

# Smart Mirror Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S96D203B18C4EN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: S96D203B18C4EN

## Abstracts

The global smart mirror market size reached US\$ 2.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.2 Billion by 2028, exhibiting a growth rate (CAGR) of 11.54% during 2022-2028.

A smart mirror is a two-way digital mirror equipped with advanced sensors, cameras, electronic displays and connectivity systems. It has internet, Bluetooth and Wi-Fi connectivity and touchscreen capabilities to receive phone calls, access smartphone applications and provide the user with an interactive experience. Smart mirrors also include built-in light emitting diode (LED) lights with adjustable color and warmth functions to provide optimal lighting as per the user requirement. The display unit can show date, time, weather forecast, news feed and upcoming events and appointments on the mirror surface. The mirrors have self-dimming, self-cleaning and self-repairing capabilities, are waterproof and scratch-resistant and can be used for both informational and entertainment purposes. As a result, they find extensive applications across various industries, such as automotive, advertising, retail, residential and healthcare.

### Smart Mirror Market Trends:

Significant growth in the automotive industry across the globe is one of the key factors creating a positive outlook for the market. Smart mirrors are widely used in passenger and light-commercial vehicles with advanced driver assistance systems (ADAS) to provide blind spot vision and enhance the safety of the driver and the passengers. Moreover, rapid digitization across the retail industry is providing a thrust to the market growth. For instance, retailers and fashion brands are extensively using smart mirrors in fitting rooms to provide a 360-degree view of the outfit and providing a digital shopping experience to the consumers. The shoppers can also interact with the mirror to adjust the lighting and get styling recommendations. Additionally, various technological

advancements, such as the development of smart mirrors integrated with the Internet of Things (IoT) and artificial intelligence (AI) solutions, are also contributing to the market growth. Other factors, including the rising expenditure capacities of the consumers, along with extensive research and development (R&D) activities, are anticipated to drive the market towards growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global smart mirror market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, type, functionality, technology and end user.

#### Breakup by Component:

- Hardware
- Software

#### Breakup by Type:

- Interior Mirrors
- Exterior Mirrors

#### Breakup by Functionality:

- Connected Mirror
- Non-Connected Mirror

#### Breakup by Technology:

- Self-Dimming
- Self-Cleaning
- Self-Repairing

#### Breakup by End User:

- Automotive
- Healthcare
- Residential
- Others

## Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archello, Dension Ltd, Electric Mirror Inc., Ficosa International SA (Panasonic Corporation), Gentex Corporation, Japan Display Inc., Magna International Inc., Murakami Corporation, Samsung Electronics Co. Ltd and Seura.

## Key Questions Answered in This Report

1. What was the size of the global smart mirror market in 2022?
2. What is the expected growth rate of the global smart mirror market during 2023-2028?

3. What has been the impact of COVID-19 on the global smart mirror market?
4. What are the key factors driving the global smart mirror market?
5. What is the breakup of the global smart mirror market based on the component?
6. What is the breakup of the global smart mirror market based on the type?
7. What is the breakup of the global smart mirror market based on the functionality?
8. What is the breakup of the global smart mirror market based on the technology?
9. What is the breakup of the global smart mirror market based on the end user?
10. What are the key regions in the global smart mirror market?
11. Who are the key players/companies in the global smart mirror market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL SMART MIRROR MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY COMPONENT**

- 6.1 Hardware
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Software
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY TYPE**

### 7.1 Interior Mirrors

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Exterior Mirrors

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY FUNCTIONALITY**

### 8.1 Connected Mirror

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Non-Connected Mirror

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY TECHNOLOGY**

### 9.1 Self-Dimming

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 Self-Cleaning

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

### 9.3 Self-Repairing

#### 9.3.1 Market Trends

#### 9.3.2 Market Forecast

## **10 MARKET BREAKUP BY END USER**

### 10.1 Automotive

#### 10.1.1 Market Trends

#### 10.1.2 Market Forecast

### 10.2 Healthcare

#### 10.2.1 Market Trends

#### 10.2.2 Market Forecast

### 10.3 Residential

- 10.3.1 Market Trends
- 10.3.2 Market Forecast
- 10.4 Others
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast

## **11 MARKET BREAKUP BY REGION**

- 11.1 North America
  - 11.1.1 United States
    - 11.1.1.1 Market Trends
    - 11.1.1.2 Market Forecast
  - 11.1.2 Canada
    - 11.1.2.1 Market Trends
    - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
  - 11.2.1 China
    - 11.2.1.1 Market Trends
    - 11.2.1.2 Market Forecast
  - 11.2.2 Japan
    - 11.2.2.1 Market Trends
    - 11.2.2.2 Market Forecast
  - 11.2.3 India
    - 11.2.3.1 Market Trends
    - 11.2.3.2 Market Forecast
  - 11.2.4 South Korea
    - 11.2.4.1 Market Trends
    - 11.2.4.2 Market Forecast
  - 11.2.5 Australia
    - 11.2.5.1 Market Trends
    - 11.2.5.2 Market Forecast
  - 11.2.6 Indonesia
    - 11.2.6.1 Market Trends
    - 11.2.6.2 Market Forecast
  - 11.2.7 Others
    - 11.2.7.1 Market Trends
    - 11.2.7.2 Market Forecast
- 11.3 Europe
  - 11.3.1 Germany

- 11.3.1.1 Market Trends
- 11.3.1.2 Market Forecast
- 11.3.2 France
  - 11.3.2.1 Market Trends
  - 11.3.2.2 Market Forecast
- 11.3.3 United Kingdom
  - 11.3.3.1 Market Trends
  - 11.3.3.2 Market Forecast
- 11.3.4 Italy
  - 11.3.4.1 Market Trends
  - 11.3.4.2 Market Forecast
- 11.3.5 Spain
  - 11.3.5.1 Market Trends
  - 11.3.5.2 Market Forecast
- 11.3.6 Russia
  - 11.3.6.1 Market Trends
  - 11.3.6.2 Market Forecast
- 11.3.7 Others
  - 11.3.7.1 Market Trends
  - 11.3.7.2 Market Forecast
- 11.4 Latin America
  - 11.4.1 Brazil
    - 11.4.1.1 Market Trends
    - 11.4.1.2 Market Forecast
  - 11.4.2 Mexico
    - 11.4.2.1 Market Trends
    - 11.4.2.2 Market Forecast
  - 11.4.3 Others
    - 11.4.3.1 Market Trends
    - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
  - 11.5.1 Market Trends
  - 11.5.2 Market Breakup by Country
  - 11.5.3 Market Forecast

## **12 SWOT ANALYSIS**

- 12.1 Overview
- 12.2 Strengths



12.3 Weaknesses

12.4 Opportunities

12.5 Threats

## **13 VALUE CHAIN ANALYSIS**

## **14 PORTERS FIVE FORCES ANALYSIS**

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

## **15 PRICE ANALYSIS**

## **16 COMPETITIVE LANDSCAPE**

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Archello

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.2 Dension Ltd

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

16.3.3 Electric Mirror Inc.

16.3.3.1 Company Overview

16.3.3.2 Product Portfolio

16.3.4 Ficosa International SA (Panasonic Corporation)

16.3.4.1 Company Overview

16.3.4.2 Product Portfolio

16.3.5 Gentex Corporation

16.3.5.1 Company Overview

16.3.5.2 Product Portfolio

16.3.5.3 Financials

16.3.6 Japan Display Inc.

- 16.3.6.1 Company Overview
- 16.3.6.2 Product Portfolio
- 16.3.6.3 Financials
- 16.3.7 Magna International Inc.
  - 16.3.7.1 Company Overview
  - 16.3.7.2 Product Portfolio
  - 16.3.7.3 Financials
  - 16.3.7.4 SWOT Analysis
- 16.3.8 Murakami Corporation
  - 16.3.8.1 Company Overview
  - 16.3.8.2 Product Portfolio
  - 16.3.8.3 Financials
- 16.3.9 Samsung Electronics Co. Ltd
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
  - 16.3.9.3 Financials
  - 16.3.9.4 SWOT Analysis
- 16.3.10 Seura
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Smart Mirror Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Smart Mirror Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 3: Global: Smart Mirror Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 4: Global: Smart Mirror Market Forecast: Breakup by Functionality (in Million US\$), 2023-2028

Table 5: Global: Smart Mirror Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 6: Global: Smart Mirror Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 7: Global: Smart Mirror Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Smart Mirror Market: Competitive Structure

Table 9: Global: Smart Mirror Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Smart Mirror Market: Major Drivers and Challenges

Figure 2: Global: Smart Mirror Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Smart Mirror Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Smart Mirror Market: Breakup by Component (in %), 2022

Figure 5: Global: Smart Mirror Market: Breakup by Type (in %), 2022

Figure 6: Global: Smart Mirror Market: Breakup by Functionality (in %), 2022

Figure 7: Global: Smart Mirror Market: Breakup by Technology (in %), 2022

Figure 8: Global: Smart Mirror Market: Breakup by End User (in %), 2022

Figure 9: Global: Smart Mirror Market: Breakup by Region (in %), 2022

Figure 10: Global: Smart Mirror (Hardware) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Smart Mirror (Hardware) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Smart Mirror (Software) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Smart Mirror (Software) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Smart Mirror (Interior Mirrors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Smart Mirror (Interior Mirrors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Smart Mirror (Exterior Mirrors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Smart Mirror (Exterior Mirrors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Smart Mirror (Connected) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Smart Mirror (Connected) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Smart Mirror (Non-Connected) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Smart Mirror (Non-Connected) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Smart Mirror (Self-Dimming) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Smart Mirror (Self-Dimming) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Smart Mirror (Self-Cleaning) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Smart Mirror (Self-Cleaning) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Smart Mirror (Self-Repairing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Smart Mirror (Self-Repairing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Smart Mirror (Automotive) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Smart Mirror (Automotive) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Smart Mirror (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Smart Mirror (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Smart Mirror (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Smart Mirror (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Smart Mirror (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Smart Mirror (Other End Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: North America: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: North America: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: United States: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: United States: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Canada: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Canada: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Asia-Pacific: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Asia-Pacific: Smart Mirror Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 44: China: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: China: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 46: Japan: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Japan: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 48: India: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: India: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: South Korea: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: South Korea: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 52: Australia: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Australia: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 54: Indonesia: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Indonesia: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 56: Others: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Others: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 58: Europe: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Europe: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 60: Germany: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Germany: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 62: France: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: France: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 64: United Kingdom: Smart Mirror Market: Sales Value (in Million US\$), 2017 &  
2022

Figure 65: United Kingdom: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 66: Italy: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Italy: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Spain: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Spain: Smart Mirror Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 70: Russia: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Russia: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Others: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Others: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Latin America: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Latin America: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Brazil: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Brazil: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Mexico: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Mexico: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Others: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Others: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Middle East and Africa: Smart Mirror Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Middle East and Africa: Smart Mirror Market: Breakup by Country (in %), 2022

Figure 84: Middle East and Africa: Smart Mirror Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Global: Smart Mirror Industry: SWOT Analysis

Figure 86: Global: Smart Mirror Industry: Value Chain Analysis

Figure 87: Global: Smart Mirror Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Smart Mirror Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/S96D203B18C4EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S96D203B18C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



