

Smart Water Meter Market Report by Product (Electromagnetic Meter, Ultrasonic Meter, Electromechanical Meter, and Others), Meter Type (Smart Hot-Water Meter, Smart Cold-Water Meter), Configuration Type (Automated Meter Reading (AMR), Advanced Metering Infrastructure (AMI)), Component (Meters & Accessories, IT Solutions, Communication System), Application (Water Utilities, Commercial, Industrial, Residential), and Region 2024-2032

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Abstracts

The smart water meter market size reached US\$ 7.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 18.4 Billion by 2032, exhibiting a growth rate (CAGR) of 9.7% during 2024-2032. The market is experiencing steady growth driven by the growing concerns about water scarcity due to population growth, urbanization, and climate change, regulatory mandates and government policies to promote water conservation, and rising need for efficient water management.

Smart Water Meter Market Trends:

Growing water scarcity concerns

Water scarcity is a pressing global issue due to population growth, urbanization, and climate change. This concern is a significant driver for the smart water meter market. Smart water meters provide a solution to efficiently manage and conserve water resources. By offering real-time data on water consumption and leak detection, they empower utilities and consumers to take proactive measures to reduce water wastage. Governments and regulatory bodies worldwide are increasingly advocating for the

adoption of smart water meters to address water scarcity challenges. This, in turn, is propelling the growth of the market, especially in regions prone to water shortages, as it aligns with sustainability goals and promotes responsible water management practices. As water scarcity is increasing, the demand for smart water meters is rising, making them a vital tool in ensuring sustainable water usage.

Regulatory mandates for water conservation

Regulatory mandates and government policies aimed at promoting water conservation play a crucial role in driving the smart water meter market. Many countries and regions are implementing strict regulations to monitor and reduce water consumption, especially in urban areas facing water stress. Smart water meters enable compliance with these regulations by providing accurate and timely data on water usage. They also facilitate fair billing practices, as consumers are billed based on their actual consumption, discouraging wasteful usage. In response to these regulatory pressures, utilities and municipalities are increasingly adopting smart water metering solutions to ensure compliance, avoid penalties, and demonstrate their commitment to sustainable water management. In addition, the need for regulatory compliance and the drive toward responsible water usage is impelling the growth of the market.

Efficient water management for utilities

The need for efficient water management is catalyzing the demand for smart water meters, particularly for water utilities and municipalities. Smart water meters offer utilities a powerful tool to optimize their operations and resources. These meters provide real-time data on water consumption, enabling utilities to detect leaks, identify unusual usage patterns, and plan maintenance more effectively. This leads to reduced water losses, lower operational costs, and improved service reliability. Additionally, the data collected by smart water meters can be used for demand forecasting, infrastructure planning, and informed decision-making. As utilities are striving to provide reliable water services while minimizing waste and operational expenses, the adoption of smart water meters is becoming increasingly appealing. Thus, the pursuit of efficient water management is bolstering the growth of the market.

Environmental sustainability initiatives

Environmental sustainability initiatives, both from public and private sectors, are driving the adoption of smart water meters. As people are becoming more conscious of environmental issues, there is a growing emphasis on reducing water wastage and

conserving this precious resource. Smart water meters play a pivotal role in achieving these sustainability goals. They enable consumers to monitor their water usage in real-time, promoting conscious consumption and reducing water wastage. Additionally, by swiftly detecting leaks and irregularities, smart water meters prevent water loss, which aligns with sustainability objectives.

Smart Water Meter Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on product, meter type, configuration type, component, and application.

Breakup by Product:

- Electromagnetic Meter
- Ultrasonic Meter
- Electromechanical Meter
- Others

Electromechanical meter accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the product. This includes electromagnetic meter, ultrasonic meter, electromechanical meter, and others. According to the report, electromechanical meter represented the largest segment as these traditional meters are evolving to incorporate smart features, such as automated data collection and remote monitoring. They use mechanical components to measure water flow, making them robust and reliable. Their widespread use in existing infrastructure and their gradual transition to smart technology contribute to their dominance in the market. They are often preferred for retrofitting older water meter systems, ensuring compatibility and ease of integration with legacy systems.

Breakup by Meter Type:

- Smart Hot-Water Meter
- Smart Cold-Water Meter

Smart cold-water meter holds the largest share in the industry

A detailed breakup and analysis of the market based on the meter type have also been

provided in the report. This includes smart hot-water meter and smart cold-water meter. According to the report, smart cold-water meter accounted for the largest market share.

Breakup by Configuration Type:

Automated Meter Reading (AMR)
Advanced Metering Infrastructure (AMI)

Automated meter reading (AMR) represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the configuration type. This includes automated meter reading (AMR) and advanced metering infrastructure (AMI). According to the report, automated meter reading (AMR) represented the largest segment.

Breakup by Component:

Meters & Accessories
IT Solutions
Communication System

Meters and accessories represent the leading market segment

The report has provided a detailed breakup and analysis of the market based on the component. This includes meters and accessories, IT solutions, and communication system. According to the report, meters and accessories represented the largest segment.

Breakup by Application:

Water Utilities
Commercial
Industrial
Residential

Residential represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the application. This includes water utilities, commercial, industrial, and residential.

According to the report, residential represented the largest segment.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America leads the market, accounting for the largest smart water meter market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive

landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Badger Meter
Kamstrup A/S
Diehl Stiftung & Co. KG
Landis+Gyr
Aclara Technologies LLC (Hubbell Incorporated)
Sensus Worldwide Holdings Limited (Xylem Inc.)
Itron Inc.
Zenner International GmbH & Co. KG
Neptune Technology Group (Roper Technologies)

Key Questions Answered in This Report

1. What was the size of the global smart water meter market in 2023?
2. What is the expected growth rate of the global smart water meter market during 2024-2032?
3. What are the key factors driving the global smart water meter market?
4. What has been the impact of COVID-19 on the global smart water meter market?
5. What is the breakup of the global smart water meter market based on the product?
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10. What are the key regions in the global smart water meter market?
11. Who are the key players/companies in the global smart water meter market?

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