

# Smartphone Camera Lenses Market Report by Technology Type (Wide Angle, Fisheye, Telephoto, and Others), Compatibility (iPhone, Android, Multidevice), Distribution Channel (Online, Offline), and Region 2023-2028

<https://marketpublishers.com/r/SA099FEF51C4EN.html>

Date: September 2023

Pages: 139

Price: US\$ 2,499.00 (Single User License)

ID: SA099FEF51C4EN

## Abstracts

### Market Overview:

The global smartphone camera lenses market size reached US\$ 4,711 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7,499.60 Million by 2028, exhibiting a growth rate (CAGR) of 8.20% during 2023-2028. The increasing sales of smartphones with multiple lenses of varied focal lengths, rising influence of social media platforms, and the integration of advanced technologies for optimal computational photography represent some of the key factors driving the market.

A smartphone camera lens is a compact optical component that captures and focuses light onto the image sensor of smartphones for capturing images, recording videos and making video calls. It includes wide-angle, telephoto, macro, and fisheye lenses, which are made using special glass and plastic elements. It relies on various software features and technologies, such as image stabilization, autofocus, and low-light enhancement, which enhance the overall image and video quality to offer better user experience. It also allows individuals to instantly share their videos and photos on social media platforms and save them to the cloud storage. Besides this, they assist users in capturing high-quality videos, landscape photography, and architectural shots.

### Smartphone Camera Lenses Market Trends:

The increasing sales of smartphones, rising demand for high-quality mobile photography, and the growing influence of social media platforms that rely on visual

content are among the key factors driving the market. Additionally, consumers are purchasing smartphones with advanced camera capabilities and versatile lenses that help capture stunning images in various conditions. Leading smartphone companies are focusing on improving smartphone camera systems to offer better image quality, zoom capabilities, and creative options. They are also enhancing video recording features, including higher frame rates, improved stabilization, high dynamic range (HDR), and 8K video recording. Furthermore, the integration of image stabilization and computational photography technologies is attracting a wider consumer base. Smartphone manufacturers are also collaborating with established camera brands to enhance the camera capabilities of their devices. Besides this, the incorporation of machine learning (ML) and artificial intelligence (AI) technologies into camera systems is improving image processing, low-light performance, and portrait mode effects and producing images with better dynamic range, noise reduction, and overall quality. Additionally, night mode features, enabled by software enhancements, allow smartphones to capture well-exposed and detailed images in challenging lighting conditions. Apart from this, the rising trend of multi-camera setups in smartphones, featuring multiple lenses with different focal lengths, is strengthening the market growth. The integration of wide-angle, telephoto, and macro lenses in smartphones allows users to switch between different lenses for various shooting scenarios, provides greater versatility, and enhances the overall photography experience.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global smartphone camera lenses market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on technology type, compatibility, and distribution channel.

#### Technology Type Insights:

Wide Angle

Fisheye

Telephoto

Others

The report has provided a detailed breakup and analysis of the smartphone camera lenses market based on the technology type. This includes wide angle, fisheye, telephoto, and others. According to the report, wide angle represented the largest segment.

### Compatibility Insights:

iPhone  
Android  
Multidevice

A detailed breakup and analysis of the smartphone camera lenses market based on compatibility has also been provided in the report. This includes iPhone, Android, and multidevice. According to the report, android accounted for the largest market share.

### Distribution Channel Insights:

Online  
Offline

The report has provided a detailed breakup and analysis of the smartphone camera lenses market based on the distribution channel. This includes online and offline. According to the report, offline accounted for the largest market share .

### Regional Insights:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for smartphone camera lenses. Some of the factors driving the North America smartphone camera lenses market included the rising demand for high-quality mobile photography, consumer inclination toward multi-camera phones, integration of advanced technologies for optimal focal length and enhanced features, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global smartphone camera lenses market. Detailed profiles of all major companies have been provided. Some of the companies covered include Apexelin Private Limited, Bitplay Store International, Cam Kix, Eastman Kodak Company, Kantatsu Co. Ltd. (Kanematsu Corporation), Olloclip LLC, Sekonix Co. Ltd., ShiftCam Global Official, Xenvo, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global smartphone camera lenses market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global smartphone camera lenses market?

What is the impact of each driver, restraint, and opportunity on the global smartphone camera lenses market?

What are the key regional markets?

Which countries represent the most attractive smartphone camera lenses market?

What is the breakup of the market based on the technology type?

Which is the most attractive technology type in the smartphone camera lenses market?

What is the breakup of the market based on compatibility?

Which is the most attractive compatibility in the smartphone camera lenses market?

What is the breakup of the market based on the distribution channel?

What is the most attractive distribution channel in the smartphone camera lenses market?

What is the competitive structure of the global smartphone camera lenses market?

Who are the key players/companies in the global smartphone camera lenses market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

### 5 GLOBAL SMARTPHONE CAMERA LENSES MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

### 6 MARKET BREAKUP BY TECHNOLOGY TYPE

6.1 Wide Angle

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Fisheye

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Telephoto

6.3.1 Market Trends

6.3.2 Market Forecast

6.4Others

6.4.1 Market Trends

6.4.2 Market Forecast

## **7 MARKET BREAKUP BY COMPATIBILITY**

7.1iPhone

7.1.1 Market Trends

7.1.2 Market Forecast

7.2Android

7.2.1 Market Trends

7.2.2 Market Forecast

7.3Multidevice

7.3.1 Market Trends

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

8.1Online

8.1.1 Market Trends

8.1.2 Market Forecast

8.2Offline

8.2.1 Market Trends

8.2.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

9.1North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

- 9.2.1.2 Market Forecast
- 9.2.2 Japan
  - 9.2.2.1 Market Trends
  - 9.2.2.2 Market Forecast
- 9.2.3 India
  - 9.2.3.1 Market Trends
  - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
  - 9.2.4.1 Market Trends
  - 9.2.4.2 Market Forecast
- 9.2.5 Australia
  - 9.2.5.1 Market Trends
  - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
  - 9.2.6.1 Market Trends
  - 9.2.6.2 Market Forecast
- 9.2.7 Others
  - 9.2.7.1 Market Trends
  - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends
    - 9.3.6.2 Market Forecast
  - 9.3.7 Others



9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

## **10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

10.1 Overview

10.2 Drivers

10.3 Restraints

10.4 Opportunities

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Apexelin Private Limited
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
  - 14.3.2 Bitplay Store International
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
  - 14.3.3 CamKix
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
  - 14.3.4 Eastman Kodak Company
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
    - 14.3.4.3 Financials
    - 14.3.4.4 SWOT Analysis
  - 14.3.5 Kantatsu Co. Ltd. (Kanematsu Corporation)
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
  - 14.3.6 Olloclip LLC
    - 14.3.6.1 Company Overview
    - 14.3.6.2 Product Portfolio
  - 14.3.7 Sekonix Co. Ltd.
    - 14.3.7.1 Company Overview
    - 14.3.7.2 Product Portfolio
    - 14.3.7.3 Financials
  - 14.3.8 ShiftCam Global Official
    - 14.3.8.1 Company Overview
    - 14.3.8.2 Product Portfolio
  - 14.3.9 Xenvo
    - 14.3.9.1 Company Overview
    - 14.3.9.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Smartphone Camera Lenses Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Smartphone Camera Lenses Market Forecast: Breakup by Technology Type (in Million US\$), 2023-2028

Table 3: Global: Smartphone Camera Lenses Market Forecast: Breakup by Compatibility (in Million US\$), 2023-2028

Table 4: Global: Smartphone Camera Lenses Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Smartphone Camera Lenses Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Smartphone Camera Lenses Market: Competitive Structure

Table 7: Global: Smartphone Camera Lenses Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Smartphone Camera Lenses Market: Major Drivers and Challenges

Figure 2: Global: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Smartphone Camera Lenses Market: Breakup by Technology Type (in %), 2022

Figure 5: Global: Smartphone Camera Lenses Market: Breakup by Compatibility (in %), 2022

Figure 6: Global: Smartphone Camera Lenses Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Smartphone Camera Lenses Market: Breakup by Region (in %), 2022

Figure 8: Global: Smartphone Camera Lenses (Wide Angle) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Smartphone Camera Lenses (Wide Angle) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Smartphone Camera Lenses (Fisheye) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Smartphone Camera Lenses (Fisheye) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Smartphone Camera Lenses (Telephoto) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Smartphone Camera Lenses (Telephoto) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Smartphone Camera Lenses (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Smartphone Camera Lenses (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Smartphone Camera Lenses (iPhone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Smartphone Camera Lenses (iPhone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Smartphone Camera Lenses (Android) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Smartphone Camera Lenses (Android) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 20: Global: Smartphone Camera Lenses (Multidevice) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Smartphone Camera Lenses (Multidevice) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Smartphone Camera Lenses (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Smartphone Camera Lenses (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Smartphone Camera Lenses (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Smartphone Camera Lenses (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: North America: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: United States: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: United States: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Canada: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Canada: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia-Pacific: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Asia-Pacific: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: China: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: China: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Japan: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Japan: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: India: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: India: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: South Korea: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: South Korea: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Australia: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Australia: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Indonesia: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Indonesia: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Others: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Others: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Europe: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Europe: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Germany: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Germany: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: France: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: France: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: United Kingdom: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: United Kingdom: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Italy: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Italy: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Spain: Smartphone Camera Lenses Market: Sales Value (in Million US\$),

2017 & 2022

Figure 59: Spain: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Russia: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Russia: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Others: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Others: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Latin America: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Latin America: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Brazil: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Brazil: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Mexico: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Mexico: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Others: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Others: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Middle East and Africa: Smartphone Camera Lenses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Middle East and Africa: Smartphone Camera Lenses Market: Breakup by Country (in %), 2022

Figure 74: Middle East and Africa: Smartphone Camera Lenses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Global: Smartphone Camera Lenses Industry: Drivers, Restraints, and Opportunities

Figure 76: Global: Smartphone Camera Lenses Industry: Value Chain Analysis

Figure 77: Global: Smartphone Camera Lenses Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Smartphone Camera Lenses Market Report by Technology Type (Wide Angle, Fisheye, Telephoto, and Others), Compatibility (iPhone, Android, Multidevice), Distribution Channel (Online, Offline), and Region 2023-2028

Product link: <https://marketpublishers.com/r/SA099FEF51C4EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA099FEF51C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970