Semi-Automatic Action) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Sniper Rifle (Semi-Automatic Action) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Sniper Rifle (Up to 1,000 meters) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Sniper Rifle (Up to 1,000 meters) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Sniper Rifle (Beyond 1,000 meters) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Sniper Rifle (Beyond 1,000 meters) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Sniper Rifle (Civilian) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Sniper Rifle (Civilian) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Sniper Rifle (Law Enforcement) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Sniper Rifle (Law Enforcement) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Sniper Rifle (Military) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Sniper Rifle (Military) Market Forecast: Sales Value (in Million US\$), 2023-2028



- Figure 22: North America: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 23: North America: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 24: United States: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 25: United States: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 26: Canada: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 27: Canada: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 28: Asia-Pacific: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 29: Asia-Pacific: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 30: China: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 31: China: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 32: Japan: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 33: Japan: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 34: India: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 35: India: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 36: South Korea: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 37: South Korea: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 38: Australia: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 39: Australia: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 40: Indonesia: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 41: Indonesia: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 42: Others: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 43: Others: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 44: Europe: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 45: Europe: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 46: Germany: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 47: Germany: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028



Figure 48: France: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: France: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 50: United Kingdom: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: United Kingdom: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Italy: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Italy: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Spain: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Spain: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Russia: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Russia: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 58: Others: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Others: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 60: Latin America: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Latin America: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Brazil: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Brazil: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Mexico: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Mexico: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 66: Others: Sniper Rifle Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Sniper Rifle Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 68: Middle East and Africa: Sniper Rifle Market: Sales Value (in Million US\$),

2017 & 2022

Figure 69: Middle East and Africa: Sniper Rifle Market: Breakup by Country (in %), 2022

Figure 70: Middle East and Africa: Sniper Rifle Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Global: Sniper Rifle Industry: SWOT Analysis

Figure 72: Global: Sniper Rifle Industry: Value Chain Analysis

Figure 73: Global: Sniper Rifle Industry: Porter's Five Forces Analysis



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