

Sheet Face Mask Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S23C312000A9EN.html>

Date: November 2023

Pages: 144

Price: US\$ 2,499.00 (Single User License)

ID: S23C312000A9EN

Abstracts

The global sheet face mask market size reached US\$ 358.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 563.1 Million by 2028, exhibiting a growth rate (CAGR) of 7.80% during 2022-2028.

Sheet face masks are easy-to-use skincare products made using different types of gels, fibers, and papers. They are soaked in essences containing beneficial ingredients, such as hyaluronic acid, vitamins, and aloe vera. At present, several manufacturers are introducing sheet masks made with soft, natural and comfortable fabric as well as innovative ingredients like pearl, seaweed, watermelon, bee venom, and snail extracts for additional skin benefits. These manufacturers are also offering product variants that are suitable for a particular skin type or concern. This, in confluence with the growing awareness among individuals about personal appearance, is driving the demand for sheet face masks around the world.

Sheet Face Mask Market Trends:

Several benefits provided by sheet face masks, such as hydration, removing impurities, detoxifying skin, and restoring radiance and glow, represent one of the significant factors bolstering the market growth. Moreover, the emerging on-the-go skincare trend is driving the demand for sheet face masks that are convenient and can be used while traveling. Apart from this, the leading market players are offering personalized sheet face masks after analyzing the skin with an advanced system. They are also manufacturing innovative masks from renewable materials. For instance, Johnson & Johnson Consumer Inc., a US-based skincare company, is focusing on developing single-use hydrogel sheet masks that contain active ingredients and hydrogel made from locust beans and red seaweed and offer nonwoven support for fit and comfort. In

In addition to this, key players are considerably investing in international celebrity endorsements for sheet face masks. They are relying on social media platforms and over-the-top (OTT) media services to promote their products, which is resulting in their increasing sales through online distribution channels across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sheet face mask market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, price point and distribution channel.

Breakup by Product Type:

- Cotton and Microfiber Sheet
- Hydrogel Sheet
- Knit Sheet
- Bio-Cellulose Sheet
- Others

Breakup by Price Point:

- Mass
- Premium

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Retail Pharmacies
- E-Commerce

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amorepacific Corporation, Beiersdorf AG, Guerlain (LVMH Mo?t Hennessy - Louis Vuitton), Kracie Holdings Ltd. (Hoyu Co. Ltd.), L'Or?al S.A., Neutrogena Corporation (Johnson & Johnson), Procter & Gamble Company, Shiseido Company Limited, The Est?e Lauder Companies Inc, The Himalaya Drug Company (Himalaya Global Holdings Ltd.), Topix Pharmaceuticals Inc. and Unilever plc.

Key Questions Answered in This Report

1. What was the size of the global sheet face mask market in 2022?
2. What is the expected growth rate of the global sheet face mask market during 2023-2028?
3. What has been the impact of COVID-19 on the global sheet face mask market?
4. What are the key factors driving the global sheet face mask market?
5. What is the breakup of the global sheet face mask market based on the product type?
6. What is the breakup of the global sheet face mask market based on the price point?
7. What is the breakup of the global sheet face mask market based on the distribution channel?
8. What are the key regions in the global sheet face mask market?

9. Who are the key players/companies in the global sheet face mask market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SHEET FACE MASK MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Cotton and Microfiber Sheet
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Hydrogel Sheet
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Knit Sheet

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Bio-Cellulose Sheet
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY PRICE POINT

- 7.1 Mass
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Premium
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Convenience Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Retail Pharmacies
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 E-Commerce
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast

- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Amorepacific Corporation

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.1.3 Financials

14.3.1.4 SWOT Analysis

14.3.2 Beiersdorf AG

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.2.3 Financials

14.3.2.4 SWOT Analysis

14.3.3 Guerlain (LVMH Mo?t Hennessy - Louis Vuitton)

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Kracie Holdings Ltd. (Hoyu Co. Ltd.)

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.4.3 SWOT Analysis

14.3.5 L'Or?al S.A.

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 Financials

14.3.5.4 SWOT Analysis

14.3.6 Neutrogena Corporation (Johnson & Johnson)

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Procter & Gamble Company

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.7.3 Financials

- 14.3.7.4 SWOT Analysis
- 14.3.8 Shiseido Company Limited
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 The Est?e Lauder Companies Inc
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis
- 14.3.10 The Himalaya Drug Company (Himalaya Global Holdings Ltd.)
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Topix Pharmaceuticals Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Unilever plc
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Sheet Face Mask Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Sheet Face Mask Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Sheet Face Mask Market Forecast: Breakup by Price Point (in Million US\$), 2023-2028

Table 4: Global: Sheet Face Mask Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Sheet Face Mask Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Sheet Face Mask Market: Competitive Structure

Table 7: Global: Sheet Face Mask Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Sheet Face Mask Market: Major Drivers and Challenges

Figure 2: Global: Sheet Face Mask Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Sheet Face Mask Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Sheet Face Mask Market: Breakup by Price Point (in %), 2022

Figure 6: Global: Sheet Face Mask Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Sheet Face Mask Market: Breakup by Region (in %), 2022

Figure 8: Global: Sheet Face Mask (Cotton and Microfiber Sheet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Sheet Face Mask (Cotton and Microfiber Sheet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Sheet Face Mask (Hydrogel Sheet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Sheet Face Mask (Hydrogel Sheet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Sheet Face Mask (Knit Sheet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Sheet Face Mask (Knit Sheet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Sheet Face Mask (Bio-Cellulose Sheet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Sheet Face Mask (Bio-Cellulose Sheet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Sheet Face Mask (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Sheet Face Mask (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Sheet Face Mask (Mass) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Sheet Face Mask (Mass) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Sheet Face Mask (Premium) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Sheet Face Mask (Premium) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Sheet Face Mask (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Sheet Face Mask (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Sheet Face Mask (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Sheet Face Mask (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Sheet Face Mask (Retail Pharmacies) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Sheet Face Mask (Retail Pharmacies) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Sheet Face Mask (E-Commerce) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Sheet Face Mask (E-Commerce) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 42: India: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 44: South Korea: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 &
2022

Figure 45: South Korea: Sheet Face Mask Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 46: Australia: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 &
2022

Figure 47: Australia: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 48: Indonesia: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 &
2022

Figure 49: Indonesia: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 50: Others: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 52: Europe: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 54: Germany: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 &
2022

Figure 55: Germany: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 56: France: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 58: United Kingdom: Sheet Face Mask Market: Sales Value (in Million US\$),
2017 & 2022

Figure 59: United Kingdom: Sheet Face Mask Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 60: Italy: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 62: Spain: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Sheet Face Mask Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 64: Russia: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Sheet Face Mask Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Sheet Face Mask Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Sheet Face Mask Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Sheet Face Mask Industry: SWOT Analysis

Figure 80: Global: Sheet Face Mask Industry: Value Chain Analysis

Figure 81: Global: Sheet Face Mask Industry: Porter's Five Forces Analysis

I would like to order

Product name: Sheet Face Mask Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/S23C312000A9EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S23C312000A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

