

Shrimp Feed Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global shrimp feed market size reached US\$ 6.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5.44% during 2023-2028.

Shrimp feed is formulated from wheat flour, soybean meal, fishmeal, and yeast. It is usually fortified with a significant amount of proteins, amino acids, fats, carbohydrates, sugars, minerals, trace elements, vitamins, and other essential nutrients required to meet the nutritional requirements of farmed shrimps. At present, several product manufacturers are introducing high-quality shrimp feed with improved water stability, nutrition density, hygienic raw materials, and palatability.

Shrimp feed Market Trends:

The rising consumption of seafood around the world on account of the increasing awareness about its health benefits represents one of the key factors contributing to the market growth. This can also be attributed to changing dietary patterns and the rising health consciousness among the masses. In addition, the growing consumption of shrimp-based ready-to-eat (RTE) food products due to rapid urbanization, busy lifestyles, and expanding purchasing power of individuals are influencing the market positively. Besides this, the escalating demand for value-added products, such as whole shrimp, varied cuts, coated shrimp, and frozen shrimp, is creating a positive outlook for the market. Moreover, the introduction of products with improved functionality and additives, such as antioxidants, antibiotics, and anti-microbial preservatives, is strengthening the market growth. Apart from this, governments of numerous countries

are undertaking several initiatives to promote the adoption of sustainable fish farming practices and enhance seafood productivity. As a result, several manufacturers are introducing shrimp feed made without artificial ingredients, which is further encouraging the consumption of shrimp-based food products worldwide. This, in confluence with the increasing focus on improving the cost-effectiveness of shrimp feeds, is expected to provide a positive thrust to the market in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global shrimp feed market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, ingredients and additives.

Breakup by Type:

- Grower
- Finisher
- Starter

Grower shrimp feed dominates the market due to its longer shelf-life and high nutritional value.

Breakup by Ingredients:

- Soybean Meal
- Fish Meal
- Wheat Flour
- Fish Oil
- Others

Soybean meal exhibits a clear dominance in the market on account of its easy availability and high protein content.

Breakup by Additives:

- Vitamins and Proteins
- Fatty Acids
- Antioxidants

Feed Enzymes

Antibiotics

Others

Vitamins and proteins represent the largest additive types as they aid in improving the quality of feed.

Breakup by Region:

Asia Pacific

Latin America

Europe

North America

Middle East and Africa

The Asia Pacific holds the majority of the global shrimp feed market share on account of the growing preference for seafood among the masses of the region.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Charoen Pokphand Group Company, Ltd., Cargill, Incorporated, Nutreco N.V., BioMar Group A/S, and Guangdong Yuehai Feeds Group Co., Ltd.

This report provides a deep insight into the shrimp feed market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the shrimp feed industry in any manner.

Key Questions Answered in This Report:

How has the global shrimp feed market performed so far and how will it perform in the coming years?

What are the key regions in the global shrimp feed market?

What has been the impact of COVID-19 on the global shrimp feed market?

Which are the popular types of shrimp feed in the global market?
What are the key ingredients in the global shrimp feed market?
What are the major additives in the global shrimp feed market?
What are the price trends in the shrimp feed market?
What are the various stages in the value chain of the global shrimp feed market?
What are the key driving factors and challenges in the global shrimp feed market?
What is the degree of competition in the global shrimp feed market?
How is shrimp feed manufactured?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SHRIMP FEED INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Analysis
 - 5.4.1 Key Price indicators
 - 5.4.2 Price Structure
 - 5.4.3 Price Trends
- 5.5 Market Breakup by Type
- 5.6 Market Breakup by Ingredients
- 5.7 Market Breakup by Additives
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

5.10 SWOT Analysis

5.10.1 Overview

5.10.2 Strengths

5.10.3 Weaknesses

5.10.4 Opportunities

5.10.5 Threats

5.11 Value Chain Analysis

5.11.1 Overview

5.11.2 Input Suppliers

5.11.3 Shrimp Feed Manufacturers

5.11.4 Marketing

5.11.5 Distribution

5.11.6 Export

5.11.7 End-Use

5.12 Porters Five Forces Analysis

5.12.1 Overview

5.12.2 Bargaining Power of Buyers

5.12.3 Bargaining Power of Suppliers

5.12.4 Degree of Rivalry

5.12.5 Threat of New Entrants

5.12.6 Threat of Substitutes

6 MARKET BREAKUP BY TYPE

6.1 Grower

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Finisher

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Starter

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY INGREDIENTS

7.1 Soybean Meal

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Fish Meal

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Wheat Flour

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Fish Oil

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY ADDITIVES

8.1 Vitamins and Proteins

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Fatty Acids

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Antioxidants

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Feed Enzymes

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Antibiotics

8.5.1 Market Trends

8.5.2 Market Forecast

8.6 Others

8.6.1 Market Trends

8.6.2 Market Forecast

9 MARKET BREAKUP BY KEY REGION

9.1 Asia-Pacific

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Latin America

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Europe

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 North America

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Forecast

10 SHRIMP FEED MANUFACTURING PROCESS

10.1 Product Overview

10.2 Raw Material Requirements

10.3 Manufacturing Process

10.4 Various Types of Unit Operations Involved

10.5 Key Success and Risk Factors

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Key Players

11.3 Key Players Profiles

11.3.1 Charoen Pokphand Group Company, Ltd.

11.3.2 Cargill, Incorporated

11.3.3 Nutreco N.V.

11.3.4 BioMar Group A/S

11.3.5 Guangdong Yuehai Feeds Group Co., Ltd.

List Of Tables

LIST OF TABLES

Table 1: Global: Shrimp Feed Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Shrimp Feed Market Forecast: Breakup by Type (in '000 Tons), 2023-2028

Table 3: Global: Shrimp Feed Market Forecast: Breakup by Ingredient (in '000 Tons), 2023-2028

Table 4: Global: Shrimp Feed Market Forecast: Breakup by Additives (in '000 Tons), 2023-2028

Table 5: Global: Shrimp Feed Market Forecast: Breakup by Region (in '000 Tons), 2023-2028

Table 6: Shrimp Feed Manufacturing: Raw Material Requirements

Table 7: Global: Shrimp Feed Market: Competitive Landscape

Table 8: Global: Shrimp Feed Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Shrimp Feed Market: Major Drivers and Challenges

Figure 2: Global: Shrimp Feed Market: Production Volume (in Million Tons), 2017-2022

Figure 3: Global: Shrimp Feed Market: Production Value (in Billion US\$), 2017-2022

Figure 4: Shrimp Feed Market: Price Structure

Figure 5: Global: Shrimp Feed Market: Average Prices (in US\$/Ton), 2017-2028

Figure 6: Global: Shrimp Feed Market: Breakup by Type (in %), 2022

Figure 7: Global: Shrimp Feed Market: Breakup by Ingredients (in %), 2022

Figure 8: Global: Shrimp Feed Market: Breakup by Additives (in %), 2022

Figure 9: Global: Shrimp Feed Market: Breakup by Region (in %), 2022

Figure 10: Global: Shrimp Feed Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 11: Global: Shrimp Feed Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 12: Global: Shrimp Feed Industry: SWOT Analysis

Figure 13: Global: Shrimp Feed Industry: Value Chain Analysis

Figure 14: Global: Shrimp Feed Industry: Porter's Five Forces Analysis

Figure 15: Global: Grower Type Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 16: Global: Grower Type Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 17: Global: Finisher Type Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 18: Global: Finisher Type Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 19: Global: Starter Type Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 20: Global: Starter Type Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 21: Global: Soybean Meal Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 22: Global: Soybean Meal Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 23: Global: Fish Meal Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 24: Global: Fish Meal Based Shrimp Feed Market Forecast: Production Volume

(in '000 Tons), 2023-2028

Figure 25: Global: Wheat Flour Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 26: Global: Wheat Flour Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 27: Global: Fish Oil Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 28: Global: Fish Oil Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 29: Global: Other Ingredient Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 30: Global: Other Ingredient Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 31: Global: Vitamin and Protein Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 32: Global: Vitamin and Protein Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 33: Global: Fatty Acid Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 34: Global: Fatty Acid Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 35: Global: Antioxidant Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 36: Global: Antioxidant Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 37: Global: Feed Enzyme Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 38: Global: Feed Enzyme Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 39: Global: Antibiotics Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 40: Global: Antibiotics Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 41: Global: Other Additive Based Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 42: Global: Other Additive Based Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 43: Asia Pacific: Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 44: Asia Pacific: Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 45: Latin America: Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 46: Latin America: Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 47: Europe: Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 48: Europe: Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 49: North America: Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 50: North America: Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 51: Middle East and Africa: Shrimp Feed Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 52: Middle East and Africa: Shrimp Feed Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 53: Shrimp Feed Manufacturing Plant: Detailed Process Flow

Figure 54: Global: Shrimp Feed Market: Breakup by Key Players (in %)

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