

Smart Sound and Gateway Market Report by Virtual Assistant (Alexa, Google Assistant, Siri, AliGenie, Xiao AI, Multiple Virtual Assistant Support Speakers, and Others), Solution (Smart Speaker (Only Hardware), Hearables (Only Hardware)), and Region 2024-2032

<https://marketpublishers.com/r/S9261A9FC0D5EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: S9261A9FC0D5EN

Abstracts

The global smart sound and gateway market size reached US\$ 43.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 232.7 Billion by 2032, exhibiting a growth rate (CAGR) of 20.02% during 2024-2032.

A smart speaker refers to a wireless, internet-enabled device that offers a smart audio playback using several types of connectivity for additional functions. It is equipped with a unique, patented technology known as smart sound that recognizes, responds to voice commands, and quickly manipulates music content. It is commonly used to stream live news, read e-books, play music, and set reminders and alarms. On the other hand, a gateway is a physical platform or device that serves as the connection point between sensors and intelligent devices and the cloud and controllers. Smart sound and gateway provide dedicated audio and voice processing to support voice wake functions and reduce device power consumption. Besides this, it assists in clear voice recognition, uncompromised sound, great battery life, and enhanced audio playback.

Smart Sound and Gateway Market Trends:

The increasing consumer propensity towards the adoption and usage of connected devices across the globe is creating a positive outlook for the market. Additionally, the rising penetration of high-speed internet and the growing access to smartphones is

acting as another growth-inducing factor. Moreover, the increasing demand for smart speakers with virtual assistance to play music, provide information, deliver news and sports scores, weather, and control smart homes is positively influencing the market. In line with this, smart speakers with a display are projected to gain traction in the upcoming years as they can offer a centralized platform to control multifunctional devices, which, in turn, has prompted various prominent vendors to spread their presence in the segment through the integration of advanced technologies. Apart from this, the widespread adoption of Google Assistant, a virtual assistant software application developed by Google, to provide accurate information on search and maps and translate other languages is providing an impetus to the market growth. Furthermore, extensive research and development (R&D) activities to launch innovative smart sound and gateway systems with advanced features, functions, and compatibility with other devices are favoring the market growth. Other factors, including the increasing expenditure capacities of consumers, improving lifestyles, and integration of Internet of Things (IoT) and artificial intelligence (AI) technology, are supporting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global smart sound and gateway market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on virtual assistant and solution.

Breakup by Virtual Assistant:

- Alexa
- Google Assistant
- Siri
- AliGenie
- Xiao AI
- Multiple Virtual Assistant Support Speakers
- Others

Breakup by Solution:

- Smart Speaker (Only Hardware)
- Hearables (Only Hardware)

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amazon.com Inc., Apple Inc., Baidu Inc., Bose Corporation, Google LLC (Alphabet Inc.), Plantronics Inc. (HP Development Company L.P), Sonos Inc. and Xiaomi Corporation.

Key Questions Answered in This Report

1. What was the size of the global smart sound and gateway market in 2023?
2. What is the expected growth rate of the global smart sound and gateway market during 2024-2032?
3. What are the key factors driving the global smart sound and gateway market?
4. What has been the impact of COVID-19 on the global smart sound and gateway

market?

5. What are the key regions in the global smart sound and gateway market?
6. Who are the key players/companies in the global smart sound and gateway market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SMART SOUND AND GATEWAY MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY VIRTUAL ASSISTANT

- 6.1 Alexa
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Google Assistant
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Siri

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 AliGenie
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Xiao AI
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Multiple Virtual Assistant Support Speakers
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Others
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast

7 MARKET BREAKUP BY SOLUTION

- 7.1 Smart Speaker (Only Hardware)
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Hearables (Only Hardware)
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends

- 8.2.2.2 Market Forecast
- 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Amazon.com Inc.

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 Apple Inc.

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.2.4 SWOT Analysis

13.3.3 Baidu Inc.

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Bose Corporation

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.4.3 SWOT Analysis

13.3.5 Google LLC (Alphabet Inc.)

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 SWOT Analysis

13.3.6 Plantronics Inc. (HP Development Company L.P)

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Sonos Inc.

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.7.3 Financials

13.3.7.4 SWOT Analysis

13.3.8 Xiaomi Corporation

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Smart Sound and Gateway Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Smart Sound and Gateway Market Forecast: Breakup by Virtual Assistant (in Million US\$), 2024-2032

Table 3: Global: Smart Sound and Gateway Market Forecast: Breakup by Solution (in Million US\$), 2024-2032

Table 4: Global: Smart Sound and Gateway Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Smart Sound and Gateway Market: Competitive Structure

Table 6: Global: Smart Sound and Gateway Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Smart Sound and Gateway Market: Major Drivers and Challenges

Figure 2: Global: Smart Sound and Gateway Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Smart Sound and Gateway Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Smart Sound and Gateway Market: Breakup by Virtual Assistant (in %), 2023

Figure 5: Global: Smart Sound and Gateway Market: Breakup by Solution (in %), 2023

Figure 6: Global: Smart Sound and Gateway Market: Breakup by Region (in %), 2023

Figure 7: Global: Smart Sound and Gateway (Alexa) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Smart Sound and Gateway (Alexa) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Smart Sound and Gateway (Google Assistant) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Smart Sound and Gateway (Google Assistant) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Smart Sound and Gateway (Siri) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Smart Sound and Gateway (Siri) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Smart Sound and Gateway (AliGenie) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Smart Sound and Gateway (AliGenie) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Smart Sound and Gateway (Xiao AI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Smart Sound and Gateway (Xiao AI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Smart Sound and Gateway (Multiple Virtual Assistant Support Speakers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Smart Sound and Gateway (Multiple Virtual Assistant Support Speakers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Smart Sound and Gateway (Other Virtual Assistants) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Smart Sound and Gateway (Other Virtual Assistants) Market
Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Smart Sound and Gateway (Smart Speaker (Only Hardware))
Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Smart Sound and Gateway (Smart Speaker (Only Hardware)) Market
Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Smart Sound and Gateway (Hearables (Only Hardware)) Market:
Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Smart Sound and Gateway (Hearables (Only Hardware)) Market
Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: North America: Smart Sound and Gateway Market: Sales Value (in Million
US\$), 2018 & 2023

Figure 26: North America: Smart Sound and Gateway Market Forecast: Sales Value (in
Million US\$), 2024-2032

Figure 27: United States: Smart Sound and Gateway Market: Sales Value (in Million
US\$), 2018 & 2023

Figure 28: United States: Smart Sound and Gateway Market Forecast: Sales Value (in
Million US\$), 2024-2032

Figure 29: Canada: Smart Sound and Gateway Market: Sales Value (in Million US\$),
2018 & 2023

Figure 30: Canada: Smart Sound and Gateway Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 31: Asia-Pacific: Smart Sound and Gateway Market: Sales Value (in Million
US\$), 2018 & 2023

Figure 32: Asia-Pacific: Smart Sound and Gateway Market Forecast: Sales Value (in
Million US\$), 2024-2032

Figure 33: China: Smart Sound and Gateway Market: Sales Value (in Million US\$),
2018 & 2023

Figure 34: China: Smart Sound and Gateway Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 35: Japan: Smart Sound and Gateway Market: Sales Value (in Million US\$),
2018 & 2023

Figure 36: Japan: Smart Sound and Gateway Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 37: India: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018
& 2023

Figure 38: India: Smart Sound and Gateway Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 39: South Korea: Smart Sound and Gateway Market: Sales Value (in Million

US\$), 2018 & 2023

Figure 40: South Korea: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Australia: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Australia: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Indonesia: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Indonesia: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Others: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Others: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Europe: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Europe: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Germany: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Germany: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: France: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: France: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: United Kingdom: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: United Kingdom: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Italy: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Italy: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Spain: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Spain: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Russia: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Russia: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Others: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Others: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Latin America: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Latin America: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Brazil: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Brazil: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Mexico: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Mexico: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Others: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Others: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Middle East and Africa: Smart Sound and Gateway Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Middle East and Africa: Smart Sound and Gateway Market: Breakup by Country (in %), 2023

Figure 73: Middle East and Africa: Smart Sound and Gateway Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Global: Smart Sound and Gateway Industry: SWOT Analysis

Figure 75: Global: Smart Sound and Gateway Industry: Value Chain Analysis

Figure 76: Global: Smart Sound and Gateway Industry: Porter's Five Forces Analysis

I would like to order

Product name: Smart Sound and Gateway Market Report by Virtual Assistant (Alexa, Google Assistant, Siri, AliGenie, Xiao AI, Multiple Virtual Assistant Support Speakers, and Others), Solution (Smart Speaker (Only Hardware), Hearables (Only Hardware)), and Region 2024-2032

Product link: <https://marketpublishers.com/r/S9261A9FC0D5EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9261A9FC0D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970