

Self-Care Medical Devices Market Report by Device Type (Self-Monitoring of Blood Glucose (SMBG), PD, Sleep Apnea Devices, Insulin Pumps, Body Temperature Monitors, Inhalers, Pedometers, Blood Pressure Monitors, Nebulizers, Male External Catheters, Holter Monitors, and Others), End-User (Geriatric, Pediatrics, Adults, Pregnant Women, and Others), Distribution Channel (Pharmacies, Online Stores, Supermarkets and Hypermarkets, and Others), and Region 2024-2032

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Abstracts

The global self-care medical devices market size reached US\$ 24.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 42.6 Billion by 2032, exhibiting a growth rate (CAGR) of 6.2% during 2024-2032. The rising geriatric population, increasing cost of healthcare, rapid technological advancements, escalating prevalence of chronic conditions, heightened public awareness about preventive healthcare, rising sedentary lifestyle, and aggressive marketing and promotional activities are some of the major factors propelling the market.

Self-care medical devices refer to instruments designed for individuals to monitor or treat medical conditions at home. It includes blood pressure monitors, glucose meters, pulse oximeters, and thermometers. Self-care medical devices are widely used for managing diabetes, tracking cardiac conditions, monitoring respiratory issues, maintaining pregnancy health, checking body temperature, measuring oxygen saturation, and aiding weight loss. They are cost-effective, versatile, and user-friendly

devices that provide quick results, promote early diagnosis, support chronic disease management, facilitate preventive care, reduce hospital visits, enable remote monitoring, and increase patient autonomy.

The rising product utilization for remote monitoring owing to the escalating prevalence of conditions, such as obesity, diabetes, and cardiovascular diseases (CVDs) is fueling the market growth. Furthermore, the heightened public awareness around preventive healthcare is facilitating product demand to proactively monitor health vitals. Additionally, the imposition of various government initiatives and policies encouraging the masses to engage in self-monitoring is positively influencing the market growth. Besides this, the increasing device adoption to monitor calories and fitness levels due to rising sedentary lifestyles and poor dietary habits is contributing to the market growth. Moreover, aggressive marketing and promotional activities by manufacturers through social media campaigns, television (TV) commercials, and celebrity endorsements to improve brand visibility, enhance product awareness, attract new customers, and increase sales are strengthening the market growth.

Self-Care Medical Devices Market Trends/Drivers:

The rising geriatric population

The escalating geriatric population, especially in developed countries, is a prominent factor boosting the market growth. The geriatric population is highly susceptible to developing chronic medical conditions that require ongoing monitoring and management. In line with this, self-care medical devices, such as blood pressure monitors and glucose meters, are widely used as essential tools by the geriatric population to keep track of their health without frequent hospital visits. Furthermore, these devices offer immediate readings and historical tracking, empowering the elderly to take proactive measures based on real-time data. Moreover, the comfort of using these devices at home allows for greater adherence to medical guidelines, particularly for the geriatric population, who find regular clinic visits cumbersome or stressful.

The increasing cost of healthcare

The escalating healthcare costs across the globe are facilitating the demand for preventive care and early diagnosis to enable timely intervention and minimize future complications. In line with this, self-care medical devices offer a cost-effective alternative to frequent healthcare provider visits. They allow individuals to not only monitor basic health parameters but also catch early signs of potential issues. This early diagnosis often translates to simpler and less expensive treatments, leading to overall

cost savings. Furthermore, self-care medical devices provide a cost-effective solution for managing chronic diseases, where continuous monitoring can prevent complications that would result in costly emergency care. Moreover, they can transmit data to healthcare providers, enabling remote monitoring and telehealth consultations, which reduces the need for frequent in-person visits and hospital stays.

The rapid technological advancements

The recent advancements in technology are significantly influencing the self-care medical devices market. Modern devices come with features, such as Bluetooth connectivity, user-friendly interfaces, and data analytics capabilities. These technological improvements aid in increasing the accuracy and reliability of self-monitoring devices and instilling greater confidence among users and healthcare providers. In addition, technological advancements have enabled the miniaturization of these devices, making them portable and more convenient for users. This portability has also expanded the usage scenarios for self-care medical devices, from home settings to travel and workplace environments. Moreover, the continuous improvement in technology, coupled with the integration of artificial intelligence (AI) algorithms and better sensor technologies will make these devices even more indispensable for self-care.

Self-Care Medical Devices Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global self-care medical devices market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on device type, end-user and distribution channel.

Breakup by Device Type:

Self-Monitoring of Blood Glucose (SMBG)

PD

Sleep Apnea Devices

Insulin Pumps

Body Temperature Monitors

Inhalers

Pedometers

Blood Pressure Monitors

Nebulizers

Male External Catheters

Holter Monitors
Others

Self-monitoring of blood glucose (SMBG) dominates the market

The report has provided a detailed breakup and analysis of the market based on device type. This includes self-monitoring, of blood glucose (SMBG), PD, sleep apnea devices, insulin pumps, body temperature monitors, inhalers, pedometers, blood pressure monitors, nebulizers, male external catheters, holter monitors, and others. According to the report, self-monitoring of blood glucose (SMBG) represented the largest segment.

Self-monitoring of blood glucose (SMBG) is dominating the market due to the widespread prevalence of diabetes, which needs frequent monitoring of blood glucose levels. In addition, it provides individuals with real-time data about blood sugar levels, allowing them to make immediate adjustments to their diet, medication, and lifestyle choices. Moreover, SMBG data enables healthcare providers to create personalized treatment plans based on an individual's blood glucose patterns, which leads to better disease management and fewer complications. Additionally, regular blood glucose monitoring helps individuals detect changes in their blood sugar levels early, allowing them to take preventive measures and avoid complications associated with poorly managed diabetes. Furthermore, SMBG devices provide immediate feedback, allowing individuals to see how their actions impact their blood glucose levels.

Breakup by End-User:

Geriatric
Pediatrics
Adults
Pregnant Women
Others

Geriatric holds the largest share in the market

A detailed breakup and analysis of the market based on the end-user has also been provided in the report. This includes geriatric, pediatrics, adults, pregnant women, and others. According to the report, geriatric represented the largest segment.

The geriatric population is dominating the market owing to their high chances of developing chronic health conditions, such as diabetes, hypertension, cardiovascular

diseases (CVDs), and arthritis. Self-care medical devices are particularly valuable for managing these conditions, allowing aging adults to monitor their health parameters and adhere to treatment plans effectively. Furthermore, geriatric individuals often require regular monitoring of vital signs and health parameters. In line with this, self-care devices, such as blood pressure monitors, glucose meters, and pulse oximeters enable older adults to keep track of their health status and detect any potential issues early. Additionally, the widespread prevalence of mobility issues in the geriatric population, which makes regular hospital visits challenging and stressful, is acting as another growth-inducing factor. Moreover, self-care devices encourage preventive care practices by allowing geriatric adults to track their health regularly.

Breakup by Distribution Channel:

- Pharmacies
- Online Stores
- Supermarkets and Hypermarkets
- Others

Pharmacies holds the largest share in the market

A detailed breakup and analysis of the market based on distribution channel has also been provided in the report. This includes pharmacies, online stores, supermarkets and hypermarkets, and others. According to the report, pharmacies accounted for the largest market share.

Pharmacies are dominating the market as they are widely accessible and often located in urban and suburban areas. Furthermore, patients can easily visit a pharmacy to purchase self-care medical devices without the need for a doctor's appointment or a prescription. Additionally, pharmacists are trained healthcare professionals who can provide guidance and recommendations to patients regarding self-care medical devices. Besides this, they are established and trusted sources for healthcare-related products. In addition, pharmacies often offer complementary services such as health screenings, consultations, and medication counseling, which provides an opportunity for pharmacists to recommend appropriate self-care devices based on patients' needs and health conditions. Moreover, they offer the advantage of immediate availability, allowing patients to obtain the devices they need without delay.

- North America
- Europe

Asia Pacific
Middle East and Africa
Latin America

North America exhibits a clear dominance, accounting for the largest self-care medical devices market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America, Europe, Asia Pacific, Middle East and Africa, and Latin America. According to the report, North America accounted for the largest market share.

North America boasts a sophisticated healthcare system equipped with state-of-the-art medical facilities, which makes the adoption of self-care medical devices more seamless. Furthermore, the region has one of the highest per capita healthcare spending, which provides fertile ground for the self-care medical devices market. Additionally, the escalating geriatric population in North America is facilitating the product demand for monitoring chronic conditions. Besides this, the introduction of comprehensive insurance plans that reduce the financial burden and cover the cost of self-care medical devices, making them more accessible to the average consumer, is positively influencing the market growth. Apart from this, the heightened awareness among the regional population, leading to the adoption of proactive health management practices, including the use of self-care medical devices for monitoring and prevention, is contributing to the market growth.

Competitive Landscape:

Leading self-care medical device companies are developing advanced, user-friendly devices with higher accuracy and reliability. Furthermore, they are expanding their product portfolios to cater to a broad range of self-care medical needs, from glucose monitoring to blood pressure management. Additionally, top market players are collaborating with tech companies, healthcare providers, and even insurance agencies to create synergistic products and services. Besides this, they are increasingly incorporating digital features, such as smartphone apps and cloud storage, to improve user experience and data analysis. In addition, major companies are rigorously adhering to healthcare regulations and quality standards, ensuring their products meet safety and efficacy requirements. Moreover, leading players are strategically entering emerging markets to capitalize on growing healthcare awareness and spending capabilities in these regions.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Johnson & Johnson
Medtronic
Abbott Laboratories
Bayer HealthCare
Koninklijke Philips
General Electric Company
F. Hoffmann-La Roche AG
ResMed
Omron Healthcare
Martifarm
OraSure Technologies
Baxter and B. Braun Melsungen

Recent Developments:

In March 2023, Medtronic and NVIDIA announced a collaboration to build an AI platform for medical devices.

In January 2022, Abbott Laboratories announced that it is developing a new category of consumer biowearables called Lingo, designed to track key signals in the body.

In May 2023, Bayer HealthCare launched a new unit to develop new precision health consumer products.

Key Questions Answered in This Report

1. How big is the global self-care medical devices market?
2. What is the expected growth rate of the global self-care medical devices market during 2024-2032?
3. What are the key factors driving the global self-care medical devices market?
4. What has been the impact of COVID-19 on the global self-care medical devices market?
5. What is the breakup of the global self-care medical devices market based on the device type?
6. What are the key regions in the global self-care medical devices market?
7. Who are the key players/companies in the global self-care medical devices market?

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