

Secure File Transfer Market Report by Type (Business To Business, Accelerated Transfer, Ad Hoc, and Others), Deployment Model (On-premises, Cloud-based, Hybrid), Enterprises (Small and Medium-sized Enterprises, Large Enterprises), End Users (Banking, Financial Services and Insurance (BFSI), Healthcare, Legal, Retail, Media, and Entertainment, Manufacturing, Transportation, and Logistics, Educational, Government, and Others), and Region 2024-2032

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Abstracts

The global secure file transfer market size reached US\$ 2.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.6 Billion by 2032, exhibiting a growth rate (CAGR) of 5% during 2024-2032.

Secure file transfer software ensures safe and secure data transfer throughout the network between sources and destinations, such as applications, business partners, and file servers. Using a managed file transfer service, files can be exchanged in a secure and transparent manner with monitoring, global visibility, end-to-end security, and tracking. Regardless of file volume, file size, or complexity, the system moves data efficiently and securely, thus protecting proprietary and confidential data during transit. It is commonly used as a replacement for file transfer protocols like hypertext transfer protocol (HTTP) and file transfer protocol (FTP). Managed file transfer software is widely used in many industries, including retail and consumer packaged goods (CPG), media and entertainment, IT and telecommunications, banking, financial services and

insurance (BFSI), and the public sector. Key players in the global secure file transfer market are focusing on improving the security of their services by including passwords or SMS-generated pins to access the files stored on the server.

Secure File Transfer Market Trends:

The market is majorly driven by the augmenting need for secure file transfer systems facilitating automation and end-to-end monitoring of file transfer across numerous end-use industries. This can be attributed to the rising cyber-attacks and security threats faced by businesses due to a fierce competitive environment. With the increase in remote working models, the demand for secure file transfer solutions has increased to avoid data leakages and information breaches, thereby fueling the market. The use of software-as-a-service (SaaS) in the enterprise environment is contributing to the ease of integrating and deploying hybrid solutions, which is resulting in a higher product uptake. Also, rapid digitalization of enterprise business environments leading to the growing adoption of cloud-based collaboration platforms is providing an impetus to the market. Moreover, the increasing data volumes are encouraging SMEs to adopt secure file transfer protocols that include security and integration features. Additionally, the emergence of advanced technologies, such as Big Data and the internet of things (IoT), is propelling the demand for secure file transfer solutions among large enterprise customers over the forecast period. Some of the other factors contributing to the market include stringent government regulations regarding data privacy, incorporation of private cloud environment offering multi-factor authentication, growing complexity of enterprise operations, and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global secure file transfer market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, deployment model, enterprises and end users.

Breakup by Type:

- Business To Business
- Accelerated Transfer
- Ad Hoc
- Others

Breakup by Deployment Model:

On-premises
Cloud-based
Hybrid

Breakup by Enterprises:

Small and Medium-sized Enterprises
Large Enterprises

Breakup by End Users:

Banking, Financial Services and Insurance (BFSI)
Healthcare
Legal
Retail, Media, and Entertainment
Manufacturing, Transportation, and Logistics
Educational
Government
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accellion Inc., Axway (Sopra Steria), Biscom Inc., BlackBerry Limited, Box Inc., Citrix Systems Inc., Coviant Software LLC, Cryptshare AG, Egnyte Inc., Fortra LLC, Google LLC (Alphabet Inc.), International Business Machines Corporation, Progress Software Corporation and Saison Information Systems Co. Ltd. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global secure file transfer market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global secure file transfer market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the deployment model?

What is the breakup of the market based on the enterprises?

What is the breakup of the market based on the end users?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global secure file transfer market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SECURE FILE TRANSFER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Business To Business
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Accelerated Transfer
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Ad Hoc

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODEL

- 7.1 On-premises
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Cloud-based
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Hybrid
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY ENTERPRISES

- 8.1 Small and Medium-sized Enterprises
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Large Enterprises
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY END USERS

- 9.1 Banking, Financial Services and Insurance (BFSI)
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Healthcare
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Legal
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Retail, Media, and Entertainment

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Manufacturing, Transportation, and Logistics
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Educational
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Government
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast
- 9.8 Others
 - 9.8.1 Market Trends
 - 9.8.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends

- 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Accellion Inc.

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 Axway (Sopra Steria)

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 Financials

15.3.3 Biscom Inc.

- 15.3.3.1 Company Overview
- 15.3.3.2 Product Portfolio
- 15.3.4 BlackBerry Limited
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5 Box Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
- 15.3.6 Citrix Systems Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7 Coviant Software LLC
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 Cryptshare AG
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Egnyte Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10 Fortra LLC
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Google LLC (Alphabet Inc.)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 SWOT Analysis
- 15.3.12 International Business Machines Corporation
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis
- 15.3.13 Progress Software Corporation
 - 15.3.13.1 Company Overview

15.3.13.2 Product Portfolio

15.3.13.3 Financials

15.3.13.4 SWOT Analysis

15.3.14 Saison Information Systems Co. Ltd.

15.3.14.1 Company Overview

15.3.14.2 Product Portfolio

15.3.14.3 Financials

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

List Of Tables

LIST OF TABLES

Table 1: Global: Secure File Transfer Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Secure File Transfer Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Secure File Transfer Market Forecast: Breakup by Deployment Model (in Million US\$), 2024-2032

Table 4: Global: Secure File Transfer Market Forecast: Breakup by Enterprises (in Million US\$), 2024-2032

Table 5: Global: Secure File Transfer Market Forecast: Breakup by End Users (in Million US\$), 2024-2032

Table 6: Global: Secure File Transfer Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Secure File Transfer Market: Competitive Structure

Table 8: Global: Secure File Transfer Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Secure File Transfer Market: Major Drivers and Challenges
- Figure 2: Global: Secure File Transfer Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Secure File Transfer Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: Secure File Transfer Market: Breakup by Type (in %), 2023
- Figure 5: Global: Secure File Transfer Market: Breakup by Deployment Model (in %), 2023
- Figure 6: Global: Secure File Transfer Market: Breakup by Enterprises (in %), 2023
- Figure 7: Global: Secure File Transfer Market: Breakup by End Users (in %), 2023
- Figure 8: Global: Secure File Transfer Market: Breakup by Region (in %), 2023
- Figure 9: Global: Secure File Transfer (Business To Business) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 10: Global: Secure File Transfer (Business To Business) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 11: Global: Secure File Transfer (Accelerated Transfer) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 12: Global: Secure File Transfer (Accelerated Transfer) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 13: Global: Secure File Transfer (Ad Hoc) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 14: Global: Secure File Transfer (Ad Hoc) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 15: Global: Secure File Transfer (Other Types) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 16: Global: Secure File Transfer (Other Types) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 17: Global: Secure File Transfer (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 18: Global: Secure File Transfer (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 19: Global: Secure File Transfer (Cloud-based) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 20: Global: Secure File Transfer (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 21: Global: Secure File Transfer (Hybrid) Market: Sales Value (in Million US\$),

2018 & 2023

Figure 22: Global: Secure File Transfer (Hybrid) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Secure File Transfer (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Secure File Transfer (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Secure File Transfer (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Secure File Transfer (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Secure File Transfer (Banking, Financial Services and Insurance (BFSI)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Secure File Transfer (Banking, Financial Services and Insurance (BFSI)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Secure File Transfer (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Secure File Transfer (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Secure File Transfer (Legal) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Secure File Transfer (Legal) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Secure File Transfer (Retail, Media, and Entertainment) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Secure File Transfer (Retail, Media, and Entertainment) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Secure File Transfer (Manufacturing, Transportation, and Logistics) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Secure File Transfer (Manufacturing, Transportation, and Logistics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Secure File Transfer (Educational) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Secure File Transfer (Educational) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Secure File Transfer (Government) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Global: Secure File Transfer (Government) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Global: Secure File Transfer (Other End Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Global: Secure File Transfer (Other End Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: North America: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: North America: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: United States: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: United States: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Canada: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Canada: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Asia-Pacific: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Asia-Pacific: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: China: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: China: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Japan: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Japan: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: India: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: India: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: South Korea: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: South Korea: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Australia: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Australia: Secure File Transfer Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 61: Indonesia: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Indonesia: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Others: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Others: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Europe: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Europe: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Germany: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Germany: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: France: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: France: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: United Kingdom: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: United Kingdom: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Italy: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Italy: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Spain: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Spain: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Russia: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Russia: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Others: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Others: Secure File Transfer Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 81: Latin America: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Latin America: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Brazil: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Brazil: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Mexico: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Mexico: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Others: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Others: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Middle East and Africa: Secure File Transfer Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Middle East and Africa: Secure File Transfer Market: Breakup by Country (in %), 2023

Figure 91: Middle East and Africa: Secure File Transfer Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 92: Global: Secure File Transfer Industry: SWOT Analysis

Figure 93: Global: Secure File Transfer Industry: Value Chain Analysis

Figure 94: Global: Secure File Transfer Industry: Porter's Five Forces Analysis

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