

Self Storage Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global self storage market size reached US\$ 54.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 74.8 Billion by 2028, exhibiting a growth rate (CAGR) of 5.3% during 2023-2028.

Self-storage refers to a unit of space within a building, or large warehouse rented to tenants for storing personal possessions, often on a short-term basis. It consists of individual enclosed compartments commonly available in small, medium and large variants. It is walled with concrete cinder blocks and corrugated metal and is secured by the renter's lock and key. Self-storage space is widely used for storing equipment and house decor, parking vehicles, document archiving, relocating spaces, additional inventory, and decluttering homes. Apart from this, it aids in reducing clutter, systematically organizing items, facilitating hoarding, ensuring safety and offering reliable, flexible and secure storage facilities.

Self Storage Market Trends:

The increasing rate of urbanization across the globe and improved economic outlook, specifically in emerging economies, are creating a positive outlook for the market. Self-storage spaces are widely adopted by urban populations due to the rising instances of them moving around more frequently and the increasingly expensive living spaces in cities with a reduced wandering area. In line with this, the rapidly increasing global population is facilitating the demand for additional storage as families expand with more material possessions, thus favoring the market growth. Apart from this, the integration of artificial intelligence (AI) and the Internet of Things (IoT) to monitor all storage units,

improve marketing effectiveness, increase occupancy, and enhance the tenant experience, are providing an impetus to the market growth. Moreover, the rising product adoption for business and commercial needs, such as storing seasonal promotional material or printers that are not required on a regular basis, are positively impacting the market growth. Besides this, the coronavirus disease (COVID-19) pandemic also positively impacted the market as the shift toward a remote work model drove up the demand for self-storage to cut out on rents on spaces. Other factors, including the rising expenditure capacities of consumers, increasing product demand during house clearance activities, and significant expansion of small businesses, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global self storage market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on storage unit size and end use.

Breakup by Storage Unit Size:

Small Storage Unit

Medium Storage Unit

Large Storage Unit

Breakup by End Use:

Personal

Business

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aecom, CubeSmart, Life Storage Inc., Metro Storage LLC (Find Local Storage), National Storage, Public Storage, Safestore, Simply Self Storage, StorageMart, U-Haul International Inc. (AMERCO), Urban Self Storage and World Class Capital Group LLC.

Key Questions Answered in This Report:

How has the global self storage market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global self storage market?

What are the key regional markets?

What is the breakup of the market based on the storage unit size?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global self storage market and who are the key players?

What is the degree of competition in the industry?

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