

Security Market Report by System (Access Control Systems, Alarms and Notification Systems, Intrusion Detection Systems, Video Surveillance Systems, Barrier Systems, and Others), Service (System Integration and Consulting, Risk Assessment and Analysis, Managed Services, Maintenance and Support), End User (Government, Military and Defense, Transportation, Commercial, Industrial, and Others), Region 2024-2032

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Abstracts

The global security market size reached US\$ 138.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 299.0 Billion by 2032, exhibiting a growth rate (CAGR) of 8.8% during 2024-2032. The escalating cyberattacks and geopolitical tensions, rising terrorism and organized crime, rapid expansion of smart cities, regulatory compliance, and advancements in artificial intelligence (AI) are fueling the security market growth.

Security Market Analysis:

Market Growth and Size: The global security market is experiencing strong growth, driven by the increasing awareness about threats and advancements in technology.

Major Market Drivers: Key factors include the rising cyber security threats and physical security concerns.

Key Market Trends: The integration of artificial intelligence (AI) and machine learning (ML) in security systems is a prominent trend, enhancing the efficiency and effectiveness of security measures and fostering market innovation.

Geographical Trends: North America dominates the market, attributed to high

technology adoption rates and stringent security regulations. However, Asia-Pacific is emerging as a fast-growing market, which can be attributed to the government's initiatives towards enhancing public and private sector security.

Competitive Landscape: Companies are focusing on offering integrated solutions that combine physical and cybersecurity, aiming to provide end-to-end coverage, which is a critical factor in gaining a competitive edge in the market.

Challenges and Opportunities: Challenges include the rapidly evolving security threats, which require continuous research and development (R&D) to ensure the effectiveness of security solutions. Nonetheless, the development of AI and internet of things (IoT)-integrated security solutions are offering a favorable opportunities to the security market outlook.

Security Market Trends:

Escalating cyberattacks emphasizing the need for robust cybersecurity solutions

The upsurge in cyberattacks has emerged as a prominent driver within the global security market. As businesses become more interconnected and reliant on digital operations, the demand for comprehensive cybersecurity strategies continues to soar. According to the report formulated by Cybersecurity Ventures, worldwide cybercrime costs are estimated to cross US\$ 10.5 trillion annually by 2025, emphasizing the urgent need for improved cybersecurity measures. Additionally, as per IBM, in 2023, the global average cost of a data breach was US\$ 4.45 million, a 15% increase over three years, with the United States bearing the highest cost of a data breach, exceeding US\$ 5.09 million. Apart from this, the data gathered from Statista suggested that in 2023, over 72.7% of all organizations globally fell prey to a ransomware attack. In February 2022, IBM Corp. announced a multi-million dollar investment to expand its resources in cyber security, further helping businesses prepare for and manage the growing threat of cyberattack across APAC region.

Geopolitical tensions and demand for defense technologies

Geopolitical tensions and regional conflicts exert a significant influence on the global security market. As nations prioritize national security, investments in research and development (R&D) of innovative defense solutions rise. For instance, the US Department of Defense, through new acquisitions and budgeting authorities, aimed to gain access to commercial technology to increase the prominence of the Defense Innovation Unit. As a result, they established the Replicator initiative in 2023 to rapidly field autonomous aerial, ground, surface, sub-surface, and/or space systems. Similarly, in March 2024, NATO's DIANA (Defense Innovation Accelerator for the North Atlantic)

announced the expansion of its transatlantic network of accelerator sites and test centre, augmenting DIANA's capacity to support innovators in the defense sector. In September 2023, Helsing, a UK-based security and artificial intelligence (AI) company that is focused on serving the defense sector, signed a strategic cooperation agreement with Saab AB, which is a Swedish aerospace and defense company. Saab AB made an investment of EUR 75 million in cash for a 5% stake in Helsing GmbH. The aim of the partnership was to combine Helsing's highly advanced AI capabilities with Saab's hardware-based sensors and self-protection systems, further improving Saab's portfolio to meet the evolving needs of customers and organizations.

Rising instances of terrorism and advanced threat detection

The escalating instances of terrorism and organized crime underpin the critical need for advanced threat detection and prevention mechanisms. As the nature of threats evolves, the continuous development and deployment of state-of-the-art security technologies remain pivotal in safeguarding societies and maintaining public safety. For example, in December 2022, LogRhythm Inc. announced its partnership with SentinelOne, an autonomous cybersecurity platform company, to provide an integrated enterprise solution. This integration aims to expand visibility through centralized data collection, initiate automation, and reduce complexity, further streamlining security operations and improving response workflow. Together, the companies will offer advanced threat intelligence capabilities with enhanced analytics to reduce the number of cybersecurity risks globally.

Security Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global security market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on the system, service, and end user.

Breakup by System:

- Access Control Systems
- Alarms and Notification Systems
- Intrusion Detection Systems
- Video Surveillance Systems
- Barrier Systems
- Others

Video surveillance systems dominate the market

The report has provided a detailed breakup and analysis of the market based on the system. This includes access control systems, alarms and notification systems, intrusion detection systems, video surveillance systems, barrier systems, and others. According to the report, video surveillance systems represented the largest segment.

The video surveillance systems segment is dominating the security market due to the increasing need for crime prevention and public safety. In line with this, rapid urbanization has considerably surged the requirement for monitoring public spaces, transportation hubs, and critical infrastructure intensifies, which is supporting the security market growth. Moreover, technological advancements such as high-definition cameras, video analytics, and real-time monitoring capabilities enhance the effectiveness of surveillance systems, making them indispensable tools for law enforcement and security personnel. Additionally, the integration of video surveillance with other security technologies like access control and intrusion detection creates comprehensive security ecosystems that offer seamless threat detection and response. Furthermore, regulatory mandates and compliance requirements in sectors such as retail, finance, and healthcare propel the adoption of video surveillance systems to ensure compliance and deter unauthorized activities.

Breakup by Service:

System Integration and Consulting

Risk Assessment and Analysis

Managed Services

Maintenance and Support

System integration and consulting dominates the market

The report has provided a detailed breakup and analysis of the market based on the service. This includes system integration and consulting, risk assessment and analysis, managed services, and maintenance and support. According to the report, system integration and consulting represented the largest segment.

The system integration and consulting segment is driven by several key factors, including the increasing complexity of modern business processes and technologies, which has necessitated expert guidance to seamlessly integrate diverse systems and applications. This complexity arises from the need to optimize operations, enhance

efficiency, and ensure data consistency across an organization's IT ecosystem. Moreover, the rapid pace of technological innovation compels businesses to continually adopt and adapt new tools and platforms. System integration and consulting provide the expertise needed to select, customize, and integrate these technologies effectively, enabling companies to remain competitive in dynamic markets. Additionally, the demand for streamlined workflows and enhanced user experiences drives organizations to seek holistic solutions that bridge gaps between various systems. System integration and consulting services play a pivotal role in crafting solutions that align with specific business goals, facilitating smoother operations and improved user interactions. The market underscores the importance of system integration and consulting services in addressing the increasingly complex cybersecurity landscape.

Breakup by End User:

- Government
- Military and Defense
- Transportation
- Commercial
- Industrial
- Others

Military and defense dominates the market

The report has provided a detailed breakup and analysis of the market based on the end user. This includes government, military and defense, transportation, commercial, industrial, and others. According to the report, military and defense represented the largest segment.

The military and defense segment is influenced by geopolitical tensions and regional conflicts, which has driven nations to prioritize their defense capabilities, leading to increased investments in military modernization and technological advancements. Moreover, the need to counter evolving security threats, such as cyberattacks and asymmetric warfare, fuels demand for cutting-edge defense technologies and strategies. Additionally, the pursuit of national security and sovereignty prompts governments to enhance their defense preparedness, leading to investments in areas like intelligence, surveillance, and reconnaissance systems. Furthermore, the emergence of non-traditional threats like pandemics and environmental crises highlights the importance of versatile defense capabilities that can address a range of challenges. The collaborations between nations in joint defense projects also contribute to the

growth of the military and defense segment.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance, accounting for the largest security market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

In North America, several key factors drive the dynamics of the security market, including the region's technological advancement and widespread digitalization create a pressing need for robust cybersecurity measures. With a significant reliance on digital platforms for commerce, communication, and critical infrastructure, the demand for advanced threat detection, encryption, and data protection solutions remains high. Furthermore, the region's geopolitical landscape, marked by international trade dynamics and diplomatic relations, underscores the importance of defense technologies. The need to ensure national security, counter potential threats, and support allied nations drives investments in defense systems, surveillance technologies, and military communication networks. Apart from this, the region's proactive approach towards addressing evolving threats, such as terrorism and cyberattacks, fosters a climate of innovation. This encourages the development and implementation of cutting-edge security solutions, leveraging technologies like artificial intelligence (AI), biometrics, and internet of things (IoT) integration to provide comprehensive protection across physical and digital domains.

Competitive Landscape:

The competitive landscape of the global security market is characterized by a dynamic interplay of factors that shape the industry's trajectory. Intense market competition, driven by the increasing demand for security solutions, prompts companies to innovate and differentiate their offerings. This landscape is further influenced by the rapid evolution of technology, where advancements in cybersecurity, surveillance, and threat detection continually redefine industry standards.

The expansion of smart cities, the proliferation of IoT devices, and the integration of AI-driven analytics contribute to the complexity of the market. Additionally, regulatory requirements and compliance standards play a crucial role in shaping the competitive dynamics, as companies must adhere to stringent data protection and privacy mandates. Market players must adeptly balance innovation, quality, and affordability to meet the diverse needs of clientele ranging from governments and enterprises to individuals. Amidst these challenges, the competitive landscape continues to evolve, presenting opportunities for those who can effectively navigate the intricate intersections of technology, regulation, and customer expectations.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Ameristar Perimeter Security (Assa Abloy AB)

ATG Access Ltd.
Avon Barrier Corporation Ltd. (Perimeter Protection Group)
Barrier1 Systems LLC
CIAS Elettronica Srl
Delta Scientific Corporation
EL-Go Team
Frontier Pitts Ltd.
Honeywell International Inc.
Johnson Controls International PLC
Senstar Corporation (Senstar Technologies Ltd.)
Teledyne FLIR LLC (Teledyne Technologies Incorporated)

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

Recent Developments:

In July 2023, Johnson Controls acquired FM:Systems for US\$ 455 Million to improve building efficiency and reduce operational costs.

In 2023, Convergint acquired Ballou Fire Systems, LLC to expand the company's capabilities in the Houston and South-Central region and bolster its service offerings with a focus on the healthcare, education, and commercial markets.

In July 2023, ATG Digital partnered with ZKTeco to combine forces, leveraging the other's strengths.

Key Questions Answered in This Report

1. What was the size of the global security market in 2023?
2. What is the expected growth rate of the global security market during 2024-2032?
3. What has been the impact of COVID-19 on the global security market?
4. What are the key factors driving the global security market?
5. What is the breakup of the global security market based on the system?
6. What is the breakup of the global security market based on the service?
7. What is the breakup of the global security market based on the end user?
8. What are the key regions in the global security market?
9. Who are the key players/companies in the global security market?

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