

Shooting Ranges Market by Type (Indoor Shooting Range, Outdoor Shooting Range), Product Type (Fixed Targets, Moving Targets, Virtual Simulators), Application (Military, Civil), and Region 2024-2032

<https://marketpublishers.com/r/S8401107F2CCEN.html>

Date: January 2024

Pages: 145

Price: US\$ 3,899.00 (Single User License)

ID: S8401107F2CCEN

Abstracts

The global shooting ranges market size reached US\$ 1.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.3 Billion by 2032, exhibiting a growth rate (CAGR) of 7.07% during 2024-2032. The growing interest in shooting sports, the rising expenditure capacities of consumers, and the increasing defense and law enforcement budgets, are some of the key factors driving the market.

Shooting ranges are controlled environmental facilities designed to practice and develop shooting skills. They are either indoor, outdoor, or virtual, located generally on the outskirts of a city or nearby forested areas. They include various components, such as firing points, targets, backstops, wind flags, and lights, and offer a variety of shooting options, including handguns, rifles, shotguns, and archery. Shooting ranges are used for fun and engaging shooting activities, improving skills in shooting sports or self-defense, testing firearms for accuracy, reliability, and performance, and developing skills. In addition, shooting helps to build self-esteem, and confidence, improve physical and mental health, relieve stress, and increase strength, stamina, and hand-and-eye coordination. As a result, shooting ranges are used by defense, military, and law enforcement personnel, for training purposes.

Shooting Ranges Market Trends:

The growing interest in shooting sports across the globe is one of the key factors driving the market growth. Shooting sports are becoming popular as a recreational and competitive sport as it is a physically demanding activity that helps promote health and wellness and improve hand-eye coordination and concentration. In line with this, the

increasing demand for safe and controlled environments to practice and develop shooting skills is acting as another growth-inducing factor. Moreover, the rising inclination toward shooting among millennials owing to the easy availability of affordable and high-quality firearms, ammunition, and accessories is favoring the market growth. Apart from this, the introduction of virtual shooting ranges that helps individuals to practice shooting in a simulated environment and provides a safe and controlled facility, which in turn is providing an impetus to the market growth. Additionally, the widespread utilization of shooting ranges by military and law enforcement personnel to train and maintain their shooting skills is propelling the market growth. Furthermore, the development of modular shooting ranges that use prefabricated panels and components to create customizable shooting environments and offer mobility, flexibility, and cost-effectiveness is creating a positive outlook for the market. Other factors, including increasing defense and law enforcement budgets, rising shooting sports competitions, integration of smart technologies, increasing territorial conflicts, rising expenditure capacities of consumers, and the implementation of various government initiatives to build safe shooting ranges, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global shooting ranges market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on type, product type, and application.

Type Insights:

Indoor Shooting Range
Outdoor Shooting Range

The report has provided a detailed breakup and analysis of the shooting ranges market based on the type. This includes indoor and outdoor shooting ranges. According to the report, indoor shooting ranges represented the largest segment.

Product Type Insights:

Fixed Targets
Moving Targets
Virtual Simulators

A detailed breakup and analysis of the shooting ranges market based on the product

Shooting Ranges Market by Type (Indoor Shooting Range, Outdoor Shooting Range), Product Type (Fixed Targets, M...

type has also been provided in the report. This includes fixed and moving targets and virtual simulators. According to the report, virtual simulators accounted for the largest market share.

Application Insights:

Military

Civil

The report has provided a detailed breakup and analysis of the shooting ranges market based on the application. This includes military and civil. According to the report, military represented the largest segment.

Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for shooting ranges. Some of the factors driving the North America shooting ranges market included increasing defense and law enforcement budgets, significant technological advancements, and the rising expenditure capacities of consumers.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global shooting ranges market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Action Target Inc., ATS Targets, Cubic Corporation, ELI Military Stimulations, InVeris Training Solutions, Laser Shot Inc., Polytronic International AG, Range Systems Inc., T.T.S. Theissen Training Systems GmbH, Zen Technologies Limited, etc.

Key Questions Answered in This Report

1. How big is the global shooting ranges market?
2. What is the expected growth rate of the global shooting ranges market during 2024-2032?
3. What are the key factors driving the global shooting ranges market?
4. What has been the impact of COVID-19 on the global shooting ranges market?
5. What is the breakup of the global shooting ranges market based on the type?
6. What is the breakup of the global shooting ranges market based on the product type?
7. What is the breakup of the global shooting ranges market based on the application?
8. What are the key regions in the global shooting ranges market?
9. Who are the key players/companies in the global shooting ranges market?

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