

Scientific and Technical Publication Market by Product (Books, Journals, E-Books, Online Services), End User (Students, Professionals), and Region 2023-2028

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Abstracts

Market Overview:

The global scientific and technical publication market size reached US\$ 11.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.3 Billion by 2028, exhibiting a growth rate (CAGR) of 1.54% during 2023-2028. The widespread adoption of scientific and technical publications across universities to gain in-depth knowledge regarding inventions, discoveries, novel technologies, and their applications in agriculture, botanical and environmental sciences, and aerospace represents some of the key factors driving the market.

Scientific and technical (S&T) publication is a range of science, engineering, and technology-based published articles, information, and documents in journals, online services, e-books, and thesis formats. It encompasses in-depth content regarding diverse areas, including physics, biology, chemistry, mathematics, space sciences, clinical medicine, biomedical research, and engineering. These publications are composed by independent scholars and scientific researchers after analyzing original articles, case reports, narratives, systematic reviews, interviews, pictorial representations, and editorial commentaries. Scientific and technical publications help design research plans and projects based on unanswered questions, understand existing theories, and improve critical thinking abilities and knowledge of scientific facts. Consequently, these publications find extensive utilization across industries, such as education, aerospace and defense.

Scientific and Technical Publication Market Trends:

The widespread adoption of scientific and technical publications across educational institutions and universities represents one of the key factors driving the market growth. Additionally, the steadily expanding publishing sector is acting as another major growth-inducing factor. In line with this, there is an increasing amount of literature that is being published pertaining to scientific and technical knowledge, which is contributing to the market growth. The steadily rising popularity of digital publications as compared to print publications is also driving the market toward growth. This was further facilitated during the sudden outbreak of COVID-19 pandemic which propelled the digital dissemination of scientific knowledge significantly, thus contributing to the market growth. The market is also driven by the increasing initiatives to make scientific and technical publications open access (OA). Such endeavors ensure free and widespread dispersal of scientific and technical skills, expertise and crucial information in various forms, such as research papers, journal articles and conference proceedings. In line with this, an increasing number of e-journal publications and hosting of webinars on subjects of scientific importance are contributing to the market growth. Other factors, such as the increasing penetration of high-speed internet, affordable costs of print publications, rising number of establishments and institutes focusing on scientific and technical research, the allocation of increased budgets to the science and technology sector by governments of various nations, and extensive research and development activities, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global scientific and technical publication market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on product and end user.

Product Insights:

Books

Journals

E-Books

Online Services

The report has also provided a detailed breakup and analysis of scientific and technical publication market based on the product. This includes books, journals, e-books, and

online services. According to the report, journals represented the largest segment.

End User Insights:

Students

Professionals

A detailed breakup and analysis of the scientific and technical publication market based on the end user has also been provided in the report. This includes students and professionals. According to the report, students accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets that include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for scientific and technical publications. Some of the factors driving the North America scientific and technical publication market included growing popularity of digital publications, allocation of increased budgets to the science and technology sector, and extensive research and development activities.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global scientific and technical publication market. Detailed profiles of all major companies have also been provided. Some of the companies covered include ACTA Press, Canadian Science Publishing, Elsevier (RELX plc), Informa PLC, John Wiley & Sons Inc., Springer Science+Business Media, Wolters Kluwer N.V., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global scientific and technical publication market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global scientific and technical publication market?

What are the key regional markets?

Which countries represent the most attractive scientific and technical publication markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the end user?

What is the competitive structure of the global scientific and technical publication market?

Who are the key players/companies in the global scientific and technical publication market?

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