

Security Analytics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S5525005C91DEN.html>

Date: October 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: S5525005C91DEN

Abstracts

Market Overview:

The global security analytics market size reached US\$ 4.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.8 Billion by 2028, exhibiting a growth rate (CAGR) of 12.8% during 2023-2028.

Security analytics refers to a proactive security approach that uses big data analytics and machine learning to gather, categorize and analyze data from network devices. It is primarily aimed at managing the security of an organization's digital infrastructure and prevent advanced threats. It is based on data mining and threat detection algorithms that are focused on providing digital asset metadata, geo-location, threat intelligence and internet protocol (IP) context-related analytical results. It provides real-time alerts from workstations, servers, mobile devices, sensors and other endpoints, monitors network traffic volume and maintains third-party threat intelligence feeds.

The increasing number of cyber threats and security breaches across the globe is one of the key factors driving the growth of the market. In line with this, the widespread adoption of security analytic tools across organizations for discovering patterns and prioritizing network-based threats to obtain insights for preventing data losses and future intrusions is also contributing to the market growth. The increasing utilization of cloud-based services and big data tools is acting as another major growth-inducing factor. Cloud deployment of security analytics offers web-based management and enterprise-wide protection solutions that have enhanced scalability, network security and speed. Additionally, the development of network security analytics that can perform deep packet analysis of the network traffic to identify malware and mitigate it, is also

creating a positive outlook for the market. Other factors, including increasing investments by government and defense organizations to combat advanced cyber threats, along with the development of Next-generation firewalls, Intrusion Prevention Systems (IPS), anti-malware gateways and endpoint security applications, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global security analytics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, application, deployment mode, organization size and vertical.

Breakup by Component:

Solutions

Services

Professional Services

Managed Services

Breakup by Application:

Application Security Analytics

Web Security Analytics

Endpoint Security Analytics

Network Security Analytics

Others

Breakup by Deployment Mode:

Cloud-based

On-premises

Breakup by Organization Size:

Small and Medium Enterprises

Large Enterprises

Breakup by Vertical:

BFSI

Healthcare

Manufacturing

Consumer Goods and Retail

IT and Telecom

Government and Defense

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Alert Logic Inc. (Welsh, Carson, Anderson & Stowe), Alienvault Inc.

(AT&T Cybersecurity), Arbor Networks Inc. (NETSCOUT Systems, Inc.), Cisco Systems Inc., Fortinet Inc., Hewlett Packard Enterprise Development LP, International Business Machines Corporation, LogRhythm Inc. (Thoma Bravo, LLC), McAfee LLC (TPG Capital & Intel Corporation), RSA Security LLC. (Dell Technologies Inc.) and Splunk Inc., etc.

Key Questions Answered in This Report

1. What was the size of the global security analytics market in 2022?
2. What is the expected growth rate of the global security analytics market during 2023-2028?
3. What are the key factors driving the global security analytics market?
4. What has been the impact of COVID-19 on the global security analytics market?
5. What is the breakup of the global security analytics market based on the component?
6. What is the breakup of the global security analytics market based on the application?
7. What is the breakup of the global security analytics market based on deployment mode?
8. What is the breakup of the global security analytics market based on the organization size?
9. What is the breakup of the global security analytics market based on the vertical?
10. What are the key regions in the global security analytics market?
11. Who are the key players/companies in the global security analytics market?

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