

Smart Lighting Market Report by Offering (Hardware, Software, Services), Communication Technology (Wired Technology, Wireless Technology), Installation Type (New Installation, Retrofit Installation), Light Source (LED Lamps, Fluorescent Lamps, Compact Fluorescent Lamps, High Intensity Discharge Lamps, and Others), Application (Commercial, Residential, Public Infrastructure, and Others), and Region 2024-2032

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Abstracts

The global smart lighting market size reached US\$ 16.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 72.6 Billion by 2032, exhibiting a growth rate (CAGR) of 17.5% during 2024-2032. The market is rapidly expanding owing to the rapid advancements of the Internet of Things (IoT) and energy-efficient technologies, rising demand for personalized and aesthetic lighting solutions, growing smart city initiatives, and the increasing awareness about the impact of light on health and well-being.

Smart Lighting Market Analysis:

Market Growth and Size: The market is witnessing stable growth, driven by rapid advancements in technology, growing environmental consciousness, and the rising demand for personalized and aesthetic lighting solutions.

Major Market Drivers: Key drivers influencing the market growth include the increasing demand for energy efficiency, advancements of the Internet of Things (IoT) and connectivity technologies, growing smart city initiatives, rising consumer demand for personalization and aesthetics, and a heightened focus on health and well-being.

Key Market Trends: The key market trends involve the integration of artificial intelligence (AI) and the IoT for advanced lighting control, ongoing shift towards human-centric lighting, and the increasing use of wireless technologies. Additionally, the growing emphasis on sustainable and eco-friendly lighting solutions is bolstering the market growth.

Geographical Trends: Europe leads the market due to early adoption of smart lighting solutions and implementation of stringent energy regulations. Other regions are also showing significant growth, fueled by rapid urbanization and the growing integration of smart lighting in smart city projects.

Competitive Landscape: The market is characterized by the active involvement of key players who are focusing on innovation, strategic partnerships, and expanding geographic presence. Furthermore, they are engaged in mergers and acquisitions to gain new technologies and expand their customer base.

Challenges and Opportunities: The market faces various challenges, such as high initial costs, interoperability issues among different systems, and security concerns in IoT-enabled devices. However, rapid technological advancements that reduce costs, rising demand in emerging economies, and growing awareness about the benefits of smart lighting are creating new opportunities for the market growth.

Smart Lighting Market Trends:

Increasing demand for energy efficiency and cost savings

The heightened demand for energy-efficient lighting solutions is fueling the market growth. Smart lighting systems are designed to reduce electricity consumption by allowing more precise control over lighting levels and schedules. Moreover, the growing application of energy-efficient technologies in lighting, such as light-emitting diode (LED) lighting, is boosting the market growth. Along with this, the widespread incorporation of sensors and connectivity, allowing smart lighting to adjust to natural light availability or occupancy in a room, is acting as a growth-inducing factor. Moreover, the implementation of various policies by governments and environmental agencies across the globe, promoting the adoption of energy-efficient lighting solutions to reduce the carbon footprint and combat climate change, is stimulating the market growth.

Rapid technological advancements

The integration of the Internet of Things (IoT) with lighting systems is a key factor fueling the market growth. IoT enables lighting systems to be connected and managed remotely through networks, providing greater flexibility and control. Moreover, rapid advancements in connectivity technologies, such as Wi-Fi, Bluetooth, and Zigbee,

making it easier to integrate lighting systems into the broader smart home and smart building ecosystems, are anticipated to drive the market growth. It enables users to control lighting using smartphones, voice assistants, or integrated control systems, offering enhanced convenience and experience. Along with this, the rising adoption of connectivity technologies, enabling data collection and analytics that allow for more intelligent lighting decisions based on user behavior, ambient conditions, and energy usage patterns, is offering remunerative growth opportunities for the market.

Rising focus on smart city initiatives and infrastructure development

The rising focus on smart city projects across the globe that incorporate smart lighting as a fundamental component of urban infrastructure development is providing an impetus to the market growth. These initiatives aim to enhance public safety, improve energy efficiency, and increase the quality of life in urban areas. Moreover, the widespread adoption of smart lighting in public spaces, adapting to varying conditions, such as traffic density or pedestrian movement, is enhancing the market growth. In line with this, its integration with other smart city systems for improved urban management is also fueling the market growth. Additionally, the increasing investment by governments and municipal authorities in lighting solutions for streetlights, public parks, and public buildings, driven by the need to reduce energy costs and enhance urban safety, is offering remunerative growth opportunities for the market.

Heightened consumer demand for personalization and aesthetics

The increasing consumer interest in personalized home environments is a major factor catalyzing the market growth. Smart lighting systems offer extensive customization options, allowing users to adjust the brightness, color, and temperature of lights to create desired ambiance and moods. Moreover, the rising popularity of connected homes and the growing interest in interior design and home automation technologies, propelling the demand for smart lighting solutions that offer functionality and aesthetic appeal, is fueling the market growth. Additionally, the increasing integration of lighting with entertainment and lifestyle applications, such as music, movies, or games, to enhance the entertainment experience is bolstering the market growth. Furthermore, the growing shift towards minimalism and decluttering in home design, boosting the adoption of smart lighting as it offers an elegant solution that reduces the need for multiple fixtures and controls, is enhancing the market growth.

Growing awareness about the impact of light on health and well-being

The growing awareness about the impact of lighting on health and well-being, boosting the adoption of smart lighting solutions, is favoring the market growth. Smart lighting systems can mimic natural light patterns, which helps in maintaining the human circadian rhythm, thus improving sleep quality and overall well-being. Moreover, they reduce eye strain and improve visibility, which is beneficial in workplace settings. Along with this, the increasing adoption of smart lighting solutions in healthcare facilities to create environments conducive to patient recovery and staff efficiency is strengthening the market growth. Additionally, the rising popularity of smart lighting due to its potential in therapeutic applications, such as treating conditions like seasonal affective disorder (SAD) and certain sleep disorders, is catalyzing the market growth.

Smart Lighting Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on offering, communication technology, installation type, light source, and application.

Breakup by Offering:

- Hardware
 - Lights and Luminaires
 - Lighting Controls
- Software
- Services
- Design and Engineering
- Installation
- Post-Installation

Hardware accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on offering. This includes hardware (lights and luminaires and lighting controls), software, and services (design and engineering, installation, and post-installation). According to the report, hardware represented the largest segment.

Breakup by Communication Technology:

- Wired Technology
- Wireless Technology

Wired technology holds the largest share in the industry

A detailed breakup and analysis of the market based on communication technology has also been provided in the report. This includes wired technology and wireless technology. According to the report, wired technology accounted for the largest market share.

Breakup by Installation Type:

New Installation
Retrofit Installation

New installation represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the installation type. This includes new installation and retrofit installation. According to the report, new installation represented the largest segment.

Breakup by Light Source:

LED Lamps
Fluorescent Lamps
Compact Fluorescent Lamps
High Intensity Discharge Lamps
Others

LED lamps exhibits a clear dominance in the market

A detailed breakup and analysis of the market based on the light source has also been provided in the report. This includes LED lamps, fluorescent lamps, compact fluorescent lamps, high intensity discharge lamps, and others. According to the report, LED lamps accounted for the largest market share.

Breakup by Application: Commercial
Residential
Public Infrastructure
Others

Commercial dominates the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes commercial, residential, public infrastructure, and others. According to the report, commercial represented the largest segment.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Europe leads the market, accounting for the largest smart lighting market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report,

Europe accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Philips Lighting
Acuity Brands
Osram
Cree
General Electric Company
Eaton
Honeywell
Legrand
Hubbell Lighting
Zumtobel Group
Hafele Group
Lutron Electronics
Wipro Consumer Care and Lighting
Streetlight.Vision
Virtual Extension
Syska LED

Key Questions Answered in This Report

1. What was the size of the global smart lighting market in 2023?
2. What is the expected growth rate of the global smart lighting market during 2024-2032?
3. What are the key factors driving the global smart lighting market?
4. What has been the impact of COVID-19 on the global smart lighting market?
5. What is the breakup of the global smart lighting market based on the offering?
6. What is the breakup of the global smart lighting market based on the communication technology?
7. What is the breakup of the global smart lighting market based on the installation type?
8. What is the breakup of the global smart lighting market based on the light source?
9. What is the breakup of the global smart lighting market based on the application?
10. What are the key regions in the global smart lighting market?
11. Who are the key players/companies in the global smart lighting market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SMART LIGHTING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Offering
- 5.5 Market Breakup by Communication Technology
- 5.6 Market Breakup by Installation Type
- 5.7 Market Breakup by Light Source
- 5.8 Market Breakup by Application
- 5.9 Market Breakup by Region
- 5.10 Market Forecast

6 MARKET BREAKUP BY OFFERING

- 6.1 Hardware

- 6.1.1 Market Trends
- 6.1.2 Market Breakup by Type
 - 6.1.2.1 Lights and Luminaires
 - 6.1.2.1.1 Market Trends
 - 6.1.2.1.2 Market Forecast
 - 6.1.2.2 Lighting Controls
 - 6.1.2.2.1 Market Trends
 - 6.1.2.2.2 Market Forecast
- 6.1.3 Market Forecast

6.2 Software

- 6.2.1 Market Trends
- 6.2.2 Market Forecast

6.3 Services

- 6.3.1 Market Trends
- 6.3.2 Market Breakup by Type
 - 6.3.2.1 Design and Engineering
 - 6.3.2.1.1 Market Trends
 - 6.3.2.1.2 Market Forecast
 - 6.3.2.2 Installation
 - 6.3.2.2.1 Market Trends
 - 6.3.2.2.2 Market Forecast
 - 6.3.2.3 Post-Installation
 - 6.3.2.3.1 Market Trends
 - 6.3.2.3.2 Market Forecast
- 6.3.3 Market Forecast

7 MARKET BREAKUP BY COMMUNICATION TECHNOLOGY

7.1 Wired Technology

- 7.1.1 Market Trends
- 7.1.2 Market Forecast

7.2 Wireless Technology

- 7.2.1 Market Trends
- 7.2.2 Market Forecast

8 MARKET BREAKUP BY INSTALLATION TYPE

8.1 New Installation

- 8.1.1 Market Trends

- 8.1.2 Market Forecast
- 8.2 Retrofit Installation
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY LIGHT SOURCE

- 9.1 LED Lamps
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Fluorescent Lamps
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Compact Fluorescent Lamps
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 High Intensity Discharge Lamps
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Others
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

- 10.1 Commercial
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Residential
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Public Infrastructure
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Others
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends

- 11.3.3.2 Market Forecast
- 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

- 13.1 Overview

- 13.2 Research and Product Development
- 13.3 Raw Material/Component Providers
- 13.4 Original Equipment Manufacturers (OEMS)
- 13.5 Key Technology Providers/System Integrators
- 13.6 Threat of New Entrants
- 13.7 End Users

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 GLOBAL SMART LIGHTNING INDUSTRY: PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Philips Lighting
 - 16.3.2 Acuity Brands
 - 16.3.3 Osram
 - 16.3.4 Cree
 - 16.3.5 General Electric Company
 - 16.3.6 Eaton
 - 16.3.7 Honeywell
 - 16.3.8 Legrand
 - 16.3.9 Hubbell Lighting
 - 16.3.10 Zumtobel Group
 - 16.3.11 Hafele Group
 - 16.3.12 Lutron Electronics
 - 16.3.13 Wipro Consumer Care and Lighting
 - 16.3.14 Streetlight.Vision
 - 16.3.15 Virtual Extension
 - 16.3.16 Syska LED

List Of Tables

LIST OF TABLES

Table 1: Global: Smart Lighting Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Smart Lighting Market Forecast: Breakup by Offering (in Million US\$), 2024-2032

Table 3: Global: Smart Lighting Market Forecast: Breakup by Communication Technology (in Million US\$), 2024-2032

Table 4: Global: Smart Lighting Market Forecast: Breakup by Installation Type (in Million US\$), 2024-2032

Table 5: Global: Smart Lighting Market Forecast: Breakup by Light Source (in Million US\$), 2024-2032

Table 6: Global: Smart Lighting Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 7: Global: Smart Lighting Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Smart Lighting Market Structure

Table 9: Global: Smart Lighting Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Smart Lighting Market: Major Drivers and Challenges

Figure 2: Global: Smart Lighting Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Smart Lighting Market: Breakup by Offering (in %), 2023

Figure 4: Global: Smart Lighting Market: Breakup by Communication Technology (in %), 2023

Figure 5: Global: Smart Lighting Market: Breakup by Installation Type (in %), 2023

Figure 6: Global: Smart Lighting Market: Breakup by Light Source (in %), 2023

Figure 7: Global: Smart Lighting Market: Breakup by Application (in %), 2023

Figure 8: Global: Smart Lighting Market: Breakup by Region (in %), 2023

Figure 9: Global: Smart Lighting Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 10: Global: Smart Lighting Industry: SWOT Analysis

Figure 11: Global: Smart Lighting Industry: Value Chain Analysis

Figure 12: Global: Smart Lighting Industry: Porter's Five Forces Analysis

Figure 13: Global: Smart Lighting (Hardware) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Smart Lighting (Hardware) Market: Breakup by Type (in %), 2023

Figure 15: Global: Smart Lighting (Lights and Luminaires) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Smart Lighting (Lights and Luminaires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Smart Lighting (Lighting Controls) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Smart Lighting (Lighting Controls) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Smart Lighting (Hardware) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Smart Lighting (Software) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Smart Lighting (Software) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Smart Lighting (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Smart Lighting (Services) Market: Breakup by Type (in %), 2023

Figure 24: Global: Smart Lighting (Design and Engineering) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 25: Global: Smart Lighting (Design and Engineering) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Smart Lighting (Installation) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Smart Lighting (Installation) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Smart Lighting (Post-Installation) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Smart Lighting (Post-Installation) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Smart Lighting (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Smart Lighting (Wired Technology) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Smart Lighting (Wired Technology) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Smart Lighting (Wireless Technology) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Smart Lighting (Wireless Technology) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Smart Lighting (New Installation) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Smart Lighting (New Installation) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Smart Lighting (Retrofit Installation) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Smart Lighting (Retrofit Installation) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Smart Lighting (LED Lamps) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Global: Smart Lighting (LED Lamps) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Global: Smart Lighting (Fluorescent Lamps) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Global: Smart Lighting (Fluorescent Lamps) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Global: Smart Lighting (Compact Fluorescent Lamps) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Global: Smart Lighting (Compact Fluorescent Lamps) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Global: Smart Lighting (High Intensity Discharge Lamps) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Global: Smart Lighting (High Intensity Discharge Lamps) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Global: Smart Lighting (Other Lighting Sources) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Global: Smart Lighting (Other Lighting Sources) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Global: Smart Lighting (Commercial) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Global: Smart Lighting (Commercial) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Global: Smart Lighting (Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Global: Smart Lighting (Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Global: Smart Lighting (Public Infrastructure) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Global: Smart Lighting (Public Infrastructure) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Global: Smart Lighting (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Global: Smart Lighting (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: North America: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: North America: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: United States: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: United States: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Canada: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Canada: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Asia-Pacific: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Asia-Pacific: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: China: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: China: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Japan: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Japan: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: India: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: India: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: South Korea: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: South Korea: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Australia: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Australia: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Indonesia: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Indonesia: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Others: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Others: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Europe: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Europe: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Germany: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Germany: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: France: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: France: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: United Kingdom: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: United Kingdom: Smart Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Italy: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Italy: Smart Lighting Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 89: Spain: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Spain: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 91: Russia: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Russia: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 93: Others: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Others: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 95: Latin America: Smart Lighting Market: Sales Value (in Million US\$), 2018 &
2023

Figure 96: Latin America: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 97: Brazil: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: Brazil: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 99: Mexico: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 100: Mexico: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 101: Others: Smart Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 102: Others: Smart Lighting Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 103: Middle East and Africa: Smart Lighting Market: Sales Value (in Million US\$),
2018 & 2023

Figure 104: Middle East and Africa: Smart Lighting Market: Breakup by Country (in %),
2023

Figure 105: Middle East and Africa: Smart Lighting Market Forecast: Sales Value (in
Million US\$), 2024-2032

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