

Secure File Transfer Market Report by Type (Business To Business, Accelerated Transfer, Ad Hoc, and Others), Deployment Model (On-premises, Cloud-based, Hybrid), Enterprises (Small and Medium-sized Enterprises, Large Enterprises), End Users (Banking, Financial Services and Insurance (BFSI), Healthcare, Legal, Retail, Media, and Entertainment, Manufacturing, Transportation, and Logistics, Educational, Government, and Others), and Region 2024-2032

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Abstracts

The global secure file transfer market size reached US\$ 2.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.6 Billion by 2032, exhibiting a growth rate (CAGR) of 5% during 2024-2032.

Secure file transfer software ensures safe and secure data transfer throughout the network between sources and destinations, such as applications, business partners, and file servers. Using a managed file transfer service, files can be exchanged in a secure and transparent manner with monitoring, global visibility, end-to-end security, and tracking. Regardless of file volume, file size, or complexity, the system moves data efficiently and securely, thus protecting proprietary and confidential data during transit. It is commonly used as a replacement for file transfer protocols like hypertext transfer protocol (HTTP) and file transfer protocol (FTP). Managed file transfer software is widely used in many industries, including retail and consumer packaged goods (CPG), media and entertainment, IT and telecommunications, banking, financial services and

insurance (BFSI), and the public sector. Key players in the global secure file transfer market are focusing on improving the security of their services by including passwords or SMS-generated pins to access the files stored on the server.

Secure File Transfer Market Trends:

The market is majorly driven by the augmenting need for secure file transfer systems facilitating automation and end-to-end monitoring of file transfer across numerous end-use industries. This can be attributed to the rising cyber-attacks and security threats faced by businesses due to a fierce competitive environment. With the increase in remote working models, the demand for secure file transfer solutions has increased to avoid data leakages and information breaches, thereby fueling the market. The use of software-as-a-service (SaaS) in the enterprise environment is contributing to the ease of integrating and deploying hybrid solutions, which is resulting in a higher product uptake. Also, rapid digitalization of enterprise business environments leading to the growing adoption of cloud-based collaboration platforms is providing an impetus to the market. Moreover, the increasing data volumes are encouraging SMEs to adopt secure file transfer protocols that include security and integration features. Additionally, the emergence of advanced technologies, such as Big Data and the internet of things (IoT), is propelling the demand for secure file transfer solutions among large enterprise customers over the forecast period. Some of the other factors contributing to the market include stringent government regulations regarding data privacy, incorporation of private cloud environment offering multi-factor authentication, growing complexity of enterprise operations, and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global secure file transfer market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, deployment model, enterprises and end users.

Breakup by Type:

- Business To Business
- Accelerated Transfer
- Ad Hoc
- Others

Breakup by Deployment Model:

On-premises
Cloud-based
Hybrid

Breakup by Enterprises:

Small and Medium-sized Enterprises
Large Enterprises

Breakup by End Users:

Banking, Financial Services and Insurance (BFSI)
Healthcare
Legal
Retail, Media, and Entertainment
Manufacturing, Transportation, and Logistics
Educational
Government
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain

Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accellion Inc., Axway (Sopra Steria), Biscom Inc., BlackBerry Limited, Box Inc., Citrix Systems Inc., Coviant Software LLC, Cryptshare AG, Egnyte Inc., Fortra LLC, Google LLC (Alphabet Inc.), International Business Machines Corporation, Progress Software Corporation and Saison Information Systems Co. Ltd. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global secure file transfer market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global secure file transfer market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the deployment model?
What is the breakup of the market based on the enterprises?
What is the breakup of the market based on the end users?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global secure file transfer market and who are the key players?
What is the degree of competition in the industry?

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