

Selfie Stick Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global selfie stick market size reached US\$ 610 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 740 Million by 2028, exhibiting a growth rate (CAGR) of 3% during 2023-2028.

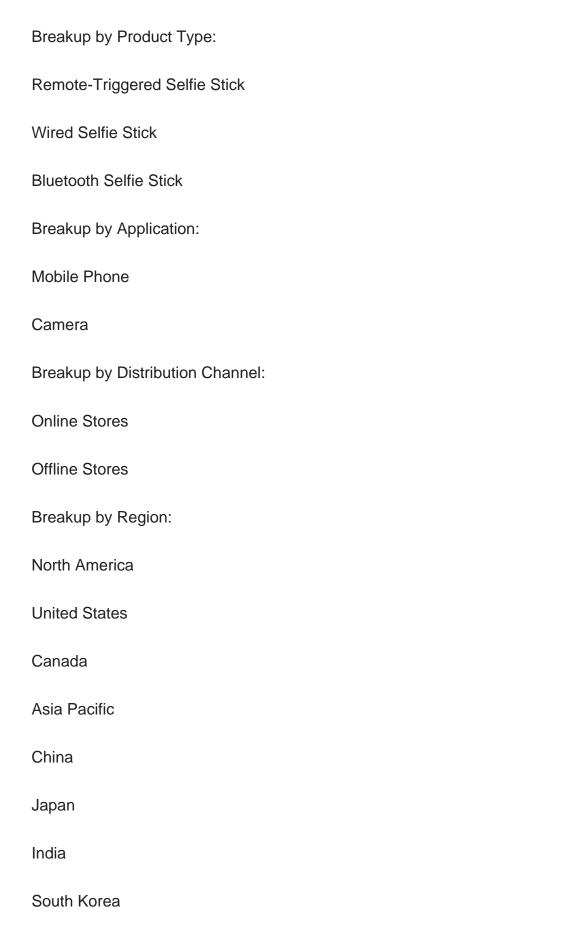
A selfie stick refers to equipment used by individuals for positioning a smartphone or a digital camera beyond the normal reach of their arm. It is either connected to the device via a jack plug or tethered using Bluetooth controls. This connection enables users to take pictures or record videos by clicking on the button located on the handle of the selfie stick. These devices are portable, lightweight, cost-efficient and help capture creative wider shots and provide stability to minimize motion blur.

The market has experienced growth over the past few years on account of inflating disposable incomes, boosting sales of consumer electronics, such as smartphones and digital cameras, and the introduction of innovation in selfie sticks. For instance, Thinkmodo, Inc., a US-based marketing firm, launched a selfie stick, with a built-in fan and beauty lights for enhancing the quality of the image and giving it a studio effect. The market growth can also be accredited to the burgeoning travel and tourism sector.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global selfie stick market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and distribution channel.







Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Competitive Landscape:
The report has also analysed the competitive landscape of the market with some of the key players being Anker, Fromm Works, Fotopro, KobraTech, Kootek, Momax, Mpow,

North America

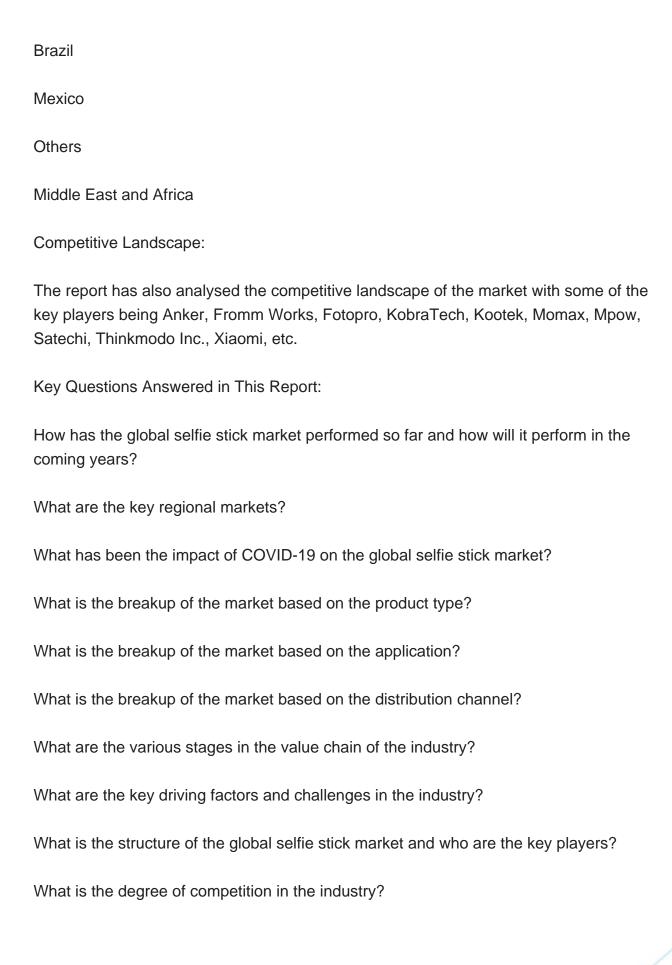
Satechi, Thinkmodo Inc., Xiaomi, etc.



United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America







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