

Scar Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/SEC9F001998EEN.html>

Date: July 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: SEC9F001998EEN

Abstracts

Market Overview:

The global scar treatment market size reached US\$ 14.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.8 Billion by 2028, exhibiting a growth rate (CAGR) of 8.8% during 2023-2028.

Scar treatment refers to the techniques and procedures employed for the remedy of acne, keloid, contracture, hypertrophic scars, etc. Scars are visible wound marks caused by surgeries, injuries or infections. The treatment and revision procedures are employed to minimize the appearance of these scars so that they look more consistent with the surrounding skin tone and texture. In order to speed up the healing process, various treatments are used, including over the counter (OTC) gels, ointments, creams, silicone sheets; surgeries for skin grafts, excisions or laser treatment; and collagen injections. In some cases, topical creams enriched with Vitamin E are also applied to diminish post-surgery scars.

The increasing prevalence of skin diseases, along with the rising consumer awareness regarding various scar treatment options, represent as the key factors driving the growth of the market. The growing aesthetic sense among the masses has led to the widespread adoption of skin treatment procedures. Furthermore, enhanced accessibility to dermatological facilities and the introduction of products containing both chemical and herbal ingredients are boosting the overall demand for the service. Dermatological clinics offer precise and latest technological procedures for cosmetic surgeries that provide effective results and cause minimal discomfort to the patient. Additionally, surgeries conducted using laser instruments are used for reducing the visibility of scars after critical injuries. These surgeries also speed up the healing process while ensuring

a painless experience for the patient. Other factors, such as rising urbanization, inflating disposable incomes and the increase in affluent population, aggressive promotional activities by service providers and the introduction of organic and natural products, are projected to drive the market in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global scar treatment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product or treatment type, scar type and end-user.

Breakup by Product or Treatment Type:

Topical Products

Gels

Creams

Oils

Sheets

Others

Laser Treatment

Surface Treatment

Injectables

Breakup by Scar Type:

Atrophic Scars

Hypertrophic and Keloid Scars

Contracture Scars

Others

Breakup by End-User:

Hospitals

Clinics

Retail Pharmacies

Others

Breakup by Region:

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Alliance Pharma PLC, AVITA Medical Ltd., Bausch Health Companies Inc., Cutera, Inc., Establishment Labs SA, GC Aesthetics PLC, Hologic Inc., M?Inlycke Health Care AB, Smith & Nephew PLC and Sonoma Pharmaceuticals Inc., etc.

Key Questions Answered in This Report

1. What was the size of the global scar treatment market in 2022?
2. What is the expected growth rate of the global scar treatment market during 2023-2028?
3. What has been the impact of COVID-19 on the global scar treatment market?
4. What are the key factors driving the global scar treatment market?
5. What is the breakup of the global scar treatment market based on the product or treatment type?
6. What is the breakup of the global scar treatment market based on the scar type?
7. What is the breakup of the global scar treatment market based on the end-user?
8. What are the key regions in the global scar treatment market?
9. Who are the key players/companies in the global scar treatment market?

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