

# **Ski Gear & Equipment Market Report by Product Type (Clothing, Headgear, Ski and Poles, Footwear, and Others), Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores), End User (Male, Female, Kids), and Region 2024-2032**

<https://marketpublishers.com/r/S88C58844887EN.html>

Date: April 2024

Pages: 136

Price: US\$ 3,899.00 (Single User License)

ID: S88C58844887EN

## **Abstracts**

The global ski gear & equipment market size reached US\$ 1.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.0 Billion by 2032, exhibiting a growth rate (CAGR) of 2.84% during 2024-2032. The rising adoption of skiing as a recreational activity, growing participation in various ski sports, and the introduction of smart ski helmets represent some of the key factors driving the market.

Ski gear and equipment refers to specialized products and accessories used by skiers for a comfortable and enjoyable skiing experience. It includes skis, snowboards, boots, poles, helmets, goggles, apparel, backpacks, bindings, and tuning kits. They are manufactured using lightweight, durable, and high-performance materials, such as fiberglass, carbon fiber, polycarbonate, polyester, nylon, steel, and aluminum. Ski gear and equipment are widely used to provide support, stability, balance, and high maneuverability on the snow. They also reduce lateral movement, increase user safety, enhance visibility, prevent injuries, and protect vital body parts from collisions and impacts. Ski gear and equipment are designed to improve performance, reduce wind drag, minimize friction, and enhance skier speed. They are also breathable, waterproof, and insulated, which aids in protecting from the weather elements and regulating body temperature.

Ski Gear & Equipment Market Trends:

The rising adoption of skiing as a recreational activity across the globe is one of the key factors propelling the market growth. Ski gear and equipment are essential products used by skiers to ensure a safe, comfortable, successful, and enjoyable skiing experience, as they provide control, stability, and maneuverability on the snow and protect individuals from injuries in case of a fall, impact, or collision. Along with this, the increasing ski tourism activities, coupled with the growing number of ski resorts, are acting as another growth-inducing factor. Furthermore, the widespread product utilization to increase speed, enhance performance, and provide additional protection while performing stunts, owing to the growing participation in various ski sports, such as freestyle, cross-country, downhill skiing, ski mountaineering, and ski jumping, is positively influencing the market growth. Additionally, the introduction of smart ski helmets that are equipped with a global positioning system (GPS), Bluetooth, and built-in headphones, which provides real-time information about speed, altitude, location, and weather condition, is supporting the market growth. Apart from this, the utilization of three-dimensional (3D) printing to create customized ski gear and equipment, which enhances comfort and improves performance, is providing an impetus to the market growth. Moreover, the implementation of various government initiatives to promote tourism and support the development of winter sports facilities is favoring the market growth. Other factors, including rising expenditure capacities of consumers, easy product availability across e-commerce platforms, and the growing demand for eco-friendly and sustainable ski gear and equipment, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global ski gear & equipment market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on product type, distribution channel, and end user.

#### Product Type Insights:

- Clothing
- Headgear
- Ski and Poles
- Footwear
- Others

The report has provided a detailed breakup and analysis of the ski gear & equipment market based on the product type. This includes clothing, headgear, ski and poles,

footwear, and others. According to the report, clothing represented the largest segment.

#### Distribution Channel Insights:

Supermarkets/Hypermarkets

Convenience Stores

Online Stores

A detailed breakup and analysis of the ski gear & equipment market based on the distribution channel has also been provided in the report. This includes supermarkets/hypermarkets, convenience stores, and online stores. According to the report, supermarkets/hypermarkets accounted for the largest market share.

#### End User Insights:

Male

Female

Kids

A detailed breakup and analysis of the ski gear & equipment market based on the end user has also been provided in the report. This includes male, female, and kids.

#### Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea  
Australia  
Indonesia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for ski gear & equipment. Some of the factors driving the North America ski gear & equipment market included rising travel and tourism activities, increasing government initiatives, and significant technological advancements.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global ski gear & equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Alpina Sports (Uvex Sports Group GmbH & Co. KG), Amer Sports (Anta Sports), Clarus Corporation, Coalition Snow, Decathlon, Fischer Sports GmbH, Helly Hansen (Canadian Tire Corporation Limited), Kohlberg & Co., L.L.C., Rossignol Group, Volcom LLC (Authentic Brands Group), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. How big is the global ski gear & equipment market?
2. What is the expected growth rate of the global ski gear & equipment market during 2024-2032?
3. What are the key factors driving the global ski gear & equipment market?
4. What has been the impact of COVID-19 on the global ski gear & equipment market?
5. What is the breakup of the global ski gear & equipment market based on the product type?

6. What is the breakup of the global ski gear & equipment market based on the distribution channel?
7. What are the key regions in the global ski gear & equipment market?
8. Who are the key players/companies in the global ski gear & equipment market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL SKI GEAR & EQUIPMENT MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Clothing
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Headgear
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Ski and Poles

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Footwear
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Others
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast

## **7 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 7.1 Supermarkets/Hypermarkets
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Convenience Stores
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Online Stores
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY END USER**

- 8.1 Male
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Female
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Kids
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast

- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain



- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

- 10.1 Overview
- 10.2 Drivers
- 10.3 Restraints
- 10.4 Opportunities

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants

## 12.6 Threat of Substitutes

## 13 PRICE ANALYSIS

## 14 COMPETITIVE LANDSCAPE

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 Alpina Sports (Uvex Sports Group GmbH & Co. KG)

##### 14.3.1.1 Company Overview

##### 14.3.1.2 Product Portfolio

#### 14.3.2 Amer Sports (Anta Sports)

##### 14.3.2.1 Company Overview

##### 14.3.2.2 Product Portfolio

##### 14.3.2.3 SWOT Analysis

#### 14.3.3 Clarus Corporation

##### 14.3.3.1 Company Overview

##### 14.3.3.2 Product Portfolio

##### 14.3.3.3 Financials

#### 14.3.4 Coalition Snow

##### 14.3.4.1 Company Overview

##### 14.3.4.2 Product Portfolio

#### 14.3.5 Decathlon

##### 14.3.5.1 Company Overview

##### 14.3.5.2 Product Portfolio

#### 14.3.6 Fischer Sports GmbH

##### 14.3.6.1 Company Overview

##### 14.3.6.2 Product Portfolio

#### 14.3.7 Helly Hansen (Canadian Tire Corporation Limited)

##### 14.3.7.1 Company Overview

##### 14.3.7.2 Product Portfolio

#### 14.3.8 Kohlberg & Co., L.L.C.

##### 14.3.8.1 Company Overview

##### 14.3.8.2 Product Portfolio

#### 14.3.9 Rossignol Group

##### 14.3.9.1 Company Overview

##### 14.3.9.2 Product Portfolio

#### 14.3.10 Volcom LLC (Authentic Brands Group)

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

## List Of Tables

### LIST OF TABLES

Table 1: Global: Ski Gear & Equipment Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Ski Gear & Equipment Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Ski Gear & Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Ski Gear & Equipment Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 5: Global: Ski Gear & Equipment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Ski Gear & Equipment Market: Competitive Structure

Table 7: Global: Ski Gear & Equipment Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Ski Gear & Equipment Market: Major Drivers and Challenges

Figure 2: Global: Ski Gear & Equipment Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Ski Gear & Equipment Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Ski Gear & Equipment Market: Breakup by Product Type (in %), 2023

Figure 5: Global: Ski Gear & Equipment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Ski Gear & Equipment Market: Breakup by End User (in %), 2023

Figure 7: Global: Ski Gear & Equipment Market: Breakup by Region (in %), 2023

Figure 8: Global: Ski Gear & Equipment (Clothing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Ski Gear & Equipment (Clothing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Ski Gear & Equipment (Headgear) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Ski Gear & Equipment (Headgear) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Ski Gear & Equipment (Ski and Poles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Ski Gear & Equipment (Ski and Poles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Ski Gear & Equipment (Footwear) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Ski Gear & Equipment (Footwear) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Ski Gear & Equipment (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Ski Gear & Equipment (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Ski Gear & Equipment (Supermarkets/Hypermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Ski Gear & Equipment (Supermarkets/Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Ski Gear & Equipment (Convenience Stores) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 21: Global: Ski Gear & Equipment (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Ski Gear & Equipment (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Ski Gear & Equipment (Online Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Ski Gear & Equipment (Male) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Ski Gear & Equipment (Male) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Ski Gear & Equipment (Female) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Ski Gear & Equipment (Female) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Ski Gear & Equipment (Kids) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Ski Gear & Equipment (Kids) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: North America: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: North America: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: United States: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: United States: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Canada: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Canada: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Asia-Pacific: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Asia-Pacific: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: China: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: China: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Japan: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Japan: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: India: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: India: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: South Korea: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: South Korea: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Australia: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Australia: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Indonesia: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Indonesia: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Others: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Others: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Europe: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Europe: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Germany: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Germany: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: France: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: France: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: United Kingdom: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: United Kingdom: Ski Gear & Equipment Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 60: Italy: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Italy: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Spain: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Spain: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Russia: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Russia: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Others: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Others: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Latin America: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Latin America: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Brazil: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Brazil: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Mexico: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Mexico: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Others: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Others: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Middle East and Africa: Ski Gear & Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Middle East and Africa: Ski Gear & Equipment Market: Breakup by Country (in %), 2023

Figure 78: Middle East and Africa: Ski Gear & Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032



Figure 79: Global: Ski Gear & Equipment Industry: Drivers, Restraints, and Opportunities

Figure 80: Global: Ski Gear & Equipment Industry: Value Chain Analysis

Figure 81: Global: Ski Gear & Equipment Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Ski Gear & Equipment Market Report by Product Type (Clothing, Headgear, Ski and Poles, Footwear, and Others), Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Stores), End User (Male, Female, Kids), and Region 2024-2032

Product link: <https://marketpublishers.com/r/S88C58844887EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S88C58844887EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970