

Smart Connected Washing Machine Market Report by Product (Top Load, Front Load), End User (Commercial, Residential), and Region 2025-2033

<https://marketpublishers.com/r/S35C4BE3437EEN.html>

Date: January 2025

Pages: 127

Price: US\$ 2,999.00 (Single User License)

ID: S35C4BE3437EEN

Abstracts

The global smart connected washing machine market size reached USD 9.8 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 34.6 Billion by 2033, exhibiting a growth rate (CAGR) of 14.26% during 2025-2033. The rising adoption of smart homes, the emergence of advanced technologies, and the growing preference for energy-efficient appliances are some of the key factors driving the market.

Smart connected washing machines are household appliances that can be connected to the internet and controlled remotely using a smartphone app or a smart home assistant like Alexa or Google Home. These machines are designed to offer greater convenience, efficiency, and control to users by enabling them to start or stop the washing machine, change settings, and receive notifications on their mobile devices. They are also equipped with sensors that can detect load size, fabric type, and water hardness, among other things. In addition, they can automatically adjust the washing cycle to optimize performance, reduce water and energy consumption, and minimize wear and tear on the clothes. Besides this, they also come with a range of advanced options such as steam cleaning, sanitizing cycles, and voice control and are equipped with improved noise-reduction technology, making them quieter than traditional washing machines. Owing to these properties, smart connected washing machines are gaining traction among individuals across the globe.

Smart Connected Washing Machine Market Trends:

The market is primarily driven by the rising adoption of smart homes and the escalating demand for appliances that can be controlled remotely. In addition, due to various technological advancements, such as the Internet of Things (IoT) and the availability of high-speed internet, smart connected washing machines are easily connected to other

devices, enabling seamless integration with other smart home systems, which is contributing to the market growth. Besides this, with the rising environmental consciousness, consumers are widely adopting smart connected washing machines to minimize water and energy consumption. This, coupled with the increasing awareness about hygiene among the masses due to the onset of the coronavirus disease (COVID-19) pandemic, is positively influencing the market growth. Smart washing machines with features, such as steam cleaning and sanitizing cycles, are becoming more popular among consumers. Moreover, the growing adoption of these machines by working individuals is also contributing to market growth. Furthermore, smart connected washing machines offer a range of features that make them convenient for users, such as the ability to start or stop the machine remotely, receive alerts when the laundry is done, and monitor the washing cycle. On account of these factors, the market is expected to witness positive growth in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global smart connected washing machine market report, along with forecasts at the global, regional, and country levels from 2025-2033. Our report has categorized the market based on product and end user.

Product Insights:

Top Load
Front Load

The report has provided a detailed breakup and analysis of the smart connected washing machine market based on the product. This includes top load and front load. According to the report, front load represented the largest segment.

End User Insights:

Commercial
Residential

A detailed breakup and analysis of the smart connected washing machine market based on the end user has also been provided in the report. This includes commercial and residential. According to the report, residential accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for smart connected washing machine. Some of the factors driving the North America smart connected washing machine market included the increasing adoption of smart homes, the rising disposable incomes, and the growing preference for energy-efficient appliances.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global smart connected washing machine market. Detailed profiles of all major

companies have also been provided. Some of the companies covered include BSH Home Appliances Group (BSH Hausger?te GmbH), Haier Group Corporation, LG Electronics Inc., Panasonic Holdings Corporation, Samsung Electronics Co. Ltd., and Whirlpool Corporation. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the global smart connected washing machine market?
2. What is the expected growth rate of the global smart connected washing machine market during 2025-2033?
3. What are the key factors driving the global smart connected washing machine market?
4. What has been the impact of COVID-19 on the global smart connected washing machine market?
5. What is the breakup of the global smart connected washing machine market based on the product?
6. What is the breakup of the global smart connected washing machine market based on the end user?
7. What are the key regions in the global smart connected washing machine market?
8. Who are the key players/companies in the global smart connected washing machine market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SMART CONNECTED WASHING MACHINE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Top Load
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Front Load
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY END USER

7.1 Commercial

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Residential

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

8.1 North America

8.1.1 United States

8.1.1.1 Market Trends

8.1.1.2 Market Forecast

8.1.2 Canada

8.1.2.1 Market Trends

8.1.2.2 Market Forecast

8.2 Asia-Pacific

8.2.1 China

8.2.1.1 Market Trends

8.2.1.2 Market Forecast

8.2.2 Japan

8.2.2.1 Market Trends

8.2.2.2 Market Forecast

8.2.3 India

8.2.3.1 Market Trends

8.2.3.2 Market Forecast

8.2.4 South Korea

8.2.4.1 Market Trends

8.2.4.2 Market Forecast

8.2.5 Australia

8.2.5.1 Market Trends

8.2.5.2 Market Forecast

8.2.6 Indonesia

8.2.6.1 Market Trends

8.2.6.2 Market Forecast

8.2.7 Others

8.2.7.1 Market Trends

8.2.7.2 Market Forecast

8.3 Europe

8.3.1 Germany

8.3.1.1 Market Trends

8.3.1.2 Market Forecast

8.3.2 France

8.3.2.1 Market Trends

8.3.2.2 Market Forecast

8.3.3 United Kingdom

8.3.3.1 Market Trends

8.3.3.2 Market Forecast

8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 9.1 Overview
- 9.2 Drivers
- 9.3 Restraints
- 9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
 - 13.3.1 BSH Home Appliances Group (BSH Hausger?te GmbH)
 - 13.3.1.1 Company Overview
 - 13.3.1.2 Product Portfolio
 - 13.3.2 Haier Group Corporation
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
 - 13.3.3 LG Electronics Inc.
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis
 - 13.3.4 Panasonic Holdings Corporation
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 Financials

13.3.4.4 SWOT Analysis

13.3.5 Samsung Electronics Co. Ltd.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6 Whirlpool Corporation

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.6.3 Financials

13.3.6.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Smart Connected Washing Machine Market: Key Industry Highlights, 2024 & 2033

Table 2: Global: Smart Connected Washing Machine Market Forecast: Breakup by Product (in Million USD), 2025-2033

Table 3: Global: Smart Connected Washing Machine Market Forecast: Breakup by End User (in Million USD), 2025-2033

Table 4: Global: Smart Connected Washing Machine Market Forecast: Breakup by Region (in Million USD), 2025-2033

Table 5: Global: Smart Connected Washing Machine Market: Competitive Structure

Table 6: Global: Smart Connected Washing Machine Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Smart Connected Washing Machine Market: Major Drivers and Challenges

Figure 2: Global: Smart Connected Washing Machine Market: Sales Value (in Billion USD), 2019-2024

Figure 3: Global: Smart Connected Washing Machine Market Forecast: Sales Value (in Billion USD), 2025-2033

Figure 4: Global: Smart Connected Washing Machine Market: Breakup by Product (in %), 2024

Figure 5: Global: Smart Connected Washing Machine Market: Breakup by End User (in %), 2024

Figure 6: Global: Smart Connected Washing Machine Market: Breakup by Region (in %), 2024

Figure 7: Global: Smart Connected Washing Machine (Top Load) Market: Sales Value (in Million USD), 2019 & 2024

Figure 8: Global: Smart Connected Washing Machine (Top Load) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 9: Global: Smart Connected Washing Machine (Front Load) Market: Sales Value (in Million USD), 2019 & 2024

Figure 10: Global: Smart Connected Washing Machine (Front Load) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 11: Global: Smart Connected Washing Machine (Commercial) Market: Sales Value (in Million USD), 2019 & 2024

Figure 12: Global: Smart Connected Washing Machine (Commercial) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 13: Global: Smart Connected Washing Machine (Residential) Market: Sales Value (in Million USD), 2019 & 2024

Figure 14: Global: Smart Connected Washing Machine (Residential) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 15: North America: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 16: North America: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 17: United States: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 18: United States: Smart Connected Washing Machine Market Forecast: Sales

Value (in Million USD), 2025-2033

Figure 19: Canada: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 20: Canada: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 21: Asia-Pacific: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 22: Asia-Pacific: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 23: China: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 24: China: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 25: Japan: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 26: Japan: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 27: India: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 28: India: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 29: South Korea: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 30: South Korea: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 31: Australia: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 32: Australia: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 33: Indonesia: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 34: Indonesia: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 35: Others: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 36: Others: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 37: Europe: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 38: Europe: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 39: Germany: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 40: Germany: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 41: France: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 42: France: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 43: United Kingdom: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 44: United Kingdom: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 45: Italy: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 46: Italy: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 47: Spain: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 48: Spain: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 49: Russia: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 50: Russia: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 51: Others: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 52: Others: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 53: Latin America: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 54: Latin America: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 55: Brazil: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 56: Brazil: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 57: Mexico: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

USD), 2019 & 2024

Figure 58: Mexico: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 59: Others: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 60: Others: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 61: Middle East and Africa: Smart Connected Washing Machine Market: Sales Value (in Million USD), 2019 & 2024

Figure 62: Middle East and Africa: Smart Connected Washing Machine Market: Breakup by Country (in %), 2024

Figure 63: Middle East and Africa: Smart Connected Washing Machine Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 64: Global: Smart Connected Washing Machine Industry: Drivers, Restraints, and Opportunities

Figure 65: Global: Smart Connected Washing Machine Industry: Value Chain Analysis

Figure 66: Global: Smart Connected Washing Machine Industry: Porter's Five Forces Analysis

I would like to order

Product name: Smart Connected Washing Machine Market Report by Product (Top Load, Front Load), End User (Commercial, Residential), and Region 2025-2033

Product link: <https://marketpublishers.com/r/S35C4BE3437EEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S35C4BE3437EEN.html>