

Skin Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global skin packaging market size reached US\$ 10.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2023-2028.

Skin packaging refers to the packaging method where a product is packed by placing it between a plastic sheet and a paperboard backing. It is employed primarily to increase the shelf-life as it can seal the product tightly, thus restricting the damage due to any external elements. This helps in reducing spoilage, as a result of which it is particularly useful for ensuring the safe transportation of goods over a long distance. In addition to this, as this type of packaging takes up lesser space and is lighter than most substitutes, it also helps in lowering transportation costs. At present, it is mostly used for packing food items and industrial goods such as tools, spare parts, and electronic components.

Owing to hectic schedules and increasing disposable incomes, the demand for packaged and ready-to-eat (RTE) food items has experienced a steep rise across the globe. Since skin packaging serves in retaining the flavor of a food item for an extended period, it has gained widespread popularity in the food industry. Moreover, as this packaging solution is more versatile and cost-effective than its metal and glass counterparts, it has become a preferred choice for packing consumer goods. Some of the other factors leading to the increasing sales of skin packaging are better product visibility, easy-peel corners and the requirement of less packaging material.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global skin packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on base material, type, heat seal coating and application.

Breakup by Base Material:

- Plastic Films
- Paper and Paperboard
- Others

Breakup by Type:

- Carded Skin Packaging
- Non-carded Skin Packaging

Breakup by Heat Seal Coating:

- Water-based
- Solvent-based
- Others

Breakup by Application:

- Food
- Consumer Goods
- Industrial Goods

Breakup by Region:

- Asia Pacific
- Europe
- North America
- Middle East and Africa
- Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Sealed Air Corporation, DuPont de Nemours, Inc., Bemis Company, Inc., The DOW Chemical Company, WestRock group, Berry Global Inc., Clondalkin Group Holdings BV, LINPAC Packaging, DISPLAY PACK, and G. Mondini SpA, etc.

Key Questions Answered in This Report:

How has the global skin packaging market performed so far and how will it perform in the coming years?

What are the key regional markets in the global skin packaging industry?

What has been the impact of COVID-19 on the global skin packaging industry?

What is the breakup of the market based on the base material?

What is the breakup of the market based on the type?

What is the breakup of the market based on the heat seal coating?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the global skin packaging industry?

What are the key driving factors and challenges in the global skin packaging industry?

What is the structure of the global skin packaging industry and who are the key players?

What is the degree of competition in the global skin packaging industry?

What are the profit margins in the global skin packaging industry?

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