

Saudi Arabia Tire Market Report by Type (Radial, Bias), End-Use (OEM, Replacement), Vehicle Type (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two Wheelers, Off-The-Road (OTR)), Size (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two Wheelers, Off-The-Road (OTR)), Distribution Channel (Offline, Online), and Region 2024-2032

<https://marketpublishers.com/r/S874B56A914FEN.html>

Date: January 2024

Pages: 118

Price: US\$ 3,699.00 (Single User License)

ID: S874B56A914FEN

Abstracts

The Saudi Arabia tire market size reached 22.6 Million Units in 2023. Looking forward, IMARC Group expects the market to reach 25.5 Million Units by 2032, exhibiting a growth rate (CAGR) of 1.26% during 2024-2032.

The Saudi Arabia tire market is predominantly import driven, with a considerable penetration of Chinese tire brands owing to their affordability and easy availability. However, over the past several years, the flagships brands have been gaining momentum as a result of high-quality assurance and extended life cycle of the products they offer.

Rapid development in the automobile sector of Saudi Arabia is contributing to the growth of the tire market. The expanding consumer base supported by the elevating living standards and increasing per capita expenditure on premium vehicle components further augments the market growth. The rising penetration of international tire brands offering high-quality assurance and extended product life has led to their growing presence in Saudi Arabia. Additionally, several regional tire manufacturing companies

are entering into strategic partnerships and alliances with international players for expanding their product portfolios, thus leading to product premiumization. Furthermore, in 2018, Saudi Arabia allowed women to drive a car on their own, ending a ban where women were legally required to be driven by chauffeurs or travel with male family members. This is expected to further drive the demand of tires in Saudi Arabia. Other factors that will catalyse the demand of tires in Saudi Arabia include increasing number of infrastructure projects, growing construction industry, rising demand for replacement tires, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Saudi Arabia tire market report, along with forecasts at the country and regional level from 2024-2032. Our report has categorized the market based on type, end-use, vehicle type, size and distribution channel.

Breakup by Type:

- Radial
- Bias

Breakup by End-Use:

- OEM
- Replacement

Breakup by Vehicle Type:

- Passenger Cars
- Light Commercial Vehicles
- Medium and Heavy Commercial Vehicles
- Two Wheelers
- Off-The-Road (OTR)

Breakup by Size:

- Passenger Cars
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Light Commercial Vehicles

Market Breakup by Rim Size
Market Breakup by Tire Size
Medium and Heavy Commercial Vehicles
Market Breakup by Rim Size
Market Breakup by Tire Size
Two Wheelers
Market Breakup by Rim Size
Market Breakup by Tire Size
Off-The-Road (OTR)
Market Breakup by Rim Size
Market Breakup by Tire Size

Breakup by Distribution Channel:

Offline
Online

Breakup by Region:

?Northern and Central Region
Western Region
Eastern Region
Southern Region

Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Michelin Group, Bridgestone Corporation, Continental AG, Goodyear Tire and Rubber Company, Sumitomo Corporation, Pirelli & C. S.p.A, Yokohama Rubber Company, Hankook Tire and Technology, Toyo Tire Corporation and Kumho Tire.

Key Questions Answered in This Report

1. What was the size of the Saudi Arabia tire market in 2023?
2. What is the expected growth rate of the Saudi Arabia tire market in 2024-2032?
3. What are the key factors driving the Saudi Arabia tire market?
4. What has been the impact of COVID-19 on the Saudi Arabia tire market?
5. What is the breakup of the Saudi Arabia tire market based on the type?
6. What is the breakup of the Saudi Arabia tire market based on the end-use?
7. What is the breakup of the Saudi Arabia tire market based on the vehicle type?
8. What is the breakup of the Saudi Arabia tire market based on the distribution

channel?

9. What are the key regions in the Saudi Arabia tire market?

10. Who are the key players/companies in the Saudi Arabia tire market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 SAUDI ARABIA TIRE INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Radial
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Bias
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY END-USE

7.1 OEM

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Replacement

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY VEHICLE TYPE

8.1 Passenger Cars

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Light Commercial Vehicles

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Medium and Heavy Commercial Vehicles

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Two Wheelers

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Off-The-Road (OTR)

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY SIZE

9.1 Passenger Cars

9.1.1 Market Breakup by Rim Size

9.1.2 Market Breakup by Tire Size

9.2 Light Commercial Vehicles

9.2.1 Market Breakup by Rim Size

9.2.2 Market Breakup by Tire Size

9.3 Medium and Heavy Commercial Vehicles

9.3.1 Market Breakup by Rim Size

- 9.3.2 Market Breakup by Tire Size
- 9.4 Two Wheelers
 - 9.4.1 Market Breakup by Rim Size
 - 9.4.2 Market Breakup by Tire Size
- 9.5 Off-The-Road (OTR)
 - 9.5.1 Market Breakup by Rim Size
 - 9.5.2 Market Breakup by Tire Size

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 10.1 Offline
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Online
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 Northern and Central Region
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 Western Region
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 Eastern Region
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 Southern Region
 - 11.4.1 Market Trends
 - 11.4.2 Market Forecast

12 TIRE PRICING ANALYSIS

- 12.1 Price Indicators
- 12.2 Cost Structure and Margins
- 12.3 Manufacturer and Distributor Prices

13 SWOT ANALYSIS

- 13.1 Overview
- 13.2 Strengths
- 13.3 Weaknesses
- 13.4 Opportunities
- 13.5 Threats

14 VALUE CHAIN ANALYSIS

15 PORTERS FIVE FORCES ANALYSIS

- 15.1 Overview
- 15.2 Bargaining Power of Buyers
- 15.3 Bargaining Power of Suppliers
- 15.4 Degree of Competition
- 15.5 Threat of New Entrants
- 15.6 Threat of Substitutes

16 COMPETITIVE LANDSCAPE

- 16.1 Market Share and Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Michelin Group
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.1.3 Financials
 - 16.3.1.4 SWOT Analysis
 - 16.3.2 Bridgestone Corporation
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
 - 16.3.2.4 SWOT Analysis
 - 16.3.3 Continental AG
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.3.3 Financials
 - 16.3.3.4 SWOT Analysis

16.3.4 Goodyear Tire and Rubber Company

16.3.4.1 Company Overview

16.3.4.2 Product Portfolio

16.3.4.3 Financials

16.3.4.4 SWOT Analysis

16.3.5 Sumitomo Corporation

16.3.5.1 Company Overview

16.3.5.2 Product Portfolio

16.3.5.3 Financials

16.3.5.4 SWOT Analysis

16.3.6 Pirelli & C. S.p.A

16.3.6.1 Company Overview

16.3.6.2 Product Portfolio

16.3.6.3 Financials

16.3.6.4 SWOT Analysis

16.3.7 Yokohama Rubber Company

16.3.7.1 Company Overview

16.3.7.2 Product Portfolio

16.3.7.3 Financials

16.3.7.4 SWOT Analysis

16.3.8 Hankook Tire and Technology

16.3.8.1 Company Overview

16.3.8.2 Product Portfolio

16.3.8.3 Financials

16.3.8.4 SWOT Analysis

16.3.9 Toyo Tire Corporation

16.3.9.1 Company Overview

16.3.9.2 Product Portfolio

16.3.9.3 Financials

16.3.9.4 SWOT Analysis

16.3.10 Kumho Tire

16.3.10.1 Company Overview

16.3.10.2 Product Portfolio

16.3.10.3 Financials

16.3.10.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Saudi Arabia: Tire Market: Key Industry Highlights, 2023 & 2032

Table 2: Saudi Arabia: Tire Market Forecast: Breakup by Type (in Million Units), 2024-2032

Table 3: Saudi Arabia: Tire Market Forecast: Breakup by End-Use (in Million Units), 2024-2032

Table 4: Saudi Arabia: Tire Market Forecast: Breakup by Vehicle Type (in Million Units), 2024-2032

Table 5: Saudi Arabia: Tire Market Forecast: Breakup by Size (in Million Units), 2024-2032

Table 6: Saudi Arabia: Tire Market Forecast: Breakup by Distribution Channel (in Million Units), 2024-2032

Table 7: Saudi Arabia: Tire Market Forecast: Breakup by Region (in Million Units), 2024-2032

Table 8: Saudi Arabia: Tire Market: Competitive Structure

Table 9: Saudi Arabia: Tire Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia: Tire Market: Major Drivers and Challenges

Figure 2: Saudi Arabia: Tire Market: Sales Volume (in Million Units), 2018-2023

Figure 3: Saudi Arabia: Tire Market: Breakup by Type (in %), 2023

Figure 4: Saudi Arabia: Tire Market: Breakup by End-Use (in %), 2023

Figure 5: Saudi Arabia: Tire Market: Breakup by Vehicle Type (in %), 2023

Figure 6: Saudi Arabia: Tire Market: Breakup by Size (in %), 2023

Figure 7: Saudi Arabia: Tire Market: Breakup by Distribution Channel (in %), 2023

Figure 8: Saudi Arabia: Tire Market: Breakup by Region (in %), 2023

Figure 9: Saudi Arabia: Tire Market Forecast: Sales Volume (in Million Units),
2024-2032

Figure 10: Saudi Arabia: Tire (Radial) Market: Sales Volume (in Million Units), 2018 &
2023

Figure 11: Saudi Arabia: Tire (Radial) Market Forecast: Sales Volume (in Million Units),
2024-2032

Figure 12: Saudi Arabia: Tire (Bias) Market: Sales Volume (in Million Units), 2018 &
2023

Figure 13: Saudi Arabia: Tire (Bias) Market Forecast: Sales Volume (in Million Units),
2024-2032

Figure 14: Saudi Arabia: Tire (OEM) Market: Sales Volume (in Million Units), 2018 &
2023

Figure 15: Saudi Arabia: Tire (OEM) Market Forecast: Sales Volume (in Million Units),
2024-2032

Figure 16: Saudi Arabia: Tire (Replacement) Market: Sales Volume (in Million Units),
2018 & 2023

Figure 17: Saudi Arabia: Tire (Replacement) Market Forecast: Sales Volume (in Million
Units), 2024-2032

Figure 18: Saudi Arabia: Tire (Passenger Cars) Market: Sales Volume (in Million Units),
2018 & 2023

Figure 19: Saudi Arabia: Tire (Passenger Cars) Market Forecast: Sales Volume (in
Million Units), 2024-2032

Figure 20: Saudi Arabia: Tire (Light Commercial Vehicles) Market: Sales Volume (in
Million Units), 2018 & 2023

Figure 21: Saudi Arabia: Tire (Light Commercial Vehicles) Market Forecast: Sales
Volume (in Million Units), 2024-2032

Figure 22: Saudi Arabia: Tire (Medium and Heavy Commercial Vehicles) Market: Sales

Volume (in Million Units), 2018 & 2023

Figure 23: Saudi Arabia: Tire (Medium and Heavy Commercial Vehicles) Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 24: Saudi Arabia: Tire (Two Wheelers) Market: Sales Volume (in Million Units), 2018 & 2023

Figure 25: Saudi Arabia: Tire (Two Wheelers) Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 26: Saudi Arabia: Tire (Off-The-Road) Market: Sales Volume (in Million Units), 2018 & 2023

Figure 27: Saudi Arabia: Tire (Off-The-Road) Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 28: Saudi Arabia: Tire (Offline) Market: Sales Volume (in Million Units), 2018 & 2023

Figure 29: Saudi Arabia: Tire (Offline) Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 30: Saudi Arabia: Tire (Online) Market: Sales Volume (in Million Units), 2018 & 2023

Figure 31: Saudi Arabia: Tire (Online) Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 32: Saudi Arabia (Northern and Central Region): Tire Market: Sales Volume (in Million Units), 2018 & 2023

Figure 33: Saudi Arabia (Northern and Central Region): Tire Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 34: Saudi Arabia (Western Region): Tire Market: Sales Volume (in Million Units), 2018 & 2023

Figure 35: Saudi Arabia (Western Region): Tire Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 36: Saudi Arabia (Eastern Region): Tire Market: Sales Volume (in Million Units), 2018 & 2023

Figure 37: Saudi Arabia (Eastern Region): Tire Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 38: Saudi Arabia (Southern Region): Tire Market: Sales Volume (in Million Units), 2018 & 2023

Figure 39: Saudi Arabia (Southern Region): Tire Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 40: Saudi Arabia: Tire Industry: SWOT Analysis

Figure 41: Saudi Arabia: Tire Industry: Value Chain Analysis

Figure 42: Saudi Arabia: Tire Industry: Porter's Five Forces Analysis

I would like to order

Product name: Saudi Arabia Tire Market Report by Type (Radial, Bias), End-Use (OEM, Replacement), Vehicle Type (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two Wheelers, Off-The-Road (OTR)), Size (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two Wheelers, Off-The-Road (OTR)), Distribution Channel (Offline, Online), and Region 2024-2032

Product link: <https://marketpublishers.com/r/S874B56A914FEN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S874B56A914FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970